Towards Human-centered Explainable AI: User Studies for Model Explanations

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Explainable AI (XAI) is widely viewed as a sine qua non for ever-expanding AI research. A better understanding of the needs of XAI users, as well as human-centered evaluations of explainable models are both a necessity and a challenge. In this paper, we explore how HCI and AI researchers conduct user studies in XAI applications based on a systematic literature review. After identifying and thoroughly analyzing 85 core papers with human-based XAI evaluations over the past five years, we categorize them along the measured characteristics of explanatory methods, namely trust, understanding, fairness, usability, and human-AI team performance. Our research shows that XAI is spreading more rapidly in certain application domains, such as recommender systems than in others, but that user evaluations are still rather sparse and incorporate hardly any insights from cognitive or social sciences. Based on a comprehensive discussion of best practices, i.e., common models, design choices, and measures in user studies, we propose practical guidelines on designing and conducting user studies for XAI researchers and practitioners. Lastly, this survey also highlights several open research directions, particularly linking psychological science and human-centered XAI.

1 INTRODUCTION

Artificial Intelligence (AI) is driving digital transformation and already an integral part of various everyday technologies. Recent developments in AI are essential to progress in fields such as recommendation systems [121, 240, 246, 251, 258], autonomous driving [43, 58, 89, 100, 197] or robotics [167, 190, 238]. Moreover, AI's success story has not excluded high-stakes decision making tasks like medical diagnosis [10, 73, 184, 214, 232], credit scoring [4, 6, 61, 177, 249], jurisprudence [13, 67, 222, 233] or recruiting and hiring decisions [30, 189, 226, 259], However, the behavior and decision making processes of modern AI systems are often not understandable, so they are frequently considered black boxes. Deploying these black-box models has proven rather difficult in practice, as a transparent and trustworthy AI system is required by both developers (to better identify and fix bugs) and end users (to rely on model decisions).

Methods to increase the interpretability and transparency of an AI system are developed in the research area of Explainable AI (XAI). Specifically, human-centered XAI, which addresses the importance of human stack-holders to the AI systems, has been proposed and discussed since [71, 195]. While a huge number of model explanations are

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1

available, the question of how to transparently evaluate their quality is still an open research question, and hence, extensively studied in recent years. A popular taxonomy of evaluation strategies for XAI methods proposes three categories: functionally-grounded evaluation, application-grounded evaluation, and human-grounded evaluation [66]. While functionally-grounded measures do not require human labor, the other two involve human subjects and are more costly to conduct.

Many functionally-grounded measures have been proposed to evaluate XAI algorithms (see [170] for review), however the difficult comparability between different automatic evaluation measures is a common problem [198, 228]. Another drawback of automated measures is that there is no guarantee that they truly reflect humans' preferences [96, 171]. Consequently, user studies in XAI, especially when moving towards real-world products, are inevitable if one wishes to test more general beliefs of the quality of explanations [64]. However, only a small portion (about 20%) of XAI evaluation projects consider human subjects [170]. There exist efforts in developing taxonomies or introducing the definitions or implications of different human-centric evaluations [51, 103, 161], but the recent generation of user studies and their findings have not been systematically discussed yet. Moreover, Yang et al. [250] point out that XAI is growing separately and treated differently in different communities (e.g., ML and HCI). Hence, effective guidance in XAI user study design is crucial to better let both XAI algorithm and application designers recognize the users' real needs. This work aims to bridge this research gap in modern XAI user study design by distilling practical guidelines for user studies through a comprehensive and structured literature review.

As user studies in XAI require intersectional knowledge across the disciplines of artificial intelligence/machine learning (AI/ML) and human-computer interaction (HCI) as a prerequisite, the scope of this paper covers the main venues in these fields. We identified a total of 85 core papers for this survey (see Table 1 for an overview of core papers with respect to their measured quantities in user studies). Based on these core papers, we performed a comprehensive analysis to fill the research gap by offering a systematic overview of user studies in XAI. We highlight the main contributions of this paper:

- (1) To offer an overview of the foundational work of user studies in XAI, we have investigated references of all 85 core papers in a data-driven manner. Likewise, we have analyzed follow-up works building on these core papers (identified through citations of core papers) to reveal the fields impacted by XAI user evaluations (Section 3).
- (2) We present a summary of the design details in XAI user studies with particular focus on the deployed models and explanation techniques, experimental design patterns, participants as well as concrete measures, providing hence inspiration of how to collect human assessment (Section 4).
- (3) We discuss the impact of using explanations on different aspects of user experience (Section 5), which can serve as an overview of the effectiveness of the current XAI technology and as a summary of the state-of-the-art.
- (4) Based on the examined user study details and their best-practice findings, we synthesize and propose guidelines for designing an effective user study for XAI (Section 6).
- (5) Beyond the user study design, we discuss potential paradigms of AI systems understanding humans in the contextual of e.g., theory of minds, as well as other future research directions (Section 7).

Our study highlights under-investigated areas in the context of current user-centered XAI research such as cognitive or psychological sciences through data-driven bibliometric analysis. Together with our proposed guidelines, we believe that this work will benefit XAI practitioners and researchers from various disciplines and will help to approach the overarching goal of human-centered XAI.

| Trust | | [14, 34, 53, 70, 92, 149, 175, 180, 181, 206, 225, 231, 243] [37, 45, 64, 72, 115, 120, 136, 140, 148, 159, 196, 209, 219, 220, 229] |
|---------------|--------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Fairness | | [14, 28, 63, 88, 94, 108, 188, 209, 241] |
| Understanding | subjective objective explanation model | [26, 34, 37, 45, 50, 64, 72, 92, 93, 96, 130, 187, 188, 191, 199, 211, 243] [2, 7, 16, 18, 26, 31, 32, 34, 42, 45, 50, 96, 169, 173, 185, 193, 199, 218, 243, 257] [84, 115, 142, 147, 169, 244, 252, 257] |
| Usability | workload helpfulness satisfaction debugging ease of use and others | [2, 17, 53, 64, 115] [2, 34, 82, 173, 244, 256, 257] [32, 64, 92, 128, 159, 181, 219, 229–231] [21, 120, 185, 218] [2, 17, 21, 34, 48, 53, 65, 106, 115, 120, 130, 131, 143, 148, 181, 199, 207, 220, 244] |
| Human-AI Team | | [8, 23, 34, 60, 75, 81, 139, 140, 180] |

Table 1. Overview of the core papers containing user studies in XAI grouped by categories of measurements. Based on different measures, one paper can belong to different groups.

2 RELATED WORK

As a vast amount of explanation methods have been proposed, many researchers seek a systematic overview of the ever-growing field of XAI. In [3, 19, 35, 41, 85, 204], the authors aim to cover many facets of XAI technologies ranging from problem definitions, goals, AI/ML model explanations to evaluation measures, while in [1] the authors emphasize the research trends and challenges in Human-Computer-Interaction (HCI) applications. A large body of XAI surveys focuses mainly on the interpretability of a particular family of models and corresponding explanation techniques. For instance, [59, 113, 163] investigate explanations for Deep Neural Networks (DNNs), where models often take images as input [59, 163]. Joshi et al. [113], however, provide an extensive review for DNNs with multimodal input for instance that of joint vision-language tasks. Causal interpretable models are gaining more attention recently and Moraffah et al. [164] provide a literature review for causal explanations. A systematic literature review on explanations for advice-giving systems is conducted in [174]. Among those works, evaluation measures are only briefly examined.

One challenge in XAI research is to evaluate and compare different explanation methods, due to the multidisciplinary concepts in interpretability/explainability [66, 154, 170]. There have been several attempts to organize the discourse on the faceted concepts and evaluation metrics for XAI models. For example, Doshi-Velez and Kim [66] start by defining interpretability and argue that it can confirm other important desiderata of ML systems such as fairness, trust, causality, and usability, which should be assessed as the quality of model explanations. Lipton [154] addresses these desiderata as well as the transparency of models. Recently, Nauta et al. [170] refine the evaluated properties resulting in 12 concepts such as compactness and correctness.

Evaluation measures can be divided into two groups: human-grounded measures that rely on human subjects and functionally-grounded metrics that can be computed without human subjects [66, 170]. Although humans are the ultimate target of explainability, assessing model explanations with human subjects is not an easy task due to high requirements on the experimental design and the extensive consumption of time and other resources [66]. Many researchers seek for solutions to evaluate explanations automatically. A comprehensive literature review of these functionally-grounded evaluation methods (without human subjects) can be found in [170].

Explainability is an inherently human-centric property, therefore, the research community should and has started to recognize the need for human-centered evaluations when working on XAI [66, 151]. For instance, Chromik and Schuessler [51] propose a taxonomy on XAI evaluations involving humans. Mohseni et al. [161] summarize four groups of human-related evaluation metrics: mental model (e.g., user's understanding of the model), user trust, human-AI task performance and explanation usefulness and satisfaction (i.e., user experience). Hoffman [103] places more focus on psychometric evaluations by proposing a conceptual model of the XAI process and specifying four key components that should be evaluated: explanation goodness and satisfaction, (user's) mental models, curiosity, trust and performance. Beyond assessing evaluation methods, XAI applications are designed to eventually support in decision making and to benefit end users. Kenny et al. [116] propose to partition a user's mental model into three sub-models, which are user models of the domain, of the AI system and of the explanation. When observing performance improvement in the user study for an AI system, this may not reflect the advancement in the user's model of the AI, but the improvement comes from the user's model of the domain. Thus, it is necessary to separate the three models into independent variables of user studies. A recent review by Lai et al. [138] considers studies on collaborative Human-AI decision making, which may include AI agents providing explanations. The success in Human-AI decision making tasks can be seen as one amongst many other ways to evaluate the effect of explanations. Contrarily, our work aims to provide a comprehensive overview of useful measures, that is not limited to this category. Ferreira and Monteiro [77] present a review of the user experience of XAI applications to answer who uses XAI, why, and in which context (what + when) the explanation is

As suggested by Doshi-Velez and Kim [66], a human-subject experiment needs to be designed sophisticatedly to reduce confounding factors. Moreover, Buçinca et al. [34] validate that a proxy task used in explanation evaluation and a real-world task may yield different conclusions. Therefore, a principled design of user studies for XAI evaluation is essential for fairly and transparently comparing them. In this work, we perform a thorough literature review across disciplines in user studies of XAI applications. Our goal is to offer XAI researchers and practitioners an overview of the research questions considered in user studies and to provide comprehensive information on experimental design choices. In the end, a practical guideline is presented, which can be used as a starting point for future exploration of human-centric XAI applications.

3 FOUNDATION AND IMPACT OF XAI USER STUDIES

Before diving into the details of the selected papers (i.e., core papers), we start by inspecting foundational works on which user studies are grounded (i.e., their references). This reveals research topics or works around human-centered XAI and important definitions for measuring different aspects of model interpretability. Furthermore, we seek to gain a better understanding of the core papers' impact by exploring follow-up papers that contain citations to at least one core paper, which reveals trends in human-centered XAI. Because their references and citations constitute more than eight thousand papers in total, we deploy an automatic approach to extract the research topics of those papers, thus enabling further visualizations. This type of bibliometric analysis is well-established in literature research and has been used in works such as [1].

In this section, we first explain how we collected the core papers and present the implementation details of the automatic analysis (and visualization) in Section 3.1. Subsequently, the foundations (Section 3.2) and impact (Section 3.3) of core papers are thoroughly discussed.

3.1 Method

We decided to collect highly relevant papers dealing with XAI user studies in the scope of several impactful conferences and venues. These conferences are widely acknowledged as highly impactful in both the HCI and AI domains. Specifically, we included the recent five years of CHI, IUI, UIST, CSCW, FA(cc)T, ICML, ICRL, NeurIPS, AAAI. In addition, for completeness reasons, we also ran several search queries involving keywords from the two groups "explainable AI" and "user study", as listed in the Table 2. We first selected the papers containing at least one keyword from each group, resulting in over one hundred papers. Then, we thoroughly studied these papers and filtered out papers that do not fulfill the following two criteria: (1) deploying explainable models or techniques; (2) conducting an assessment with human subjects.

| Keywords XAI, explainable AI, explanation, explainable, explanatory, interpretable, intelligible, black-box, machine learning, explainability, interpretability, intelligibility user study, participant, human subject, empirical study, lab study, user evaluation, human evaluation | | Explainable AI | User Study |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------|-----------------------------|
| | Keywords | explainable, explanatory, interpretable, intelligible, black-box, machine learning, | empirical study, lab study, |

Table 2. Keywords for our paper search query. Two groups of keywords were used.

Since the core papers cover various factors of model explanations, we decided to categorize the core papers into different clusters to better study their commonalities and differences. In [66], interpretability in ML is defined as the ability to explain or present model predictions in understandable terms to a human. The authors argue that interpretability is used to confirm other important desiderata of AI models such as trust, fairness, or usability. During a profound study of the relevant literature that was previously selected, we identified five sensible categories, that are derived from the considered dependent variables user studies (desiderata of interpretability). These five categories are trust, fairness, understanding, usability, and human-AI team performance. In Table 1, the studied papers are categorized according to the measured quantities. Intuitively, trust, fairness and understanding refer to whether users perceive models as trustworthy, fair and understandable through model explanations. In usability, different aspects are measured, for instance, whether the system is easy to use or how much cognitive load it requires. The aspect "debugging" in "usability" relates to the question whether explanations can help users debug models. Human-AI team performance is related to scenarios where the AI system provides its predictions, but humans retain the final decisions [23]. In this case, model explanations are deployed to reach a performance superior to that of the AI system or the human decision-maker alone. We argue that differentiation and categorization along these dimensions are most reasonable to study the large body of literature, because the dependent variable of interest is one of the first design choices and many other aspects such as measures are direct implications of this choice.

To perform a data-driven bibliometric analysis of the references and citations for all papers¹, we first collected common references from each category. As we had to deal with a large number of papers, a keyword representing the research topic was assigned to each paper. In this way, we could group the papers according to their content. Concretely, the references were extracted directly from the studied papers (in pdf format). The follow-up works that cite each core paper were retrieved from the Google Scholar platform using the Python API ("Scholarly" [49]). The same API was used to extract abstracts from Google Scholar for all references and citations. Based on the paper titles and abstracts, we

¹ In this section, the word "references" refers to sources contained in the references of one of the core papers while "citations" refers to follow-up works that reference one of the core papers

deployed a keyword extract model KeyBERT [90, 213] to label the paper with one keyword. We visualized papers in a 2-dimensional semantic space according to their keywords using t-SNE [234].

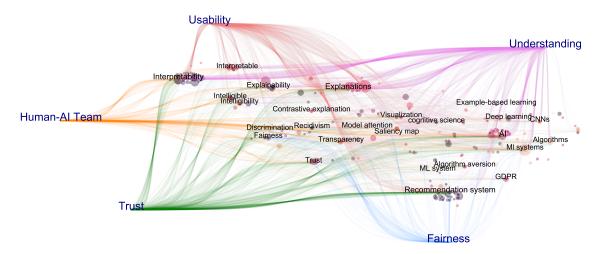


Fig. 1. Illustration of the **foundational** research domains: Each dot represents a referenced paper, whose size reflects the number of studied core papers referring to it. For a clear depiction, only several important research domains are labeled with text. Each line represents a reference link. Five core paper categories are presented in different colors. Lower transparency of lines indicates more links between core papers and their reference papers.

3.2 Foundations of User Studies

We illustrate the research domains that are fundamental to XAI user studies in Figure 1. Note that for presentation clarity, we only visualized works that were used as references in at least three of the core papers. We can see that model explanations and interpretability are essential components, which include papers introducing explanation methods, such as LIME [192] or SHAP values [155]. Papers from all five categories build their work on these methods, indicated by lines with all colors converging at the dots of interpretability. Notably, many research papers appear within the domain of recommender systems, because many XAI user studies are conducted in the context of recommendation solutions. Especially trust and usability of recommender systems are often measured in the corresponding XAI user studies. Besides, trust is an important topic across all five groups of papers. As it is an essential desideratum in user experience, it has been already studied in ML systems going beyond the scope of XAI. Such works still often contain relevant findings. For instance, Yin et al. [253] reveal that showing users the model accuracy can affect perceived trust. The EU's General Data Protection Regulation (GDPR) [237] is mentioned by many core papers due to the ongoing debate on the "right to explanation" [87], which has a huge impact on shaping the modern AI systems towards explainable systems. Examples of particularly common references can be found in Appendix A.

Although the final consumers of model explanations are humans, the well-established research domains involving human understanding, e.g., cognitive science, are underrepresented. Only a small dot labeled "cognitive science" can be observed in Figure 1, representing a paper that proposes to enhance XAI theory with social sciences such as cognitive science and psychology [159]. In combination with the lack of references in the domain of psychology, this indicates that only few XAI user studies attempt to evaluate XAI from human psychological aspects. We highlight a nascent

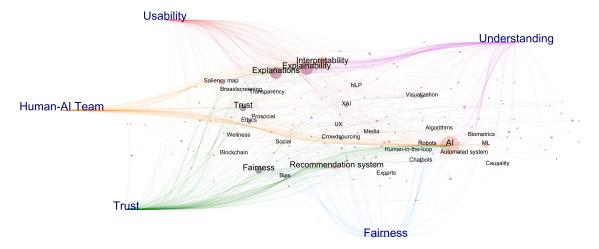


Fig. 2. Illustration of **influenced** research domains: Each dot represents a research topic, whose size refers to the number of papers on the same topic. For a better depiction, only several popular domains were labeled with text. Each line represents a citation link. Five core paper categories are in different colors. Lower transparency of lines indicates more links between core papers and that research topic.

research domain of XAI frameworks based on human cognition and behavior theories [151]. This theoretical guidance can also offer conceptual tools for better evaluating XAI from user perspectives.

3.3 Impact of User Studies

Similarly to foundations in XAI user studies, we are interested in knowing who will eventually benefit from the findings of XAI user studies. Figure 2 demonstrates the "consumers" of the human-centered XAI core papers (i.e., research domains interested influenced by the core papers), with each dot representing a research topic. The size of the dots is determined by the number of citations in the set of core papers obtained from this research area. We observe that user studies on Human-AI Team performance and trust measures can particularly promote the usage and further development of AI systems. Model explainability techniques profit from the user studies' findings as well, because explanations can be improved according to users' needs. The domain of recommendation systems is non-negligible in both figures (for foundations and impact), suggesting that XAI is an inevitable component in modern recommendation systems. Additionally, we notice that human-centered XAI benefits a wide range of application domains, such as media [157], human-in-the-loop AI solutions [247], wellness [76] and medical solutions [39, 227], chatbots [117] and robots [15], prosocial [203] and ethics-oriented solutions [68, 221].

By studying these two aspects (i.e., foundations and impact), we grasp a clear overview of relevant topics in the research landscape of XAI user studies. More importantly, we can better spot the nascent but pertinent areas for future work such as cognition-driven analysis tools in XAI. We release raw data and code for analyses at https://github.com/yaorong0921/hxai-survey.

4 USER STUDY DETAIL ANALYSIS

In this section, we present details of the covered XAI user studies. We first introduce some commonly used AI models and explanation techniques (Section 4.1), followed by a discussion of application domains and measures with respect to the five measured quantities. The experimental designs, as well as analysis tools, are presented in Section 4.3.

4.1 Models and Explanations

As our selected core papers comprise a large spectrum of AI models, data modalities, and explanation approaches, we initially list the models and explanation techniques deployed along with the corresponding core paper references in Table 3. It presents the utilization of explanation types in columns and model types in rows. The explanation methods used is organized according the the taxonomy by Molnar [162]. First, there are intrinsically interpretable models, also known as *white-box models*. White-box models can be directly explained by visualizing their parameters. For instance, linear and logistic regression models (cf. [26, 45, 185, 243]), Generalized Additive Models (GAM, cf. [2, 40, 115]), and decision trees (cf. [130, 131]) fall into this category. These types of models are usually applied to tabular data, but exceptionally include other domains such as text data with the Bag-of-Words model in [18], or with a Chatbot in [231]. Second, there are *black-box models* providing no parameter access or are too complex to be explained in a human-understandable way [201]. These include ensembling techniques such as Random Forests (cf. [26, 50, 169, 209]), Gradient-boosted trees (cf. [26, 115]), SVMs (cf. [139, 140]), and neural architectures designed specifically for tabular (cf. [96]), image (cf. [7, 42, 64]), video (cf. [173]), textual (cf. [18, 22, 72, 96]), or audio data (cf. [257]).

As for explanation techniques, we identified five key types in the scope of the surveyed papers (rows of Table 3). Most frequently used are feature-based (attribution) explanations. For instance, [26, 32, 50, 115] deploy SHAP (Shapley additive explanations [155]) and [22, 26, 96, 115, 169, 193] use LIME [192], which are model-agnostic, post-hoc feature attribution methods. Gradient-based attributions for neural networks are used as model-specific explanations (cf. [7, 18, 22, 42]). There is a clear differentiation between local, instance-wise, explanations and global explanations that apply to the model in its entirety, for instance the weights of a linear model have a global scope. This differentiation is common among these feature-based explanations, where most of the papers using local explanation. Moreover, global and local explanations are also studied in the domain of recommendation systems [187]. Example-based explanations are used for different ML models on a textual classification task (cf. [140]) or deep neural networks in image recognition (cf. [31, 34, 37, 218]). Another particularly popular type of explanations are generated samples in the form of counterfactual explanations, which aim at providing actionable suggestions for attaining a user-preferred prediction through changing certain input features [18, 115, 130, 243]. Concept-based explanations, which use meaningful high-level concepts such as objects or shapes to explain a prediction, are frequent subject of research in computer vision [84, 218, 252].

Besides these four main types of explanations, there are other explanations such as decision rules [60, 206] or game strategies [92, 180] when AI plays games. Explanations for medical diagnosis systems are more complex. For instance in [181, 182], ontology-based explanations [182] are designed for the application called Doctor AI [47] (RNN-based model) specifically. As mentioned earlier, recommender systems represent a popular application domain to study explanations (marked with *), for instance [64, 82, 187, 188] use content-based explanations for recommendations. Besides, novel explanations such as dataset explanations [14] or explainable interfaces (marked with †) are used to study the effect of XAI. More details about concrete names of models and explanations can be found in Table 9 in Appendix.

| | | White-box | Black-box | Other |
|----------|---------|--------------------------------|-------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| | | | [8, 93, 115, 169, 193, 219] | |
| Feature- | local | [2, 26, 40, 45, 115, 231, 243] | [22, 26, 32, 50, 96, 244] [7, 18, 21, 42, 173, 218] | |
| based | | [10] | [23, 96, 139, 140, 211] | |
| | global | [18, 63, 115, 185, 243] | [18] | |
| Example | -based | [63, 115, 231, 243] | [31, 34, 37, 96, 140, 218] | [199] (generative models) |
| Counter | factual | [115, 130, 131, 243] | [209, 218, 244, 258] | |
| Concept | -based | | [21, 84, 142, 147, 252, 256] [218, 258] | |
| Other | | [60, 92, 180, 206] | [34, 53, 181, 182, 225] [16, 42, 53, 173] [72, 143, 169, 191, 193] [64, 82, 187, 188, 241]* [128, 136, 175, 230]* | [14] [48, 148, 148, 159, 196, 229] † [17, 75, 106, 143, 149, 207, 220] † |

Table 3. Models and explanations in core papers. Papers are categorized according to types of explanations (**column**) and types of models (**row**). * denotes papers using recommendation systems as models; † denotes papers proposing novel interpretable interfaces as studied models.

4.2 Measurements

4.2.1 Trust. User trust is studied in decision-making applications such as image classification [34, 37], (review) deception detection [140] or loan approval [209]. Besides decision making, [64, 136, 149, 159, 175, 229] study user trust in the domain of recommendation systems ranging from movies [136], art paintings [64] to math exercises for school students [175]. Whether explainable machine learning models can increase user trust in the medical domain is studied in [181, 225, 231]. Moreover, Colley et al. [53] measure user trust in an autonomous driving application with and without explanations of the driving senses.

Trust measures used in much of the existing research can be divided into two groups: self-reported and observed trust [183]. Self-reported trust is commonly measured by asking users to fill out questionnaires whereas observed trust is quantified by humans' agreement with the model's decisions. In Table 10 (Appendix), trust measures in these two groups are listed. The agreement rate of users with the model decisions is commonly used [140, 206, 225, 243] as a measure of observed trust. As an extension, trust calibration is defined based on this measure. For example, a high agreement rate to wrongly-made decisions represents overtrust, while a low agreement rate to correct decisions means undertrust [243]. Parallel to observed trust measurement, van der Waa et al. [235] ascribe the user's alignment behaviors to the persuasive power of model explanations, i.e., the capacity to convince users to follow model decisions despite the correctness. In self-reported measurements, researchers either utilize well-developed questionnaires or self-designed ones, with the exception of [70] which conducts a semi-structured interview to explore user opinions. Several works [34, 37, 64, 120, 159, 206, 209, 229, 231] propose their own questionnaires. Among these, a subgroup [34, 64, 120, 159, 229] simply asks users to rate a single statement such as "I trust the system's recommendation/decision", which is named as one-dimensional trust by [175]. When deploying previously proposed questionnaires [14, 45, 53, 73, 92, 115, 136, 149, 175, 180], Trust in Automation [112] is the most commonly used one, in which the underlying constructs of trust between human and computerized systems are explored.

4.2.2 Fairness. Users' feedback on fairness of AI models has been studied predominantly in high-stakes applications such as granting loans [209] or granting bail for criminal offenders [63, 88, 94]. It is also considered in everyday use

| Tasks | Tabular | Image/Video | Text | Other |
|------------------------------------|------------------------------------------|---------------------------|----------|---------------|
| forward simulation | [16, 26, 45, 50, 96, 169, 185, 193, 243] | [7, 31, 34, 42, 173, 193] | [18, 96] | [257] (Audio) |
| marginal feature effects | [2, 32, 45, 96, 243] | | [96] | |
| manipulation / counterfactual sim. | [45] | [199, 243] | [18] | |
| feature importance | [26, 32, 243] | [218] | | |
| failure prediction | | [42, 243] | | |
| relative simulation (selection) | [45, 50] | | | |
| other | [2] (mental model faithfulness) | [173] (class-wise acc.) | | |

Table 4. Works measuring objective understanding grouped by proxy task/data modality

cases such as news [188] and music [108] recommendations, or possible career suggestions [241], where a bias in the underlying system can be to the detriment of the user. Many authors examine decision-making systems that are already deployed in practice. For example, [63, 88, 94] investigate the fairness of COMPAS, a commercial criminal risk estimation tool that is currently used in the US to help make judicial bail decisions. Furthermore, Rader et al. [188] consider Facebook's News Feed algorithm. Htun et al. [108] contextualize their studies in the Spotify API for music playlist recommendations.

Since the assessment of fairness is a very subjective matter, questions regarding perceived fairness are prevalent, e.g., "how the software made the prediction was fair" [63], which can be answered on 5- or 7-point Likert scales [14, 63, 88, 94, 188, 209]. Among these works, an effective explanation is the one that can increase the human perceptions of fairness, except in [63]. The authors of this work find that models which give local explanations are rated the least fair because they reveal a potential model bias. The *decrease* of the fairness perceptions is thus viewed as effective, since the aim of explanations should be that the fairness is only rated highly if the underlying system is actually fair [63]. In addition to quantitative questions for fairness, in some studies participants are asked to give the reasoning behind their fairness ratings, either by choosing from a selection of statements [88] or by providing a written open text response [88, 209]. Moreover, Anik and Bunt [14] conduct a semi-structured interview after their questionnaire to capture reasoning and general perceptions of the given data-centric explanations.

4.2.3 Understanding. An important goal of explanation techniques is to foster users' understanding of complex machine learning systems. However, quantifying users' understanding remains challenging [154]. An important separation has to be made between users' perceived understanding and their actual comprehension of the underlying model, as the two often do not agree [50, 96]. Cheng et al. [45] explicitly differentiate between objective understanding and self-reported understanding, which we term subjective understanding in this work. While subjective understanding is usually measured through questionnaires, measuring objective understanding requires a proxy task where the users' understanding is put to a test. Additionally, user studies can be run to assess how well users can understand the explanation itself (and not the underlying model). This can be an important sanity check and is particularly used in the domain of conceptual explanations [84, 119], where the intelligibility of concepts needs to be verified. We refer to this third category as understanding of explanations but defer detailed findings for these types of checks to Appendix C.3.

Objective Understanding. Works in the subdomain of objective understanding are concerned with measuring the extent to which a model is verifiably understood by a user. Therefore, proxy tasks are being solved by the users to assess their understanding of the model's inner workings. The most commonly considered domain in works on understanding is finance [2, 26, 32, 50, 96, 169, 185] followed by image classification [31, 34, 115]. Interesting applications include the

work by Zhang and Lim [257] that uses audio data for vocal emotion recognition and Ross et al. [199] who consider generative models such as VAEs [122] and GANs [86].

One of the most critical design choices when assessing objective understanding is the selection of a suitable proxy task. Doshi-Velez and Kim [66] argue that the task should "maintain the essence of the target application" that is anticipated. One of the most prominent tasks is forward simulation [66, 154]. This task demands subjects that are given an input to simulate, i.e., predict, the model's output. The extent to which participants can successfully provide the model's output is also referred to as simulatability [154]. However, scholars have designed many more tasks to quantify understanding and applied them across a variety of data modalities (cf. Table 4 for an exhaustive listing).

We briefly describe other common tasks below. A special variant of forward simulation is called *relative simulation*. In this task, users predict which example out of a predefined choice will have the highest prediction score (or class probability). A manipulation or counterfactual simulation task [66] asks users to manipulate the input features in such a way that a certain model outcome (counterfactual) is reached. Users' performance on this task can be used as a proxy for their understanding. Lipton [154] pointed out that simulatability can only be a reasonable measure, if the model is simple enough to be captured by humans. As this might not be the case in domains such as computer vision, simpler proxy tasks are required [218]. An example could be a feature importance query, where users have to tell which features are actually used by the model. A directed and more local version of this task are marginal effects queries, where the subjects predict how changes in a given input feature will affect the prediction (a typical query would be: Does increasing feature X lead to a higher prediction of y being class 1?). Because explanations should allow to identify weaknesses in models, the task of failure prediction measures the accuracy of users' prediction when the model prediction will be wrong.

Subjective Understanding. Fostering a solid understanding of a model's behavior and its results is a challenging task on a general as well as on a user-specific level. Besides the objective understanding which is supported by performance indicators, understanding of a model may be subjective, i.e., it may depend on a user's own perception. We refer to the category of perceived measurements of understanding as subjective understanding in this work. The most commonly used applications that measure subjective understanding are various recommendation system setups [64, 93, 187, 188].

Most of the works assess the subjective understanding of a user with a post-task questionnaire. Guo et al. [92] adapted a popular questionnaire designed for recommendation systems by Knijnenburg et al. [124], while Bell et al. [26] accommodated the questionnaire which originally intended to measure the intelligibility of difference explanations by Lim and Dey [152]. On the other hand, agreement to simple subjective statements such as "I understand this decision algorithm" [45], "I understand how the Al..." [34, 37] or "The explanation(s) help me to understand..." [187] is be collected to assess subjective understanding. Less directed questions can be e.g., "Does this explanation show me why the system thought what it did?" [96].

4.2.4 Usability. Usability is a key concern of every HCI system and thus applies to almost all domains. This is reflected in the surveyed papers, where usability is studied in a wide range of setups ranging from recommendation systems such as for art [64], music [128, 159], or a social context [229, 230] to decision making tasks such as house price prediction [2, 106]. We also include application-specific performance measures in this category. For instance, explanation studies in model debugging applications [21, 120, 185] are considered in this subsection.

Based on the measurements in the user studies, we refined usability into measures of helpfulness, workload (cognitive load), satisfaction, ease of use and performance in debugging applications, as shown in Table 1. To assess workload (cognitive load), NASA-TLX scale [95] is used in [17, 53, 64, 115, 231], while Abdul et al. [2] measure cognitive load by

capturing the log-reading time of memorizing the explanation. Most of the works use self-designed questionnaires or statements to measure satisfaction [64, 128, 159, 219, 220, 229–231], however, the Explanation Satisfaction Scale [105] can be deployed as an established alternative [32, 181]. Helpfulness can be assessed by simply asking for subjective ratings of the explanations for accomplishing a specific task [34, 82, 173, 244, 256, 257]. Colley et al. [53] use an adapted version of the System Usability Scale by Holzinger et al. [107]. In debugging applications, the effectiveness of explanations is evaluated by objective performance measures, such as the number of bugs identified [21], the share of participants that identify a certain bias [218, First Experiment] or by the deviations between model predictions and human predictions for unusual samples [185]. An overview of used measures for usability can be found in Table 11 in Appendix.

4.2.5 Human-AI Team Performance. The goal of human-AI teaming is to improve the performance in AI-supported decision-making above the bar set by humans or an AI alone [23]. Improving human performance with the help of AI has been considered in games [60, 180], question answering tasks [23, 75], deception detection [139, 140] and topic modeling [219, 220].

The most common assessment is to rate AI-aided human performance by the percentage of correctly predicted instances in the decision-making process (text classification) [23, 139, 140]. Paleja et al. [180], however, define the performance as the time to complete the task. In [60], performance is measured in a game-based application, chess, using a winning percentage (which is commonly used in sports) as well as a percentile rank of player moves. Additionally, the authors also measure perceived performance by a 5-point Likert scale rating of the question "Do you believe your performance improved this session?".

4.3 Experimental Design and Analysis

There are three common experimental settings when conducting user evaluation: between-subjects (or between-groups) designs, within-subjects designs, and mixed designs that combine elements of both. An overview of the designs found in the core papers and their participant numbers is presented in Table 5 and Figure 3, respectively.

| | | Experimental Design | |
|--------|-----------------------------|---------------------------|---------------------------|
| | Between-Subjects | Within-Subjects | Mixed |
| | [92, 149, 175, 209, 243] | | |
| | [37, 45, 115, 136, 140] | [53, 70, 181, 225, 229] | |
| | [72, 96, 199, 206, 257] | [115, 120, 159, 180, 230] | [14, 17, 31, 34, 64] |
| Damana | [16, 18, 32, 169, 185] | [31, 34, 50, 75, 196] | [63, 72, 93, 142, 180] |
| Papers | [26, 130, 173, 188, 191] | [21, 28, 81, 106, 218] | [187, 192, 207, 243, 244] |
| | [7, 8, 139, 219, 220] | [84, 128, 147, 231, 256] | [252] |
| | [42, 88, 188, 218, 243] | [82, 211] | |
| | [28, 48, 94, 108, 131, 241] | | |

Table 5. Experimental designs in core papers.

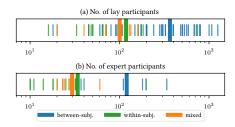


Fig. 3. Distribution of participant numbers in the surveyed user studies by design and participant type (each bar represents one study). Per-design means are indicated in bold.

Between-subjects. With slightly above 53 % of the user studies conducted in a between-subjects manner, i.e., one subject is only exposed to one condition, this design choice is most common in the XAI literature. Experiments in a between-subjects manner usually start at around 30 participants, while the number of participants may go up to 1070 in total for 3 conditions used in [37] and to 1250 in 5 conditions in [185]. However, the number of participants can be limited such as in [175], which uses 12 per condition, as the studied model (application) is designed for school students

and the participants cannot be easily recruited from the Internet platforms such as Amazon Mechanical Turk or Prolific. Some authors place particular emphasis on participants being similar to the average demographic [88, 94].

The conditions usually include the different explanation techniques in combination with other parameters such as the model, data set, data modality, or a number of features used as independent variables. Note that a full grid design with many independent variables may quickly result in a very high number of conditions (e.g., the design by Abdul et al. [2] with 3 independent variables leads to 27 conditions), which in turn requires many participants. The outcome variable of interest is commonly measured on a numerical or ordinal scale right away, however, in the fairness domain, qualitative analyses are sometimes obtained through conducted interviews or written responses [14, 88, 209].

The statistical analysis directly follows from this design. If one is interested in identifying significant differences between the groups, common statistical hypotheses tests are used. For overall comparison, one or two-way ANOVA tests are the most commonly used statistical tool. Interesting comparisons between two groups can be made with a standard T-test, if the data is normally distributed with equal variance, or by using non-parametric tests such as the Tukey HSD test (e.g., [169]). When comparing individual samples, some works make use of the Bonferroni correction.

Within-subjects. Around 29 % of the papers use the within-subjects design, where each participant sequentially passes through all conditions and provides feedback. Fewer participants are recruited in within-subjects experiments compared to the between-subjects ones. Hence, they are particularly popular when participants with restrictive characteristics, such as domain-specific professional expertise, are required. For example, Suresh et al. [225] and Rong et al. [196] recruit fourteen medical professionals and five radiologists in their user studies, respectively. The small number of medical experts contributing to the user study is a limitation [196], however, it is often the case in expertise research. Gegenfurtner et al. [83] evaluate 73 sources and point out that the majority of these studies include only five, maybe ten experts. Besides the medical domain, other works [53, 70, 115, 229] also invite subjects with particular professions such as engineers in a technology company. When no specific knowledge is required, however, participant numbers reach up to 740 also for within-subjects designs [81].

For within-groups designs, the Wilcoxon signed-rank test (e.g. used by [31, 50]) is the most common method to compare paired samples for significant differences. Repeated-measures ANOVA is a common analysis tool, when multiple comparisons are required (see, e.g., [50]).

Mixed. The smallest group of studies, about 18%, use a mixture of between- and within-subjects settings. In these works, subjects are first assigned randomly to one group, and inside each group, they are all exposed to multiple conditions. Anik and Bunt [14] use the knowledge backgrounds in machine learning as a between-subjects factor to divide the participants into three groups (expert, intermediate and beginner) while inside each group, participants interact with explanations in the context of four different scenarios (e.g., facial expression recognition or automated speech recognition). Dominguez et al. [64] make the presence of explanations a between-subjects condition and different types of explanations a within-subjects factor in the group with model explanations. A particular challenge for such the study design is that statistical tools from both the independent-variables and dependent-variables categories need to be combined.

5 FINDINGS OF USER STUDIES

In this section, we summarize the primary findings from the core papers. Table 6 and Table 7 list these findings with respect to five measured quantities. To build an overview the findings, we divide papers according to their evaluation dimensions, i.e., the independent variables in the user studies. When using the presence of explanations as the evaluation

aspect, the findings are summarized in Table 6. The listed impacts using explanations are to be seen in comparison with a control group without explanations. Beyond the explanations themselves, other possible evaluation dimensions that might might have an impact on the perception of XAI are in Table 7. For instance, these include AI technology literacy, model performance, or the dimensionality of the data. Effects are divided into two groups: (1) Positive effects, for example, increasing user trust or understanding; (2) Non-positive effects: the effect can be negative, or not significantly positive (neural), or a mixture of different effects (e.g., feature-based explanations have positive effects but counterfactual explanations do not).

As various research questions and findings are addressed in 85 core papers, for instance, many papers compare explanation types in order to choose a preferable one, it is not possible to cover all results in one table. Based on Tables 6 and 7, we outline some interesting trends in the effectiveness of explanations on user experience: (1) Explanations are effective in improving users' subjective understanding; (2) The effectiveness of explanations in increasing user trust and usability of models is not clear; (3) Explanations are not good at convincing users that models are fair; (4) Interactivity of the model has positive impact on user trust, understanding and model usability. The first three statements can be validated by the number of papers obtaining positive or non-positive effects in each category, while the last findings can be found in Table 7. We encourage our readers to consider the short summary of *primary* findings in the tables and check for further details according to their specific interests. In the following section, we highlight some findings from the table for each category of measurement.

Trust. Among the papers comparing the effect of using explanations to using no explanations, or placebo (randomly generated) explanations [140, 175], about half of the papers validate that explanations have a positive impact on user trust [34, 64, 72, 140, 175, 180, 181, 209], while the other half cannot verify this hypothesis [45, 53, 115, 120, 206, 243]. For instance, Colley et al. [53] investigated the explanations in an autonomous driving task and discover that the trust is improved in simulation but not with the real-world footage. Another example of the mixed effect of using explanations is found in [243], where (minimal) evidence is found that feature-based explanations help increase appropriate trust, but counterfactual explanations do not.

Apart from using explanations as independent variables, the user personalities or expertise may also affect their perceptions [14, 37, 45, 136, 159, 220]. Millecamp et al. [159] captured personal characteristics in the aspects such as the Locus of Control defined by Fourier ("the extent to which people believe they have power over events in their lives"), Need for Cognition ("a measure of the tendency for an individual to engage in effortful cognitive activities") or Tech-Savviness ("the confidence in trying out new technology"). However, no significant interaction effect could be found between the personal characteristics and the trust. Liao and Sundar [149] studied a recommendation system asking users' personal data with different explanations. They hypothesized that explanations in a "help-seeker" style and using the pronoun "I" would gain more trust of users than the explanations formalized in a "help-provider" style. Nevertheless, However, the opposite result is found and using self-referential expression resulted in lower affective trust. Model performance together with model explanation was studied in [37] for an image recognition task. The authors found out when images were recognized (high model performance), users feel the system more capable ("capability" is defined as a belief of trust).

Fairness. Overall, when compared to the control group with no explanations, few papers validate the effectiveness of explanations in improving users' perception of fairness. Only Schoeffer et al. [209] find out that showing feature importance scores or counterfactual explanations (or combination of both) for explaining decisions helps increase the feeling of fairness, where highlighting important features without scores does not. In [188], the authors use ranking

| - | | Evaluation Dime | nsion: Explanations |
|---------------------------|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | | npared to no explanations |
| | | Positive | Non-positive / Mixed |
| Trust | | [34]: example-based, rule-based explanations [64]: example-based explanations for recommendations [209]: feature importance [180]: decision-tree explanation for policy [72]: explanation corpus given by researchers [140]: feature-based (saliency map), example-based explanations [175]: explanations for recommendations [231]: rationale-based, example-based and feature-based (best) explanations for online symptom checkers | [53]: positive in simulation but no improvement in real-word [181]: explanations for medical suggestions (Doctor XAI [182]) pos.for observed trust but insignificant for reported trust [243]: feature-based explanations increase appropriate trust slightly but counterfactual explanations inconclusively [45, 115, 120]: feature-based explanation, insignificant [206]: rule-based explanation, negative |
| Fairness | | [209]: feature importance, counterfactual explanations | [188]: informing users about the algorithmic decisions, negative ranking scores of recommendations, insignificant [209]: highlight features only, insignificant [28]: insignificant in between-subjects but significant in within-subjects |
| Understanding Obj. | | [45, 185] white-box model [96] feature importance, LIME (tabular) [257] counterfactuals+cues (audio) [18] manipulatability improved by white-box log. reg. [7] saliency maps (image) [243] counterfactuals+feature importance | [26]: SHAP, negative for black-box model (education domain) [26]: Insignificant difference btw. black-box and white-box models [96]: Prototypes, Anchors, LIME on textual data insignificant [257]: Counterfactuals and Concepts insignificant (audio data) [18]: Simulatability results insignificant for LIME, IG, surrogate model on BERT and Logistic Regression Model, Manipulatability insignificant for BERT [42]: Insignificant results for GRAD-CAM, Saliency Map, uncertainty scores in VQA |
| Sub. | | [34]: example-based, rule-based explanations [72]: explanation corpus given by researchers [243]: feature-, example- and counterfactual-based [188]: explanations provided by [55] for Facebook News Feed [64]: example- and feature-based explanations [37]: example-based explanations [93]: feature importance, SHAP and LIME [50]: feature importance, SHAP | [45]: white-box model, insignificant [26]: white-box < black-box, both insignificant |
| Usability | | [106]: counterfactuals, pos. for usability [32, 64]: example-based explanations, pos. for satisfaction [256]: CAM-related explanations, pos. for helpfulness [231]: rational-, feature-, example-based explanations, pos. for satisfaction [230]: content-based explanations, pos. for satisfaction [207]: explanations regarding driving information, pos. for ease of use [34]: example-based and rule-based explanations, pos. for helpfulness [21]: local, global, visual (saliency map) explanations, pos. for bug identification [244]: attribution methods and conceptual explanations, pos. for usefulness [48]: feature-based, pos. for reliability [120]: (proposed) template-based expl. pos. for debugging and usefulness | [131]: counterfactuals, significant for helpfulness/usability but insignificant for usefulness [181]: ontology-based explanation, insignificant for satisfaction [244]: attribution methods and conceptual explanations, insignificant for ease of use [120]: visual explanations increases usefulness, but improvement is insignificant [53]: pos. for cognitive load/usability (simulation), but insignificant in real world [219]: feature-based explanations, negative for satisfaction |
| Human-AI Team Performa | | [60]: textual explanations with domain knowledge (in chess) [139, 140]: feature-based explanations [75]: exampled-based for experts, feature-based for novices [81]: contrastive explanations [34]: example-based and rule-based explanations | [140]: exampled-based, insignificant [23]: feature-based explanations, insignificant |

Table 6. User study findings when using model **explanations** as evaluation dimensions. Effects of explanations compared to the baseline (control group) of "no explanations" on measured quantities. Effects are divided into "Positive" where explanation information is given, and "Non-positive / Mixed" where negative impact is marked with <u>underlines</u>.

scores of recommended items as explanations as well as giving information about other features in recommendation-making. These explanations do not have effects on user fairness perceptions. However, if users are informed about that the recommendations are made by algorithms, they reckon the system as unfair compared to only seeing the

| | | Other Evaluation Dimensions | | |
|---------------------------|------|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| | | Positive | Non-positive / Mixed | |
| Trust | | [14]: balanced training data, [37]: high model performance [136]: high quality of explanations [209]: high AI literacy [219]: interactivity | [14]: user expertise, insignificant [159]: personal characteristics, insignificant [220]: different topic modeling approaches, insignificant [149]: self-referential pronoun "I" in explanations, negative [45]: user technical literacy, insignificant | |
| Fairness | | [209]: high AI literacy [88]: fair features are "current charges" and "criminal history" | [88]: <u>unfair</u> features are "quality of school life" and "education & school behavior", etc. | |
| Understanding | Obj. | [199]: disentanglement of gen. model [45]: interactivity | [185, 199]: high dimensionality, negative [32]: contextualization, insignificant [34]: inductive vs. deductive explanations, insignificant [18]: different ML models, insignificant [31]: user expertise, insignificant [42]: instant feedback, insignificant [173]: timing of model errors, mixed | |
| | Sub. | [199]: disentanglement of gen. model [45]: interactivity | [96]: model correctness, insignificant [191]: QuickSort, insignificant [50]: test of understanding, negative | |
| Usability | | [199]: significant difference in self-reported difficulty dependent on the generative model [92, 219]: interactivity [17]: Parallel Embeddings | [220]: different topic modeling approaches, insignificant [159]: personal characteristics, insignificant for satisfaction [173]: early encounters of system weaknesses lead to lower explanation usage [185]: clear model is <i>less</i> useful in debugging | |
| Human-AI Team Performa | | [139]: low model complexity [8, 34]: showing model prediction | [180]: explanations are positive for novices' performance but negative for experts' | |

Table 7. User study findings when using model **others** (other than explanations) as evaluation dimensions. Effects on measured quantities are divided into "Positive" where explanation information is given, and "Non-positive / Mixed" where negative impact is marked with underlines.

suggestions. Contradictory results are found in [28] regarding between-subjects and within-subjects designs: Users in within-subject designs have significantly different impressions of explanations for one single case, where case-based explanations have negative impact. Surprisingly, in between-subjects designs, where users are exposed to multiple cases explained by only one explanation technique, the differences among explanation methods disappear. Both scenarios (viewing multiple explanations for one decision or viewing various decisions explained by one explanation style) can happen in the real-world [28], therefore the effectiveness of explanations in fairness perception is highly dependent. Besides explanation styles, AI literacy of participants is studied in [209], where a positive correlation between fairness and AI literacy is observed. Grgić-Hlača et al. [88] let users assign fairness scores for features and some features such as "current charges" are rated as fair and some such as "education & school behavior" are unfair.

Understanding. The fundamental question in this subdomain is to find out which explanation technique is most beneficial for increasing the user's understanding of a machine learning model. As pointed out earlier, understanding can be measured both in a subjective and objective manner.

We first discuss results on objective understanding. The goal of increasing objective understanding was explicitly posed by Alqaraawi et al. [7] who reported that saliency maps have a positive effect on understanding. Wang and Yin [243] show that counterfactual explanations and feature importance increase users objective understanding. On the contrary, Sixt et al. [218] find none of their examined explanation techniques (counterfactuals, conceptual explanations)

superior to a baseline technique consisting of example images for each class and Hase and Bansal [96] reveal that many explanations (including anchors, prototypes) have no effect in increasing objective understanding, which LIME on tabular data being the only exception. Apart from the explanation, several other factors have been identified to have an effect on objective understanding. Hase and Bansal [96] suggest that the *data modality* may have a non-negligible impact on how different explanation techniques increase understanding. Some results highlight that the *choice of proxy task* is influential. Arora et al. [18] show that their manipulatablity task revealed differences that remained hidden when forward simulation was used. In spite of these findings, Buçinca et al. [34] underline that the preferred explanation may be different in a real decision making task than in the simulation. Regarding the *type of model*, there is disagreement on whether white or black-box models can lead to increased objective understanding. While black-box models without explanation resulted in higher simulation performance than white-box models with SHAP values in [26], Cheng et al. [45] observe that white-box models increase simulatability and also conclude that *interactivity* is an important factor when it comes to objective understanding.

In comparison with the objective understanding, the research question in the subdomain subjective understanding is to find out how explanations impact user's *perceived* understanding [37, 45, 92, 93, 130, 173, 187, 199, 243]. There exist a trend of using model explanations to improve subjective understanding [34, 37, 64, 72, 93, 188, 242]. However, Chromik et al. [50] challenge the improvement in perceived understanding with the cognitive bias named *illusion of explanatory depth* (IOED) [200], which means that laypeople often have overconfidence bias in their understanding of complex systems. Their results confirm the IOED issue in XAI, i.e., questioning users' understanding by asking them to apply their understanding in practice consistently reduces their subjective understanding. Explanations can have different impacts on subjective and objective understandings [45], where white-box explanations increase objective understanding but do not have have significant impact on subjective understanding. Similar disagreements have been observed in multiple other works [96, 242]. Radensky et al. [187] examine the joint effects of local and global explanations in a recommendation system and their results provide evidence that both are better for the users' perceived understanding than either alone.

Usability. Similar to trust, it is not clear whether explanations are effective in improving users' perceptions in helpfulness, satisfaction or other dimensions in usability. For instance, in [32, 64, 220], the explanations have a positive effect on satisfaction, while no any significant effects on satisfaction are observed in [128, 159, 219, 229]. Parallel to trust, Smith-Renner et al. [219] provide evidence for the hypothesis that it is harmful for user trust and satisfaction to show explanations by highlighting the important words in a text classification task. A strong correlation in self-reported trust and satisfaction can also be observed in [53], where explanations have positive impact in simulated driving environment, but no significant effects when using real-world data. Beyond explanations, Nourani et al. [173] study the order of observing system weakness and strengths, which reveals that encountering weakness first results in lower rate of usage of system explanations than encountering strength first. Effects of explanations may be dependent on input samples, as shown in [256]. The authors show that both Debiased-CAM and Biased-CAM improve the helpfulness for a weakly blurred image, however, there is no significant improvement for unblurred or strongly blurred images.

Human-AI Team Performance. A strain of works [60, 75, 139, 140] show that viewing explanations can improve human accuracy in making decisions, especially with feature-based explanations taking text data as input [75, 139, 140]. When using example-based explanations in text classification, there is no improvement in human performance [140]. Likewise, utilizing explanations has no significant impact on human performance in [8, 23], but simply showing model predictions has a positive effect in [8]. Experts and novices perceive explanations differently, for example, Feng and Boyd-Graber

[75] conclude that the performance gain of novices and experts comes from different explanation sources. Paleja et al. [180] reveal that explanations can improve novices' performance but decrease experts' performance. Additionally, less complex models with explanations can better convince humans in correct decisions [139].

6 A GUIDELINE FOR XAI USER STUDY DESIGN

Learning from the best practices of the previous works, we summarize a handy guideline for XAI user study, which serves as a checklist for XAI practitioners. This guideline contains suggestions to avoid pitfalls that researchers could easily overlook. We introduce our guideline in the order of before, during and after user studies, which reflects user study design, execution and data analysis, respectively.

Before the User Study. When designing a user study, the first step is to decide what to measure. To define the measured quantities, one can consider two alternatives: using a general definition or an application-based quantity that is specific to the application at hand. The former one refers to a quantity that is borrowed from previous well-established research, such as using "trust in automation" [14, 53, 115] or "general trust in technology" [92, 136]. To further construct "trust" as a quantitative measurement, one needs to examine how existing work have conceptualized "trust" in both social sciences context as well as XAI and technical context [104]. Application-based quantity depends on the application goal, for instance in a chess game [60], the measurement is the human winning percentage with the help of model explanations (Human-AI team performance).

From Table 6, we can see that previous works have frequently struggled to prove the effectiveness of XAI even with respect to a control group that is without explanation. When only different explanation techniques are considered, there will always be one winner explanation, but the overall benefit will remain undisclosed (see examples in Table 12 in Appendix). Therefore, it is important to compare with a baseline without explanations to rigorously show the strength of XAI. When a comparative design is explicitly desired, baselines such as random explanations [72, 84, 211]).

When deploying a proxy task, its difficulty should be gauged and monitored carefully. In the past, the forward simulation task has been criticized as being unrealistically complex for domains such as computer vision [7]. Thus other proxy tasks such as feature importance queries [218] or manipulatability checks [18, 199] were proposed. Another important point is to choose a proxy task that is simplified, but features many characteristics of the application in mind [66]. Notably, the proxy task should be designed close to the final anticipated application, as even slight differences in the tasks may void the validity of the findings on the proxy tasks in the real world [34].

The measurement is often dependent on the definition of the measured quantity. For instance, in [42], the objective understanding is measured as failure prediction (the accuracy of users prediction when the model prediction is wrong). For subjective measurements such as subjective understanding or trust, one-dimensional measures (i.e., simply rating one question such as "Do you trust the model explanation?") have the drawback that it cannot completely reflect different constructs of measured quantities [175]. Moreover, subjective questions and behavioral measurements often appear to be weakly correlated. For example, the users state that they trust model but they do not really follow the model suggestions [206]. Similar findings have been made with respect to objective and subjective understanding [50, 96, 243]. To overcome this limitation, both self-reported and observed measures shall be used in parallel.

Besides the measures introduced in Section 4.2, there are several psychological constructs which can be deployed to evaluate multiple facets of the interaction between humans and XAI. For instance, the *subjective task value* in the expectancy-value framework is often used to analyze subjective motivation to take any actions [69], which is not thoroughly studied in the XAI experience yet. The subjective task value consists of intrinsic value (enjoyment),

Before the User Study

Measured Quantity

- measurable quantity according to a general definition or application-based measure
- conceptualize measures in social sciences and in the context of XAI

Control Group

- include baseline without explanations
- include baseline with other (e.g., random) explanations in case of a comparative study

Proxy Task

- carefully balanced difficulty
- close to the anticipated real-world application
- participants might have some background knowledge of the task but not too much to bias their judgment or performance

Measurements

- measurements are aligned to definitions
- independent measurements vs. participantinterdependent measurements
- aggregation of the measured quantities across participants
- avoid one-dimensional measures
- pre-register study online to prevent p-hacking
- run a pre-study and expert interviews for initial feedback on the envisioned measures

During the User Study

Experiment Script

- prepare a script with explicit instructions and procedure of the experiment
- obtain consent
- avoid inadvertent cues

Participants

- recruit a representative number of participants for each study subgroup according to the experimental design and required expertise
- adhere to the real-world distribution of users according to the application at hand

Data Quality

- attention checks during a long survey
- preventing order and learning effect (within-subject)

After the User Study

Statistical Verification

- comparison between conditions: use ANOVA, t-test, etc
- many dependent variables: use SEM, multi-level model, etc.
- distributional assumption checks for different statistical tests (e.g., normality tests)
- Compute measures like Cronbach's α for verifying scales and Fleiß's κ for detecting randomness in the answers of participants or consistent behavior, i.e., agreement beyond chance in their answers

Effect Verification

- correlation between the subjective and behavioral measures
- agreement or disagreement with expected (e.g., theoretical) results

Reporting

- (aggregated) measurements (across participants) and their statistical validity
- model and hyperparameters for reproducibility
- number of participants, characteristics of participants, recruitment
- exact conditions
- analysis methods (name and parameters of the test)

Fig. 4. Summary cards of the guidelines extracted from past XAI user studies

attainment value (importance for one's self), utility value (usefulness), and cost (the amount of effort or time needed) [69, 111]. A good explanation interface should be positively correlated with the subjective task value, consequently boosting one's interest and motivation to use the model explanation. With regard to the cost of using model explanations,

cognitive load is popularly measured in the current literature with conventional Likert scales [95, 179]. Cognitive load researchers study the validity of different visual appearances in rating scales beyond numerical Likert scales, i.e., pictorial scales such as emoticons (faces with different emotions), or embodied pictures of different weights [176]. Their results demonstrate that numerical scales are more proper in complex tasks while pictorial scales are for simple ones.

Pre-registration using online-platforms such as AsPredicted² has become a common practice in recent years [215]. In this process, researchers submit a document detailing their planned study online before initiating the data collection. Among other details, the pre-registration includes the measured variables and hypotheses, data exclusion criteria and the number of samples that will be collected. An exhaustive pre-registration can provide evidence against the findings being a result of selective reporting or p-hacking [216] and thus strengthen the credibility of a study. Expert interviews and pre-studies following a think-aloud protocol [74], e.g., in the references [199, 257], are often mentioned as helpful tools to develop the explanation system and the study design and gain first qualitative insights or complement the qualitative analysis [34, 244].

During the User Study. When preparing for a user study, it is important to plan for explicit steps and to have a backup plan for different situations. Before participants arrive, it is helpful to provide them with information such as where the researchers will meet with them, what they need to bring, and how they can prepare for the study. If conducting the experiment in person, send participants reminder the day before and provide them with your contact in case they could not find the experiment site or they need to cancel the experiment session. Once participants arrive, make sure the researchers have a plan that covers all stages of the experiment. The protocol should cover small details (e.g., where should participants leave their backpack, water bottle, and lunch box) and plans for unexpected situations (e.g., uncooperative participants and malfunctional systems). How to obtain participants' consent should be an important part of the procedure. Additional procedure is required for obtaining consent when working with vulnerable populations (e.g., children and pregnant women), in which case alternative consent procedures might take place. Another benefit of pre-designing the experiment script is to fine-tune the language to avoid inadvertent cues. Researchers can unintentionally pass on their expectations to participants through verbal and nonverbal behavior, which might result in participants' skewed performance towards the researchers' desire [104]. To ensure a sound experiment procedure and to protect the integrity of the data, it is worthwhile to put in much effort to design a detailed experiment script.

A sufficient number of participants is the prerequisite of a solid user study analysis. To get a rough estimate of common sample sizes, we refer the reader to the participant statistics in Figure 3 where we analyze the subject numbers in different experimental designs. For instance, around 350 users without any specific expertise are averagely recruited in between-subject experiments. However, we would like to underline that the required number of participants is highly specific to the study design and should be determined individually, for instance by conducting a statistical power analysis [52]. Additionally, recruited participants should have the same knowledge background as the end users that applications are designed for. For instance, when evaluating an interface explaining loan approval decisions to bank customers, it is not proper to include only students whose major is computer science, since they may have prior knowledge of how model explanations work. Note that the design of an AI application requires different audiences across the project cycle, thus models explanations need to evolve as well [62].

To uphold high quality standards of the collected data, attention or manipulation checks are essential to filter out careless feedback. This particularly applies to long surveys or online surveys with lay users. Kung et al. [135] justify the

²https://aspredicted.org

use of these checks without compromising scale validity. In within-subject experiments, a random order of conditions is necessary to avoid order effect [181]. Participants can learn knowledge of data or examples shown in the previous conditions, and Tsai et al. [231] choose to use a Latin square design to avoid the learning effect.

After the User Study. After the data collection is finished, statistical tests are run to find significant effects. The applicable tests used are determined by experimental designs and the form and distribution of the data. Generally, ANOVA tests and T-test are usually used when comparing distributions between different conditions. Structural Equation Models (SEM) or multi-level models are used for mediation analysis. More details of statistic tools can be found in Section 4.3. Distributional assumption checks should be applied. When Likert-type data is collected as in most of the questionnaires, non-parametric tests such as paired Wilcoxon signed-rank test, or Kruskal-Wallis H test for multiple groups can be used to avoid normality assumptions.

If multiple measures are aggregated into a single instrument, it is important to assess the validity of this aggregation with reliability measures such as the tau-equivalent reliability (also known as Cronbach's α). For example, if objective and subjective measures of a quantity such as understanding are combined, it is necessary to verify that there is sufficient agreement. If multiple items (e.g., data samples or visualizations) are rated by several subjects, statistics such as Cohan's κ as Fleiß's κ for more than two raters [78] can be used to assess agreement beyond chance between these raters and serve as an indication for the reliability of the ratings.

In the final writing phase, it is essential to report sufficient details that allow readers to estimate the explanatory power of the study. On the level of participants, this should include the total number of participants and how many are assigned to each treatment group, their recruitment, consent and incentivization, and the exact treatment conditions they are subjected to. Furthermore, some descriptive statistics of the collected data can help readers to assess the the characteristics the adequacy of the statistical tools used. Regarding the analysis, we found it important to mention how the underlying assumptions of the statistical tests used were checked and to mention the exact variant of the test used (e.g., stating "a two-way ANOVA with the independent variables X and Y" is used instead of just mentioning that ANOVA-test is used).

7 FUTURE RESEARCH DIRECTIONS

Our survey of recent and ongoing XAI research also helps us identify research gaps and distill a few directions for future investigations. In this section, we highlight these directions and summarize our findings.

7.1 Towards Increasingly User-Centered XAI

We advocate that user-centered methods should be used not only to assess XAI solutions (e.g., through user studies) but also to design them (e.g., through user-centered design). By explicitly modeling and involving users in the design phase and not just in a post-hoc manner during the evaluation phase, we expect development of XAI solutions that better respond to user needs. As discussed in [195], there are two aspects in human-centered AI: (1) AI systems that understand humans with the sociocultural background and (2) AI systems that help humans understand them. The former point can be used to guide the design of AI systems. In this section, we discuss XAI research that leverages this insight.

The process of explaining machine's decisions to human users can be viewed as a teaching-learning process where the XAI system is the teacher and the human users are the students. From a user-centered perspective, the problem of

designing effective teaching methods to enhance the student's (i.e., user's) learning outcomes is essential to human-centered XAI algorithms. To leverage the ability of humans and address unique user's needs, it is important to review studies and findings from psychology and education. These studies provide insights on how humans perceive other intelligent agents (humans, animals, or artificial agents) and how they utilize limited information to infer and generalize. Understanding how humans think and learn will help XAI developers build and design systems that are not only informative, but also user-friendly to people with different backgrounds. In this section, we discuss three pedagogical frameworks, namely (1) the expectancy-value motivation theory, (2) theory of mind, and (3) hybrid teaching, to shed light on incorporating such methods in computational approaches. Inspired by existing work in pedagogy and XAI, we provide implications for designing future explainable and transparent AI systems and human-centered evaluations.

Expectancy-value Motivation Theory. The question of how to enhance the efficiency and the outcome of this human learning process is of high importance [137]. This research question is widely considered in educational psychology through the lens of expectancy-value motivation theory [111, 194, 248]. For instance, Hulleman et al. [111] propose to utilize interventions to increase the perception of usefulness (utility value) to subsequently increase motivation and final performance. Intervention here refers to identifying the relevance of model explanations to the user's own situation, which can be a prompt question during working with the interface. Moreover, when utilizing model explanations in human-AI collaboration, explanations can be seen as a type of "scaffolding" (prompt during a task) proposed in a conceptual framework in education [46, 98]. Bisra et al. [29] summarize guidelines for effective scaffolding. For instance, different disciplinary descriptions can be used in the scaffolding (explanation prompt) to enhance the user's intuition. Another important, yet often unconsidered point is the role of personality traits in the perception of explanations. For instance, Conati et al. [54] show that the need for cognition characteristic, which indicates users' openness towards cognitively challenging tasks, is a determining factor for explanation effectiveness in an intelligent tutoring system. Considering these findings, we see personalized XAI as a relatively underexplored but yet sorely needed research direction.

Theory of Mind. When interacting with XAI systems, humans form mental models of the machine learning algorithms that reflect their belief of how the algorithms work. The formation of these mental models comes from observing explanations or examples given to the human, who often subconsciously applies the observations in a few examples to the broader understanding of the whole machine learning system. This incredible ability to infer, rationalize, and summarize other intelligent agent's decisions is known as Theory of Mind (ToM) [24, 25] in psychology. Based on this theory, Bayesian Theory of Mind (BToM) [20] provides a probabilistic framework to predict the inferences that people make about the mental states underlying other agents' actions [57]. Recent work, at the intersection of XAI and robotics, indicates that humans also attribute ToM to artificial agents that they observe or interact with [99, 141]. Guided by these user-centered results, several works also at the intersection of XAI and robotics have utilized BToM to create a simulated user, then use the simulated user to generate helpful explanations. Towards this goal, Huang et al. [110] provide a greedy algorithm for selecting explanations that maximize the simulated user's knowledge of the agent's (a self-driving car in their domain) policy; and Lee et al. [146] provide a related approach where the user is modeled as an inverse reinforcement learner. In addition to selecting the most informative explanations, Qian and Unhelkar [186] utilize a variation of the Monte Carlo tree search to generate a computationally tractable approach to identify the most informative sequence of the explanations, based on the assumption that some explanations might be more effective initially. Thus, while some existing works evaluate the effectiveness of the selected explanations through

experiments with human users, the community still lacks understanding of how robust or realistic BToM is compared to a human's cognitive process particularly for XAI. We also advocate for more probabilistic and computational cognitive models to be utilized in XAI designs. To achieve this, we need experts from cross disciplines to address individual user's needs in an XAI system from cognitive, psychological, and computational perspectives. Lastly, we also encourage XAI researchers to develop solutions to explain *AI-enabled systems* – for instance, robots and autonomous vehicles – which require grounded and user-centered solutions.

Hybrid Teaching. Teaching strategies for the human-to-human setting have been widely studied and many categorizations exist [114, 172, 202]. One way of categorizing these strategies is through the following three concepts: (1) direct teaching, (2) indirect teaching, and (3) hybrid teaching. Direct teaching utilizes direct instructions that are teacher-centered, involve clear teaching objectives, and are consistent with classroom organizations. In XAI applications, direct teaching methods generate explanations by selecting representative examples of an agent's decisions to convey the patterns in its policy [11, 12, 109, 146, 245, 255]. In contrast, indirect teaching is student-centered and encourages independent learning. In the XAI perspective, methods utilizing indirect teaching provide users with tools to actively and independently explore an AI system. Although the goal of direct and indirect teaching methods is the same, namely explaining an AI system to human users, the computational problems solved by these methods are different. Direct teaching focuses on providing guidance (using a computational approach) to assist users in building an understanding of a machine, whereas indirect teaching (often through a user interface) enables users to address individual learning preferences and mitigate individual confusion about the AI. To leverage the advantages of the two teaching strategies, hybrid teaching has been widely used in human-to-human teaching with an emphasis on interactivity [80, 165, 166]. In XAI related work, Qian and Unhelkar [186] provide a hybrid teaching framework by introducing an AI Teacher to enable guided interactivity between RL-based AI agents and a user. Their results indicate that hybrid teaching reduce the amount of time for a user to understand an agent's policy compared to direct and indirect teaching, and is more subjectively preferred by the participants. Building on this, future XAI systems can consider using hybrid teaching methods that (i) generate direct instructions to provide guidance to user's understanding of an AI system; and (ii) provide methods to allow users to interact with the agent or model enabling active learning.

7.2 Open Research Problems

Automatic evaluations vs. human-subject evaluations. With automatic evaluations, we refer to evaluation methods that do not require human subjects, which corresponds to the functionally-grounded metrics discussed in [66, 170]. These metrics aim to test desiderata around the "faithfulness"/"fidelity"/"truthfulness" of model explanations [9, 170, 228]. Faithfulness of explanations is defined as that explanations are indicative of true important features in the input [9]. The automatic evaluations aim at capturing general objectivity which is independent from downstream tasks, while human evaluations are contextualized with specific use cases. Generally speaking, automatic evaluations and human evaluations tackle different research challenges: the former objectively examine that how truly explanations reflect models and the latter one measures how humans perceive models through explanations (although there existing algorithms for automated evaluation designed to align with human evaluations, which we will discuss later). All explanations used in human-subject experiments should have satisfying performance in automatic evaluations, i.e., the explanations should be able to faithfully unbox the model. This verification step in essential to guarantee the validity of the empirical user study and make to ensure that users are not tricked by unfaithful explanations. However, in most

current human-subject experiments, the functional faithfulness of explanations is not thoroughly verified beforehand. Using unfaithful explanations could lead to the problem that only the placebo effect of explanations is measured. Ideally, a good explanation should be faithful to the model as well as understandable by users.

XAI should be calibrated to account for model quality. As suggested in the last point, a good model explanation should be faithful to the model, therefore, it should reveal the weaknesses of the model. When seeing unexpected explanations, users will express their negative feelings about the model explanations and the explanations are rated as bad. Nevertheless, these "bad" explanations might truly reflect the imperfections of models and the low rating could be a sign of the usefulness of model explanations. Researchers in the XAI domain consider this dilemma in user trust evaluation but sporadically in other quantity assessments. Good model explanations should help users calibrate their trust [36, 196], i.e., trust the model decision when it is correct but distrust it when incorrect. In fact, there is no conciseness that users' giving positive feedback upon an evaluation quantity indicates the effectiveness of explanations. For instance, when evaluating model fairness, [14, 88, 94, 188, 209] reckon the increase in perceived fairness as positive, while Dodge et al. [63] define the decrease as positive. Therefore, Schoeffer and Kuehl [208] propose a novel desideratum, appropriate fairness perceptions, meaning that people increase or decrease their fairness perceptions if the model is fair or biased. For future work, more attention should be paid to the evaluation of calibrated perceptions and make sure that model explanations can faithfully convey model information.

Proxy tasks should be close to real-world tasks. When using proxy tasks to evaluate models, for instance, to measure subjective understanding, there is a great choice of tasks present in the literature. A good proxy task should have the following features:

- (1) it has close real-world connections [66];
- (2) users or participants have some background knowledge of the task but not too much to affect their judgment or performance during the task;
- (3) the task is not too complicated to implement or there exists an existing implementation but was used for different purposes (i.e., not used for XAI); and
- (4) it has connections to existing work.

Yet, the link between evaluations through different proxy tasks and real-world applications has not been made very explicit to date. Buçinca et al. [34] show that the outcomes of proxy evaluations can be different from a real-world task. More specifically, the widely accepted proxy tasks, where users are asked to build the mental models of the AI, may not predict the performance in actual decision-making tasks, where users make use of the explanations to assist making decisions. The results show that users trust different explanations in the proxy task and the actual decision-making task. Therefore, we argue that further research is required to uncover the links between current proxy tasks and on-task performance or to devise new proxy tasks with a verified connection to actual tasks.

Simulated evaluation as a cost-efficient solution? As human-subject experiments are costly to conduct, Chen et al. [44] propose a simulated evaluation framework (SimEvals) to select potential explanations for user studies by measuring the predictive information provided by explanations. Concretely, the authors consider three use cases where model explanations are deployed: forward simulation, counterfactual reasoning, and data debugging. Human performance is measured for these three tasks with different explanations. If there is a significant gap in settings of using two types explanations, the simulated evaluation can also observe such a gap under the same task settings as well. Meanwhile, first attempts to simulate human textual responses in a given context using large language models show that models

can provide surprisingly anthropomorphic answers [5]. Undoubtedly and also affirmed by Chen et al. [44], it is not yet realistic to replace human evaluation with the simulated framework as other factors e.g., cognitive biases can affect human decisions. To better simulate human evaluations, more effort should be directed towards modeling human cognitive processes. Concurrently and with appropriate caveats, XAI researchers should also leverage existing and approximate models of human cognition to enable rapid prototyping and assessment of explanations. Section 7.1 discusses several candidate human cognition models and highlights recent XAI works [137, 186] that utilize this "Oz-of-Wizard" paradigm [223].

8 CONCLUSION

In recent years, there has been a proliferation of XAI research in both academia and industry. Explainability is a human-centric property [151] and therefore XAI should be preferably studied by taking humans' feedback into account. In this work, we investigated recent user studies for XAI techniques through a principled literature review. Based on our review, we found out that the effectiveness of XAI in users' interaction with ML models was not consistent across different applications, thus suggesting that there is a strong need for more transparent and comparable human-based evaluations in XAI. Furthermore, relevant disciplines, such as cognitive psychology and social sciences in general, should become an integral part of XAI research.

We comprehensively analyzed the design patterns and findings from previous works. Based on best-practice approaches and measured quantities, we propose a general guideline for human-centered user studies and several future research directions for XAI researchers and practitioners. Thereby, this work represents a starting point for more transparent and human-centered XAI research.

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A FOUNDATION OF XAI USER STUDIES

Through analyzing references in the core papers, we provide XAI researchers with several indispensable literature sources in this field, which can inspire them when organizing their projects. In total, there are over 3000 references from all the core papers, and we pay close attention to the references which are cited at least by ten core papers (ca. 50 papers). In Table 8, we categorize these papers according to their topics. The first group of papers are survey papers about XAI which are thoroughly discussed in the Section 2. For the theory of XAI, Miller [160] propose to build XAI on social sciences such as cognitive science and psychology, while Wang et al. [242] and Liao et al. [150] provide theoretical guidelines for designing XAI frameworks. An important class of references are XAI methods and the most popularly used ones are listed in "XAI Methods". Suggested by [132, 134], the explanations should be sound and complete and thus bring positive impact on users. Another motivation for XAI is that should assist users in building mental models of the AI systems [133]. Previous user studies for ML systems or for explainable interfaces that are referenced for comparisons or serve as templates of user study design. In the end, we list several general works about user trust that may go beyond the scope of XAI.

| Topic | Fundamental works | | |
|----------------------------|--------------------------------------------------------------------------------------------------|--|--|
| Surveys of XAI | [66], [154], [1], [3], [85], [103], [19] | | |
| Theories for XAI | [160]: social sciences, [242]: theory for XAI design, | | |
| Theories for AAI | [150]: a question bank for XAI design | | |
| | [91]: a survey, [192]: LIME, [193]: Anchors, [155]: SHAP, | | |
| XAI Methods | [119]: TCAV, [101]: explaining recommendation systems, [40]: intelligible models, | | |
| AAI Methous | [125]: influence function, [239]: counterfactual explanations, [224]: Integrated Gradient (IG), | | |
| | [217]: saliency maps for images, [212]: GradCAM | | |
| Principles of Explanations | [132, 134]: completeness and soundness, | | |
| Finiciples of Explanations | [133]: helping users build mental models | | |
| User studies for ML | [38]: image retrieval algorithm for medical uses, [129]: interactive model | | |
| User studies for XAI | [28]: justice perceptions, [63]: fairness [140]: human-AI team, [106]: usability, | | |
| Oser studies for AAI | [118, 153, 168, 185, 188]: understanding, [34, 37, 45, 115]: trust and understanding | | |
| Trust | [36]: trust (calibration), [145]: trust in automation, [253]: impact of model accuracy on trust, | | |
| rrust | [56, 123]: impact of system transparency on trust, | | |

Table 8. Fundamental works of the core papers (categorized according to topics).

B MODELS AND EXPLANATIONS IN XAI USER STUDIES

The details about models and explanations used in our studied papers are given in Table 9. Black-box models are dominant in the current human-AI interaction research area as we can see that more black-box models are studied. Local feature explanations are popularly used such as LIME [192] and SHAP [155]. For recommendation systems, content-based and hybrid explanations are widely used explanations. A content-based explanation is a single-style explanation coming from a content-based recommendation system, while a hybrid explanation contains multiple explanation styles such as user-based or item-based, which is provided by a hybrid recommendation system [79, 127, 128]. For instance, Dominguez et al. [64] provide a content-based explanation as "Painting A is 85% similar to the Painting B that you like". Tsai and Brusilovsky [230], however, use hybrid explanations in textual and visual explanation formats.

| | | White-box | Black-box | Others |
|-------------------------|---------|------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|
| Feature- local based | | [2, 40, 115]: GAMs [2, 26, 45, 243]: linear models [26]: decision tree [18]: Bag-of-Words [231]: Chatbot | [26]:Gradient Boosting Trees+LIME [26, 115]:Gradient Boosting Trees+SHAP [26, 169]: Random Forest+LIME [26, 50]: Random Forest+SHAP [96]: DNN (tabular) [7, 21, 42, 173, 218]: CNN (image or VQA) [18, 22, 23, 96, 139, 211]: DNN (nat. language) [32]: Task-specific model+SHAP [244]: Directed-Diversity+word attributions [193]: (DNN(VQA),Undisclosed)+LIME [93]: Undisclosed+(LIME+SHAP) [219]: Bayes model (nat. language) [8]: SVM/MLP+LIME [139, 140] linear SVM | |
| | global | [185, 243]: linear models [63]: linear model +decision boundary explanation [115]: GAMs [18]: Bag-of-Words +Linear Surrogate Model | [18]: DNN (nat.language) +Lin. Surrogate Model | |
| Example | e-based | [243]: linear models [115]: GAMs [63]: linear model [231]: Chatbot | [31, 37]: CNN (images) [218]: INN (images) [34]: Undisclosed (simulated AI) [96]: DNN (nat. language) [140]: linear SVM | [199] GAN+VAE |
| Counter | factual | [243]: linear models [130, 131]: Decision Tree [115]: GAMs | [209]: random forest [258]: DNN (audio) [218]: INN (images) [244]: Directed-Diversity (ideation task) | |
| Concept | t-based | | [21, 84, 142, 147, 252, 256]: CNN (images) [218]: INN (images) [258]: DNN (audio) | |
| Others | | [60, 206]: game strategy [92, 180]: decision rules | [181, 182]: RNN (Doctor AI [47]) +Ontology expl. (Dr.XAI [182]) [225]: CNN+KNN expl. [53]: semantic segmentation [34, 53, 173]: detected objects [16]: Bayesian NN+CLUE [42, 173]: confidence scores [169] Random Forest+(MAME, theirs) [193] Anchors [191]: Interactive explanations (XAlgo) [72]: Natural Language explanations [64, 136, 187]: content-based explanations for RS [128, 175, 188, 230]: hybrid explanations for RS [82]: self-designed explanations for RS [241]: debiased RS [143]: concept map + data-driven explanations | [14]: dataset explanation [48, 148, 148, 149, 159, 196, 229] [17, 75, 106, 143, 207, 220]: designed interface |

Table 9. Models and explanations in core papers. Papers are categorized according to types of explanations (**column**) and types of models (**row**). For white-box models, only model name is shown; Otherwise, "model name" + "explanation name".

C MEASUREMENT DETAILS

C.1 Trust

Table 10 lists the trust measurement. Most of the works deploy questionnaires to measure user trust (self-reported), where 7-point or 5-point Likert scale is commonly used. Many works design their own questionnaires [34, 37, 64,

| | Studied Paper | Metric | Definition Source | Detail |
|---------------|---------------------------------------------------------------|---------------------------------------------------------------------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Observed | [181] | Weight of Advice (WOA) | - | Degree to which the algorithmic suggestion influences the participant's estimate. |
| Observed | [140, 196, 206, 225, 243] | Agreement rate | - | Percentage of cases in which participants agree with the model. [243] defines the appropriate trust, overtrust and undertrust. [206] defines as adherence |
| | [14, 53, 115] | Trust in Automation | [112] | On the 7-point Likert scale. [14] adapts the questions. |
| | [92, 136] | General trust in technology | [124] | On the 5-point Likert scale. |
| | [149] | Human-Computer Trust | [156] | On the 7-point Likert scale. [149] adapts the questions. |
| | [175] | Trust-TAM (Technology Acceptance Model) | [27] | On the 7-point Likert scale. [175] includes other self-designed questions. |
| | [45] | Trust in human-machine systems | [144] | On the 7-point Likert scale. |
| Self-reported | [72] | Unified Theory of Acceptance and Use of Technology Model (UTAUT) | [236] | On the 5-point Likert scale. |
| | [180] | Human-Robot Collaborative Fluency Assessment | [103] | On the 7-point Likert scale |
| | [136] | Trusting beliefs and intentions | [158] | On the 7-point Likert scale. |
| | [34, 206, 209, 219, 220, 231] [37, 64, 120, 159, 196, 229] | Self-designed questionnaire | - | [37, 206, 231] are on the 7-point Likert scale. [34, 120, 159, 209, 229] are on the 5-point Likert scale. [64] rates from 0 to 100. [34, 64, 120, 159, 219, 220, 229] measure one-dimensional trust. |
| | [70] | Semi-structured interview | - | |

Table 10. Measures of trust. The measurement is divided into two main groups: "Observed" and "self-reported" trust. The studied core papers using the same measurement are grouped together. The name and the paper reference of the used metrics are listed in the column "Metric" and "Definition Source", respectively. "-" in the column "Definition Source" means that the source is the studied paper. More details about the metrics are given in the last column.

120, 159, 206, 209, 229, 231]. To measure the trust in a objective manner, many works choose to use agreement rate of humans [140, 206, 225, 243].

C.2 Usability

Table 11 demonstrates the measures used for usability of explanations. We divide usability into five sub-categories: workload (cognitive load), helpfulness, satisfaction, debugging and ease of use and others. User perceptions of workload, helpfulness, satisfaction and ease of use are subjective and often measured with questionnaires. However, for debugging tasks, it can be measured objectively such as using accuracy of user confirming the correctness of answers from a question-answering model and the time for solving this task [120].

C.3 Understanding of Explanations

For novel or cognitively challenging types of explanations, it makes sense to verify whether users can make use of the information provided through the explanation. Usually these types of tests are conducted in combination with other measures to establish if the explanations are correctly understood by users and can thus be processed as intended.

In the domain of conceptual explanations [119, 126], such kind of understanding questions are common, to assess semantic coherence of automatically discovered concepts [84, 142, 147, 252]. Assignment tasks, where novel instances should be assingned to existing clusters are commonly used as proxy to measure the intelligibility [84, 142, 169, 252]. Another option is to assess how good the cluster can be described in natural language which is often referred to as describability [84, 142, 147]. Apart from conceptual explanations, Zhang and Lim [257] ask multiple choice questions to

| | Studied Paper | Metric | Definition Source | Detail |
|---------------------------|------------------------------|-----------------------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| Workload | [17, 53, 64, 115] | NASA TLX | [95] | |
| workioau | [2] | Memory Performance | - | |
| | [34, 173, 244] | Self-designed | | [34, 173, 244] are on 5-point Likert scale |
| Helpfulness | [2, 256, 257] | questionnaire | - | [2, 256, 257] are on 7-point Likert scale |
| | [82] | Rating | - | Rating from 1 to 5 |
| | | Self-designed | | [159, 229, 230] are on 5-point Likert scale |
| | [64, 159, 219, 220, 229–231] | questionnaire | - | [219, 220, 231] are on 7-point Likert scale [64] rates from 0 to 100 |
| | [92, 128] | User experience of | [124] | [92] adapts the questions on the 5-point Likert scale |
| Satisfaction | [| recommendation system | Ę | [128] adapts the questions on the 7-point Likert scale |
| | [32, 181] | Explanation Satisfaction Scale | [105] | [181] are on 5-point Likert scale [32] are on 6-point Likert scale |
| Debugging | [21] | Number of identified bugs | - | Questions about bug identification and solutions |
| Debugging | [120] | Accuracy (percentage of | | Task is to determine the |
| | [120] | correct answers) and time | _ | correctness of model answers |
| | [185] | Deviation between human's | - | Model's predictions are buggy and |
| | [103] | and model's predictions | | human's predictions should be different. |
| | [218] | Accuracy (percentage of | | Task is to identify |
| | [210] | correct answers) | | (ir)relevant features |
| | [2, 17, 106, 120, 244] | Self-designed | _ | [120, 244] are on 5-point Likert scale |
| | [2, 17, 100, 120, 244] | questionnaire | | [2, 106] are on 7-point Likert scale |
| | [207] | AVAM and UEQ-S | [102, 210] | Autonomous Vehicle Acceptance Model Questionnaire (AVAM) [102] User Experience Questionnaire-Short (UEQ-S) [210] Both on the 7-point Likert scale |
| Ease of use and others | [199] | Single Ease Question (SEQ) | [205] | On the 7-point Likert scale |
| | [21] | User Engagement Scale (UES) | [178] | On the 7-point Likert scale |
| | [130, 131] | System Causability Scale | [107] | On the 5-point Likert scale |
| | [53] | System Usability Scale | [33] | On the 5-point Likert scale |
| | [143, 148] | semi-structured interview | - | - |

Table 11. Measures of usability. The measurement is divided into five categories. The studied core papers using the same measurement are grouped together. The name and the paper reference of the used metrics are listed in the column "Metric" and "Definition Source", respectively: "-" in the column "Definition Source" means that the source is the studied paper. More details about the metrics are given in the last column.

verify if users understand the differences between the acoustical cues presented and evaluated which cue differences were most noticeable. Wang et al. [244] prompt users explicitly if the found the explanation easy to understand.

Research questions and Findings. Laina et al. [142] found that feature vectors obtained by constrastive learning approaches such as MoCo [97] or SeLa [254] allow for clusters that are almost as interpretable as human labels. Leemann et al. [147] show the similarity of ResNet-50 embeddings allows to predict how semantically coherent users find a cluster of images. For the acoustical cue, Zhang and Lim [257] found that shrillness and speaking rate where most often recognized. Wang and Yin [243] found that users reported they understood all types of explanations well without significant differences.

D FINDINGS

When using explanation types as the evaluation dimension, many works compare their effects without comparing to a control group (baseline) without explanation methods.] argue that many works have proven the usefulness of explanations and therefore no need to include such a control group. table 12 summarizes the findings of the comparison among different explanations.

| | | Evaluation Dimension: Explanations | |
|---------------|------|------------------------------------------------------------------------------------------------------------|--|
| | | Effect comparison among different explanations | |
| | | [225]: example-based explanations are positive in trust building | |
| | | [34]: deductive (rule-based) explanations > inductive (example-based) explanations | |
| Trust | | in decision-making tasks, but contrary in proxy tasks | |
| Trust | | [37]: different explanations positively affect different beliefs of trust | |
| | | [229]: proposed explanation interfaces (different visualizations), | |
| | | SCATTER > RANK and SCATTER > TUNER but insignificant | |
| | | [63]: sensitivity- and case-based explanations are rated as least fair when they expose a bias of the mode | |
| | | [241]: acceptance of the gender-aware career recommender > gender-debiased | |
| Fairness | | [94]: significant preference for equalizing false positives over equalizing accuracy | |
| | | [209]: the amount of information positively relates with perceived fairness | |
| | | [14]: data-centric explanations that indicate balanced training data raise the fairness rating | |
| | | [257]: Cues and Counterfactuals > Saliency (audio data) | |
| | | [2]: Sparse Lin. > COGAM > GAM | |
| | | [169]: MAME > SP-LIME | |
| Understanding | Obj. | [16]: CLUE > Sensitivity, Human CLUE, Random (for uncertainty) | |
| Onderstanding | | [31]: Natural images > synthetic (activation prediction) | |
| | | [218]: Counterfactuals (INN) = (proposed) Baseline Expl. > Concepts | |
| | | [193] Anchors > LIME | |
| | | [187]: local+global explanation > local/global explanation | |
| | | [37]: example-based explanations (normative/comparative) improve the subj. understanding | |
| | Sub. | [96] LIME ≥ Composite, Prototypes and others | |
| | | [130]: closest and plausible counterfactuals, difference insignificant | |
| | | [187]: local+global explanation > local/global explanation | |
| | | [2]: sLM ≤ COGAM < GAM, insignificant for self-reported cognitive load | |
| | | [32]: contextualizing/exploration improve user's satisfaction, | |
| | | but no significant impact when interacting both factors | |
| | | [106]: diff. expl. (e.g. local expl., counterfactuals,) | |
| | | [115]: GAM vs. SHAP, pos. for cognitive load | |
| | | [64]: diff. interfaces, pos. for cognitive load | |
| | | [257]: counterfactual+cues > saliency, pos. for helpfulness | |
| | | [82]: DEAML > EFM (feature-level expl.) > PAV ("people also viewed" expl.) for usefulness in RS | |
| Usability | | [173]: Salient video segments > Confidence scores, | |
| Csability | | Component combinations shown for helpfulness | |
| | | [34]: deductive (rule-based) has higher cognitive load than inductive (example-based) in proxy tasks, | |
| | | deductive (rule-based) > inductive (example-based) in helpfulness in decision-making task | |
| | | [130]: closest and plausible counterfactuals, difference insignificant | |
| | | [128]: text explanation > visual explanations in user experience (e.g., satisfaction) | |
| | | [229]: proposed explanation interfaces (different visualizations), | |
| | | SCATTER > RANK and TUNER > SCATTER in satisfaction, | |
| | | RANK > SCATTER and TUNER > SCATTER in usefulness, but all insignificant | |
| | | [218]: Counterfactuals (INN) = (proposed) Baseline Expl. > Concepts in bias detection | |
| | | | |
| Human-Al | | [34]: both deductive (rule-based) explanations and inductive (example-based) explanations | |

Table 12. User study findings when using model **explanations** as evaluation dimensions and comparing different explanation types on measured quantities.