Pacific Northwest PHP 2016
Sponsorship Opportunities

About PNWPHP

PNWPHP is a *community-run*, *not-for-profit* event that allows PHP developers in the Pacific Northwest region of the United States to network together and improve their craft. The conference will be held in **Seattle, WA**, during **September 15th–17th**.

This year, the Seattle PHP User Group, along with its volunteers and guest speakers, are hosting one day of workshops, followed by two full days of presentations. Our main venue, the **Cornish Playhouse**, is a lovely theater venue near the Space Needle, within the amazing Seattle Center grounds. This venue will provide us an opportunity to have a highly-polished, single-track conference with top-quality speakers and presentations for **250-350 attendees**. We're excited to organize this event and are grateful for your financial support.

High-Level Schedule

Date	Event	Location
Thursday **9/15**	**Workshop Day** Three, full-day, hands-on workshops for attendees to choose from.	**Armory Building** at the Seattle Center
Friday **9/16**	**Main Conference, Day 1** A full day of high-quality presentations from top-notch speakers, culminating in a fun reception full of food and games	**Cornish Playhouse** at the Seattle Center
Saturday **9/17**	**Main Conference, Day 2** Another full day of presentations and networking, with a raffle for sponsored prizes at the conclusion	**Cornish Playhouse** at the Seattle Center

Sponsorship Packages

The Seattle PHP User Group–a volunteer-run, non-profit organization–has created this event as a service to the PHP developer community in the Pacific Northwest region. **Our invitation to sponsor is to any company that employs, recruits, supports, or provides services to PHP developers.** We hope that your investment in this event brings in new customers, attracts new employees, educates existing employees, and reflects positively on your reputation.

Gold Sponsor – $4000 (**3 out of 4 available**)

1. Video or image advertisement to be played once in between presentations
2. 6-ft. table in exhibitor area
3. Logo included in at least 1 email to attendee list
4. Logo on the main stage banner
5. Full-page black & white advertisement in the conference program
6. Verbal mention of sponsorship during opening ceremony
7. Logo on the conference entry banner
8. Up to 4 free tickets to the event
9. Thank you tweets from @PNWPHP and @SeaPHP
10. Logo, link, and description on the conference website
11. May submit sponsored prizes for the conference raffle
12. May place swag/fliers on the free swag table

Silver Sponsor – $2500 (**5 out of 7 available**)

1. Image advertisement to be displayed once in between presentations
2. 6-ft. table in exhibitor area
3. Half-page black & white ad in the conference program
4. Verbal mention of sponsorship during opening ceremony
5. Up to 2 free tickets to the event
6. Thank you tweet(s) from @PNWPHP and @SeaPHP
7. Logo, link, and description on the conference website
8. May submit sponsored prizes for the conference raffle
9. May place swag/fliers on the free swag table

Bronze Sponsor – $1250 (unlimited)

1. Third-page black & white ad in the conference program
2. Up to 1 free tickets to the event
3. Thank you tweet(s) from @PNWPHP and @SeaPHP
4. Logo, link, and description on the conference website
5. May submit sponsored prizes for the conference raffle
6. May place swag/fliers on the free swag table

Copper Supporter – $500 (unlimited)

1. Name listed in the conference program
2. Logo, link, and description on the conference website
3. May submit sponsored prizes for the conference raffle
4. May place swag/fliers on the free swag table

Sponsorship Levels Comparison

Benefit	Gold	Silver	Bronze	Copper
Logo on main stage banner	✓			
Logo on entry banner	✓			
Logo in email to attendees	✓			
Advertisement between presentations	Video	Image		
6-ft. table in exhibitor area	✓	✓		
Verbal mention on stage	✓	✓		
Free conference tickets	4	2	1	
Thank you tweets	✓	✓	✓	
Advertisement in conference program	Full-page	1/2-page	1/3-page	Name
Logo, link, & description on website	✓	✓	✓	✓
Sponsored raffle prizes	✓	✓	✓	✓
Swag on the free swag table	✓	✓	✓	✓
Price	$4000	$2500	$1250	$500

Add-on Sponsorships

Once you have committed to one of the standard sponsorship packages above, we also have additional sponsorship opportunities that you can invest in. These add-on opportunities provide additional exposure and exclusive branding on specific aspects of the conference.

Benefit	Price
Sponsor Evening Reception Sponsorship mentioned in program, from the stage, from the PA, and on a sign.	**$2000**
~~**Sponsor Speaker Dinner**~~ (**SOLD OUT** - Thanks Mercutio) Sponsorship mentioned in emails to speakers. Moment to speak at the dinner.	**TAKEN**
Sponsor Lunch (Day 1) Sponsorship mentioned in program, from the stage, from the PA, and on a sign.	**$2000**
Sponsor Lunch (Day 2) Sponsorship mentioned in program, from the stage, from the PA, and on a sign.	**$2000**
~~**Sponsor Coffee & Snacks (Day 1)**~~ Sponsorship mentioned from the stage, from the PA, and on a sign.	**TAKEN**
Sponsor Coffee & Snacks (Day 2) Sponsorship mentioned from the stage, from the PA, and on a sign.	**$1000**
Sponsor Workshop Day Sponsorship mentioned in the Workshop program and on a sign.	**$1500**
Sponsor OpenSpaces/UnCon Sponsorship mentioned in program, from the stage, and on a sign.	**$500**
Sponsor Special Swag Item *(contact us to talk about this)* Special thank you from the stage and in the program. Potential logo placement on item.	**$1500**
Sponsor Lanyards Lanyard branded with your logo and given to every attendee with their badges.	**$1000**
Sponsor the SeaPHP User Group *(unlimited)* Six months of exposure on the SeaPHP meetup page and in-person meetup welcomes.	**$500**

Thanks for your interest in sponsoring the Pacific Northwest PHP Conference!