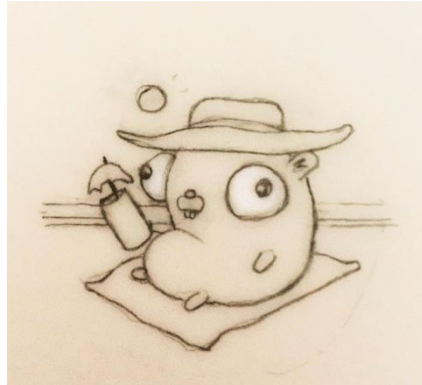


# GopherCon Brasil 2016

## Sponsor Prospectus



Gopher in Brazil - Sketch by Renee French

<https://2016.gopherconbr.org/en>

## GopherCon Brasil 2016

We are pleased to be launching the very first GopherCon Brasil, the largest event in Brazil dedicated exclusively to Go!

Our audience will be largely members of the developer community in Brazil, mostly software engineers working with Go, but also newcomers, technical team leads, and other technologists. In its very first edition, we expect to attract an audience of 300 attendees! Based on prior Go related events and workshops, the number of [prominent companies in Brazil using Go](#), and the strong initial show of interest and support from companies and individuals, we feel at ease we will achieve this mark. We are also expecting a strong attendance from other Latin American countries, as well as from the Go community from other continents. We are working hard now to establish this conference as an event that will be memorable and an indispensable part of the technical landscape in Brazil for years to come.

Gophercon Brasil is committed to providing a harassment-free conference experience for everyone. With this in mind, we have a Code of Conduct we expect all participants to follow at all conference venues and conference-related social events.

# Event Dates

## The conference

Friday **November 4th**

Saturday **November 5th**

Estimated attendance: **300**

## The (additional) all-day Go workshop

Sunday **November 6th**

Estimated attendance: **100**

# Event Structure

## Keynote speakers

The event will count with prominent speakers from the Go community sharing their Go knowledge, experience, best practices, and the future of Go.

## Talks

The event is open for talks from the developer community. Talks will be for beginners, intermediate and advanced levels, as well as for the interest of everyone. Our scope of talks will include a broad area, anything in the realm of Go language development.

## Lightning talks

In the spirit of having an even greater variety of topics, as well as providing a very welcoming platform to encourage newcomers to Go or to public speaking to share their knowledge, we will offer lightning talks with the duration of 7 minutes.

## Workshop

Bill Kennedy from ArdanLabs will teach the 1-day version of his [Ultimate Go workshop](#). It's an additional event to the conference. More details on the website.

# Venues

## Florianopolis, Santa Catarina - Brazil



The conference will be held at the Hotel Canasvieiras Internacional, which is located in the world-famous Florianópolis island in Brazil, and only one block from the very popular Canasvieiras beach. The waters at Canasvieiras beach are calm and vary between 73.4°F and 96.8°F, with excellent infrastructure, making it one of the most sought-after beach resort!

## Conference Venue



The conference room can accommodate well over 300 attendees, with availability of multi projectors, a complete sound system, and simultaneous translation English to Portuguese for the audience. The venue provides 100MC wifi dedicated to the event.

## Workshop Venue

The additional all-day workshop on Sunday will be held at the office of Resultados Digitais, also located in Florianopolis.

## Promotion

GopherCon Brasil has a website in Portuguese, also localized in English:

- Portuguese version: <https://2016.gopherconbr.org>
- English version: <https://2016.gopherconbr.org/en>

We will be promoting the conference, our events, our speakers, our sponsors, and our community via the website and via our social media accounts:

- Twitter: <https://twitter.com/GopherConBrasil>
- Facebook: <https://www.facebook.com/gopherconbrasil>

# Sponsorship Levels

## Diamond - USD\$2,000 (2 available at the moment)

- Exhibit table, with first choice of location
- Standing banner
- Dedicated sponsorship highlight on website
- Logo on all conference material
- Logo in all GopherCon Brasil email correspondence
- Access to conference mailing list
- Announcement on Twitter/Facebook (#GoBR16)
- Announcement as a company with recruiting opportunities
- Opportunity to share materials and swag
- Six (6) conference tickets

## Gold - USD\$1,500 (6 available at the moment)

- Exhibit table
- Dedicated sponsorship highlight on website
- Logo on all conference material
- Announcement on Twitter/Facebook (#GoBR16)
- Opportunity to share materials and swag
- Four (4) conference tickets

## Silver - USD\$800

- Dedicated sponsorship highlight on website
- Logo on all conference material
- Announcement on Twitter/Facebook (#GoBR16)
- Opportunity to share materials and swag
- Two (2) conference tickets

# Contact

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