

# Synckr

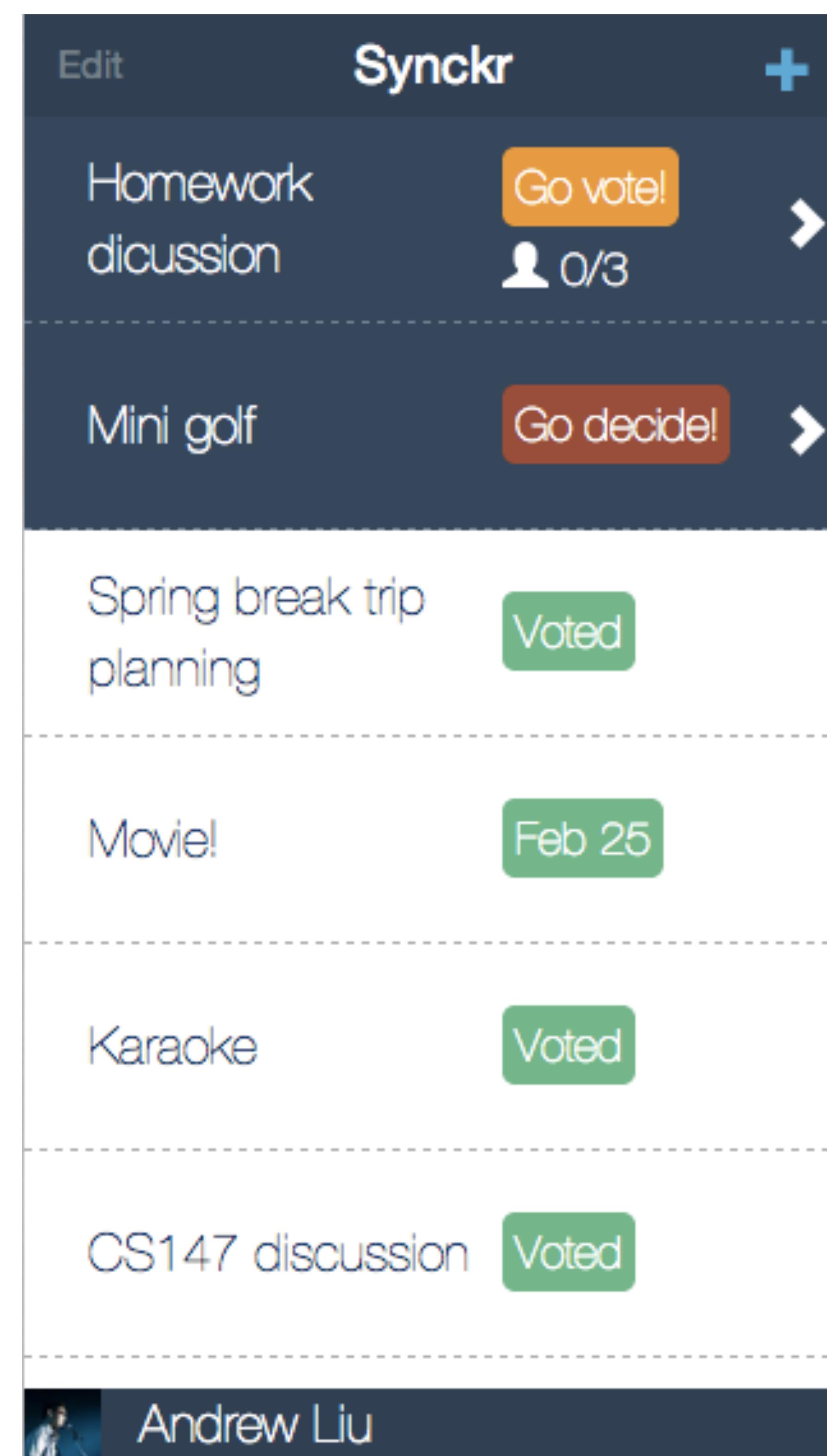
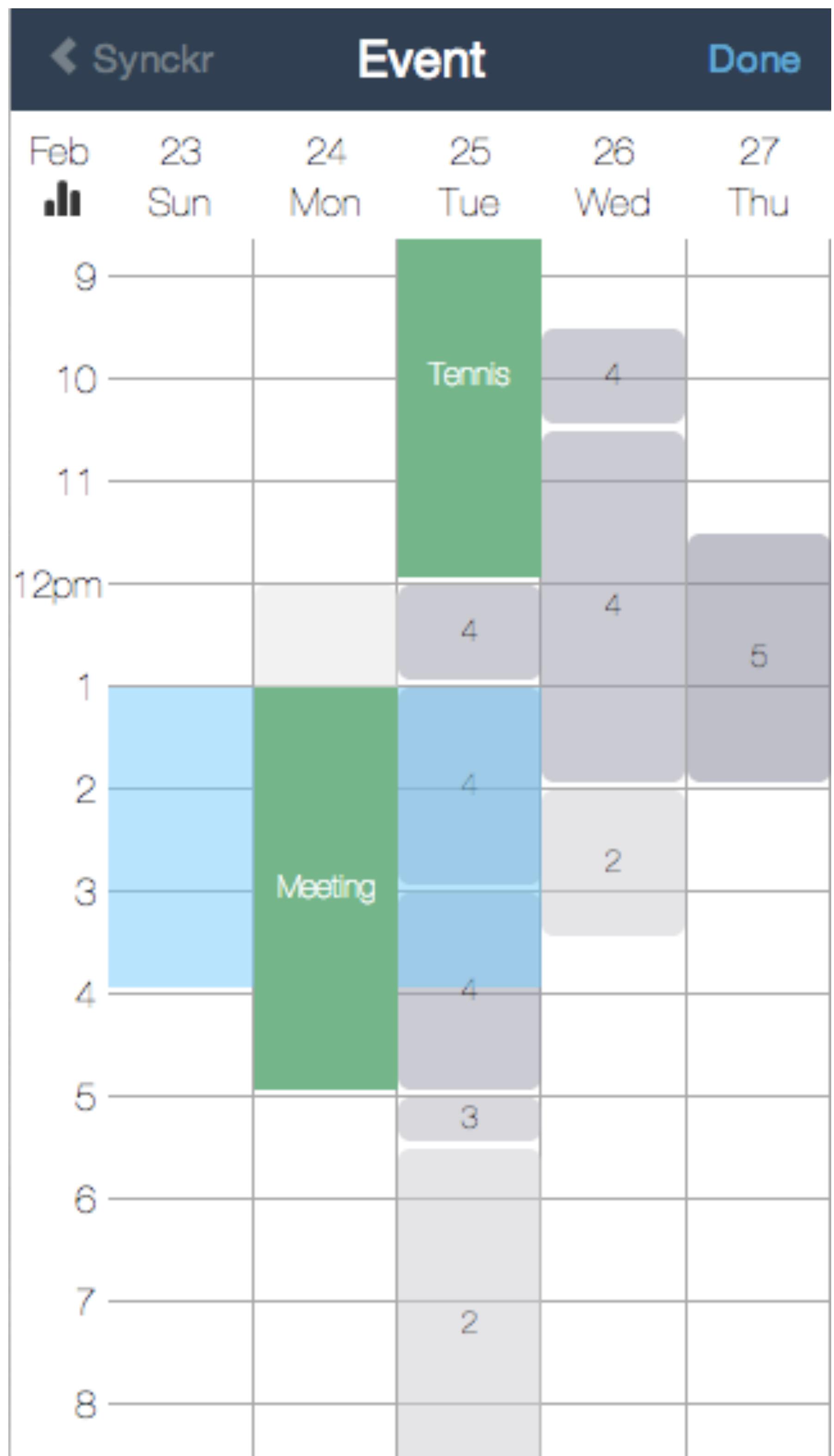
*Scheduling made easy*

## Problem

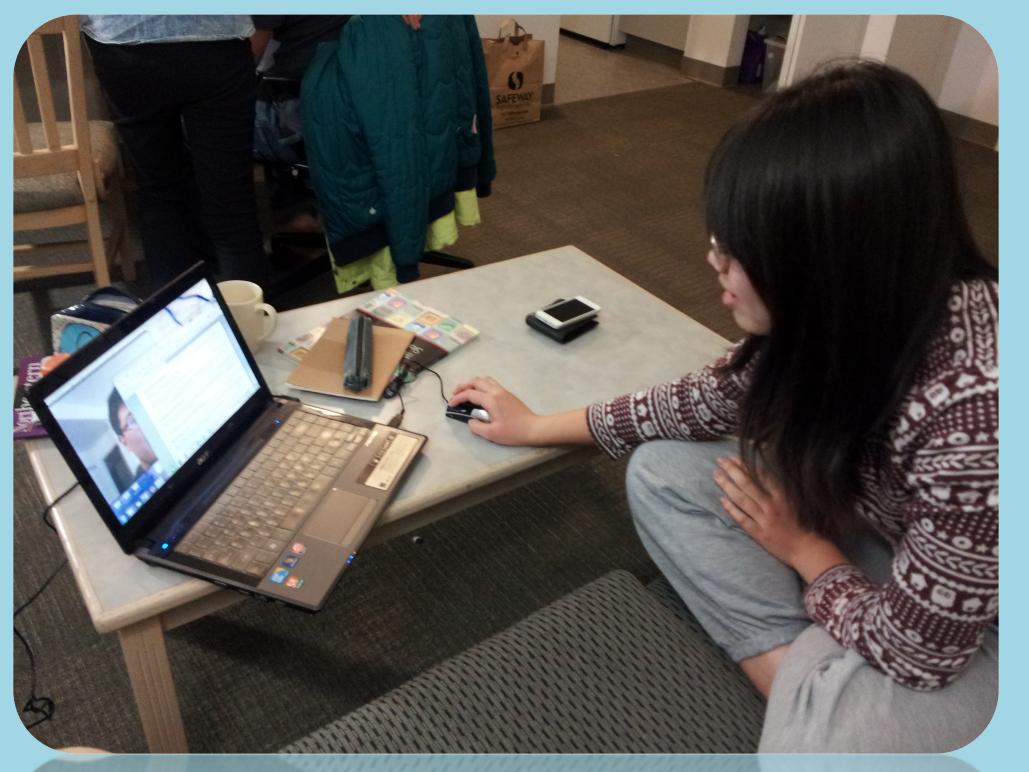
Hard to find a time available for everyone

## Solution

- Aggregation of attendees' available time
- Intuitive calendar interface
- Simple gestures
- Google Calendar integration
- Notification of final decision



## Observe



Interviewed 3 users about how they arrange time for their events. Paper calendar, email and video chat are the common ways.

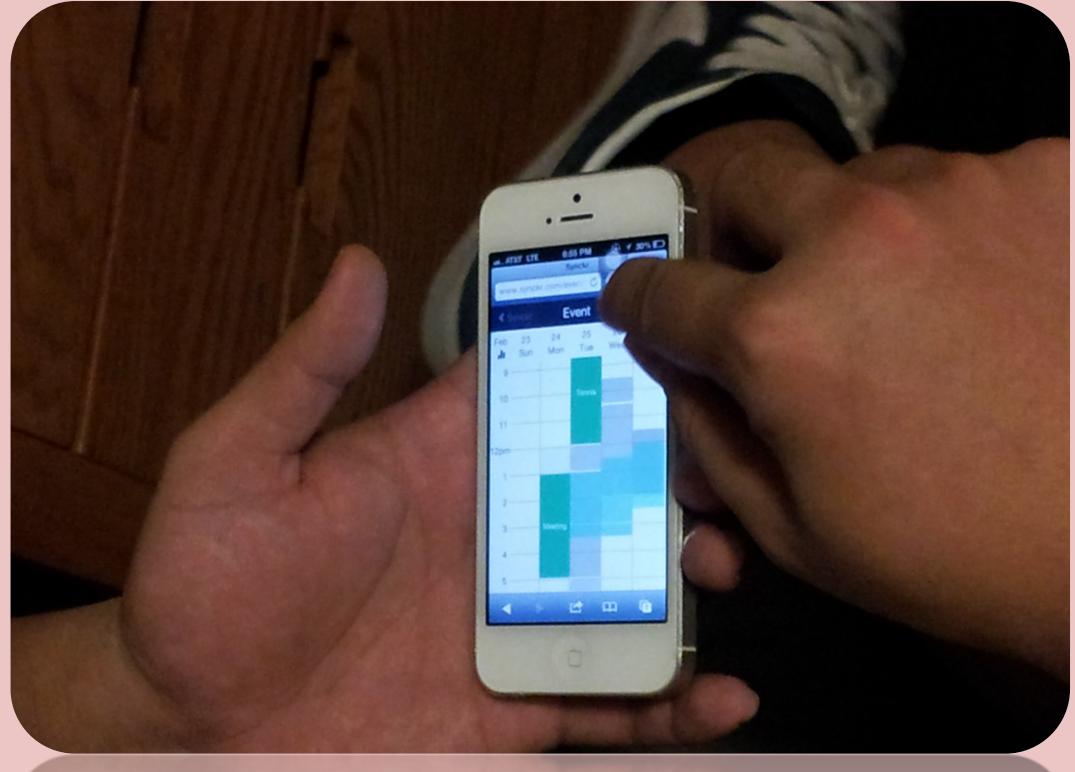
## Ideate

Came up with two story boards. Brainstormed ideas such as synchronizing calendars and auto time matching by machine learning.

## Prototype

Explored the design space by brainstorming. Built two different paper prototypes and expanded one to be a functional prototype.

## Evaluate



Conducted 2-user heuristic evaluation to find out flaws of the prototype. In addition, tested two design choices by 24-user A/B testing.