# **Andrey Minaev**

minaev.io	andrey@unc.edu	in linkedin.com/in/andrey-minaev	+1 (984) 234 8538
EDUCATION			
<ul> <li>PhD in Economics, The University of North Carolina at Chapel Hill, USA</li> <li>MA in Economics, New Economic School, Russia</li> <li>MS &amp; BS in Mathematics and Physics, Moscow Institute of Physics and Technology, Russia</li> </ul>			Aug 2015 – May 2021 Sep 2013 – Jun 2015 Sep 2005 – Jun 2011
WORKING EXPE	RIENCE		
<ul><li>Help attorneys</li><li>Conduct data-o</li></ul>	driven research for different conte	nomic issues in a mergers and competition litigation	Aug 2021 – Present
<ul><li>Teaching Intern</li><li>Conduct lecture</li><li>Developed lecture</li></ul>	Iniversity of North Carolina at mediate Microeconomics and States for a hundred students ure materials emphasizing basic to esenting of economic concepts for	istics (10 semesters in total)	Aug 2017 – May 2021
<ul> <li>Built and imple</li> <li>Organized all comment</li> <li>Managed a tear</li> </ul>	tioners online store emented company development st ompany's business processes, incl m of four employees and several fr government and corporate procur	uding procurement, advertising, sales, and distribution reelancers	Nov 2010 – Oct 2012
· Built business p	vst, Strategy Consulting process map of the textile factory ve earch of textile market helping to t		Sep 2009 – Nov 2010
	ern, Microsoft rket research of Microsoft Healthc nize the conference for hospitals a		Jun 2008 – Sep 2008
RESEARCH EXP	ERIENCE		
<ul><li>Built game-the</li><li>Identified and o</li><li>Applied statisti</li></ul>	te, The University of North Car oretical models of studied concep collected appropriate data to test to ician and econometric methods to ented results at conferences and re	ts :he hypotheses data using R programming language	Aug 2015 – May 2021
Research Assistant for Yunzhi Hu, Kenan-Flagler Business School  · Co-designed and solved the model of Bank Lending, Covenants and Investment Control  · Illustrated the model by the computational exercise coded using Wolfram Mathematica			Jun 2018 – Jan 2019
Research Assistant for Jonathan W Williams, The University of North Carolina at Chapel Hill			Jul 2017 – Dec 2017

### RESEARCH PAPERS

## Consumer Data and Consumer Welfare: Evidence from the Hotel Booking Market (Job Market Paper)

· Found that consumers lose on average 2% utility if platforms as Amazon and Expedia uses consumer personal data for product targeting

Jan 2014 – Jun 2014

- · Built a novel method of demand estimation that decreases computational problem intensity factorially using recent theoretical findings
- · Estimated model parameters by MLE method using R. Simulated firms pricing competition by numerical parallel computations

#### Markets with Search Frictions and Partially Informed Intermediary

· Scraped from the web and cleaned data using R. Merged several databases

Research Assistant for Ruben Enikolopov, New Economic School

Using Python, built the script scraping data by mimicking human internet users' actions
 Used text analysis techniques to estimate Facebook users emotions in their posts

- Built a model of optimal consumer search on product targeting platforms like Amazon and Google
- · Found that better platform's information about consumers preferences might lead to a worse consumer-product match

# Firms Entrance and Market Power. The Case of Ranking Platforms with Ordered Consumer Search

· Showed by a game-theoretic model, that new seller entrance on the Amazon platform might increase the market price.

#### **SKILLS**

Python, R, Wolfram Mathematica, Stata, Git, MEX, Bash, Unix, Excel VBA, Power Point Auctions, Demand Estimation, Demand with Search Frictions, Hypothesis Testing, A/B Testing, Text Analysis

Updated: February 2022