

# ANDREW LIN

Los Angeles, CA

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## EXPERIENCE

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### Product Manager KUBRA

Jan 2022 - Present  
*Remote*

- Orchestrated the vision for a cloud-native SaaS platform for processing 10M+ monthly payments, slashing client onboarding time by 97.5% and reducing time to make a payment by 60%.
- Identified the need for a single pane of glass for observability and spearheaded the adoption of Honeycomb.io, significantly cutting Mean Time To Resolve (MTTR) issues.
- Conducted extensive user research and design reviews for a new client-facing UI to manage payments, contributing to a \$14M revenue pipeline.
- Established and enforced team and platform standards, resulting in a noticeable improvement in collaboration, decision preservation, and task tracking.

### Technical Product Manager LegalZoom

Mar 2020 - Dec 2022  
*Remote*

- Spearheaded the overhaul of the storage system using a 3rd party cloud storage provider that achieved a 99% reduction in errors and a 90% decrease in wait time for 25k monthly customers.
- Launched a legal agreement acceptance flow that attained an industry-high 90% acceptance rate.
- Identified the need for unified logins across LegalZoom products and led a team of globally distributed contractors to reduce the number of logins from 6 to 1.

### Digital Product Manager Bobit Business Media

Oct 2018 - Oct 2019  
*Torrance, CA*

- Conceptualized and launched a new B2B magazine website with 1000+ monthly unique visitors and an average visit duration of 12 minutes.
- Migrated 19 B2B magazine websites into responsive layouts, achieving a 12% growth in monthly visitors.

### iOS QA Engineer, Search Ads Apple

Jan 2016 - Nov 2016  
*Cupertino, CA*

- Successfully delivered Apple Search Ads with iOS 10 launch, used by 61% of the top 100 grossing apps and generating \$5B in annual advertising revenue.
- Coordinated with product, design, and dev teams to develop continuous integration tests in TeamCity, reducing manual testing by 27%.

## SKILLS

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Product Management	Agile Methodology, User Research, Feature Prioritization, Public Speaking, Data Analytics, Cost Estimation, Project Management
Tech	Cloud Infrastructure, Prompt Engineering, Event-Driven Architecture, SQL and No-SQL Databases, Microservices, APIs, Kubernetes
Software & Coding	Jira, Confluence, Figma, Salesforce, AWS, Docker, Python, HTML/CSS, SQL, Google Analytics, Tableau, Google Workspace, Microsoft Office

## EDUCATION

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B.S. Electrical Engineering, *Cum Laude*, UCLA

2010 - 2014

## CERTIFICATIONS AND AWARDS

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[AWS Certified Cloud Practitioner](#), BSA Eagle Scout