

Andrew Zhen

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Education

University of California, San Diego - June 2020

B.S. Cognitive Science (Design and Interaction)

Experience

Web Developer - UCSD, Information Technology Services

June 2019 - Present

Migrate websites into CMS, analyze web content architecture & suggest organizational improvements, conduct user research to improve web design & layout (usability testing, card sorting, contextual inquiry, focus groups).

Industry Relations Coordinator - Design at UCSD

Spring 2019 - Present

Serve as main point of contact between industry partners and D@U, and work to continuously build, iterate, and improve sponsorship packages and offerings from industry partners.

UX Developer Intern - Center for Applied Internet Data Analysis

June - September 2018

Enriched UI elements of crowdsourcing-based platform for Internet QoE measurement tasks, producing hundreds of results from 43 users who signed up in first round of experimenting.

Investment Data Science Intern - AlphaCore Capital

April - June 2018

Assisted in the creation, improvement, and analysis of risk factors in micro and macro market structures using ML algorithms. Helped conduct research for a published white-paper in the Alternative Investment Analyst Review.

Skills

Software

Lightroom
Photoshop
Illustrator
Figma
Framer

User Experience

Need Finding
User Interface
Wireframing
Prototyping
User Testing

Development

HTML/CSS
JavaScript
Python
Java
Git