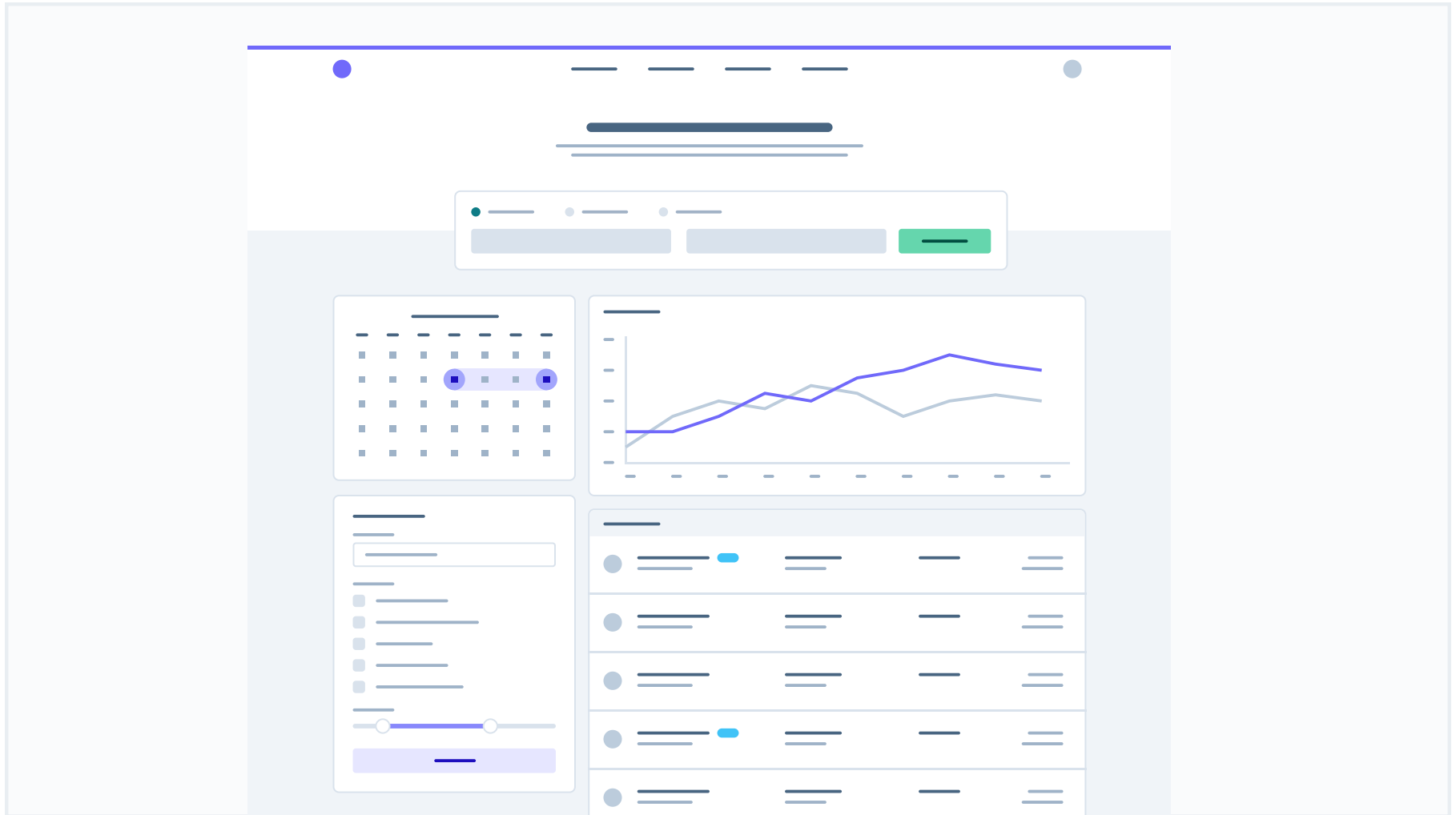


# Palette 3



# Primary

These are the splashes of color that should appear the most in your UI, and are the ones that determine the overall "look" of the site. Use these for things like primary actions, links, navigation items, icons, accent borders, or text you want to emphasize.

## Purple



#0C008C  
hsl(245, 100%, 27%)



#1D0EBE  
hsl(245, 86%, 40%)



#3525E6  
hsl(245, 79%, 52%)



#4D3DF7  
hsl(245, 92%, 60%)



#5D55FA  
hsl(243, 94%, 66%)



#7069FA  
hsl(243, 94%, 70%)



#8888FC  
hsl(240, 95%, 76%)



#A2A5FC  
hsl(238, 94%, 81%)



#C4C6FF  
hsl(238, 100%, 88%)



#E6E6FF  
hsl(240, 100%, 95%)

Teal



#014D40  
hsl(170, 97%, 15%)



#0C6B58  
hsl(168, 80%, 23%)



#147D64  
hsl(166, 72%, 28%)



#199473  
hsl(164, 71%, 34%)



#27AB83  
hsl(162, 63%, 41%)



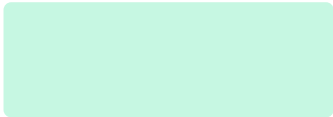
#3EBD93  
hsl(160, 51%, 49%)



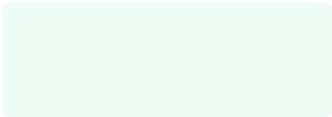
#65D6AD  
hsl(158, 58%, 62%)



#8EEDC7  
hsl(156, 73%, 74%)



#C6F7E2  
hsl(154, 75%, 87%)



#EFFCF6  
hsl(152, 68%, 96%)

# Neutrals

These are the colors you will use the most and will make up the majority of your UI. Use them for most of your text, backgrounds, and borders, as well as for things like secondary buttons and links.

## Blue Grey



#102A43  
hsl(209, 61%, 16%)



#243B53  
hsl(211, 39%, 23%)



#334E68  
hsl(209, 34%, 30%)



#486581  
hsl(209, 28%, 39%)



#627D98  
hsl(210, 22%, 49%)



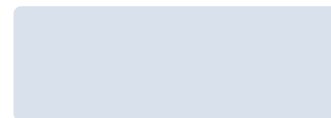
#829AB1  
hsl(209, 23%, 60%)



#9FB3C8  
hsl(211, 27%, 70%)



#BCCCCD  
hsl(210, 31%, 80%)



#D9E2EC  
hsl(212, 33%, 89%)













#F0F4F8  
hsl(210, 36%, 96%)











# Supporting

These colors should be used fairly conservatively throughout your UI to avoid overpowering your primary colors. Use them when you need an element to stand out, or to reinforce things like error states or positive trends with the appropriate semantic color.

## Light Blue (Vivid)

|   |                               |   |                                |
|---|-------------------------------|---|--------------------------------|
|   | #035388<br>hsl(204, 96%, 27%) |   | #40C3F7<br>hsl(197, 92%, 61%)  |
|  | #0B69A3<br>hsl(203, 87%, 34%) |  | #5ED0FA<br>hsl(196, 94%, 67%)  |
|  | #127FBF<br>hsl(202, 83%, 41%) |  | #81DEFD<br>hsl(195, 97%, 75%)  |
|  | #1992D4<br>hsl(201, 79%, 46%) |  | #B3ECFF<br>hsl(195, 100%, 85%) |
|  | #2BBOED<br>hsl(199, 84%, 55%) |  | #E3F8FF<br>hsl(195, 100%, 95%) |

## Red (Vivid)

|   |                               |   |                                |
|---|-------------------------------|---|--------------------------------|
|   | #610316<br>hsl(348, 94%, 20%) |   | #EF4E4E<br>hsl(360, 83%, 62%)  |
|  | #8A041A<br>hsl(350, 94%, 28%) |  | #F86A6A<br>hsl(360, 91%, 69%)  |
|  | #AB091E<br>hsl(352, 90%, 35%) |  | #FF9B9B<br>hsl(360, 100%, 80%) |
|  | #CF1124<br>hsl(354, 85%, 44%) |  | #FFBDBD<br>hsl(360, 100%, 87%) |
|  | #E12D39<br>hsl(356, 75%, 53%) |  | #FFE3E3<br>hsl(360, 100%, 95%) |

Yellow (Vivid)



#8D2B0B  
hsl(15, 86%, 30%)



#B44D12  
hsl(22, 82%, 39%)



#CB6E17  
hsl(29, 80%, 44%)



#DE911D  
hsl(36, 77%, 49%)



#F0B429  
hsl(42, 87%, 55%)



#F7C948  
hsl(44, 92%, 63%)



#FADB5F  
hsl(48, 94%, 68%)



#FCE588  
hsl(48, 95%, 76%)



#FFF3C4  
hsl(48, 100%, 88%)



#FFFBFA  
hsl(49, 100%, 96%)