

# Andrian Nur Prabawa's PORTFOLIO



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# ANDRIAN NUR PRABAWA, S.E., M.M., CDMS

Certified Marketer, BNSP's Assesor of Competency, Auditor, Risk Agent, Book Author

## About Me

Certified marketer with 7 years of experience. Hold a master's degree in management and currently serves as Market Developmet dan Strategic Specialist at PT Kertas Padalarang, also known as Peruri Security Paper Mill (Perum Percetakan Uang Republik Indonesia Group). Assessor Competency at LSP Retail Indonesia specializing in Digital Marketing. In addition to the role as a marketer, serves as an Auditor for ISO 9001 quality management systems and ISO 28000 supply chain management systems, risk agent, halal management team, corporate trainer and as a secretary for several of the company's strategic investment projects.

Contributed to the publication of scientific works, including an article entitled "Understanding Consumer Intention to Use Indonesian Electronic Stamp Duty through Technology Acceptance Model (TAM): Study on PT Peruri Digital Security's Consumer", and two academic books entitled "Introduction to Management Information Systems" and "Marketing Management (Internet of Things Perspective)". Awarded the gold medal in the Innovation Stream category at the PERURI Innovation Award and the Kaizen Award 2024 (IAKA 2024). Currently active as a member of the Indonesia Marketing Association (IMA) Chapter 106 and as a committee member of the Alumni Association of the Faculty of Economics and Business at Jenderal Achmad Yani University.



## Awards

Awarded the gold medal in the innovation stream category at the PERURI Innovation Award and Kaizen Award 2024 (IAKA 2024) for innovation project proposal titled "rancang bangun e-commerce untuk produk specialty paper di PT Kertas Padalarang" with main role as a team leader. On August 15, 2024, located at "the gedung pusat pembelajaran dan sertifikasi profesi", Perum Peruri Karawang. With two other members of the eCommerce team, presented the digital transformation model Infront of two judges, namely Prof. Dr. Aries Susanty, S.T., M.T., and Dr. Setia Abikusna, S.T., M.T., IPM., Asean



## BNSP-certified Competency Assessor

BNSP-certified Competency Assessor holding registration number Reg MET.000.004255 2025, effective September 4, 2025. Possesses the capability to plan assessment activities and processes, conduct assessments, and contribute to assessment validation, with a specialization in Digital Marketing competency units. Currently serving as an Apprentice Assessor at LSP Retail Indonesia.

# PROFESSIONAL & COMPETENCY CERTIFICATION



## Assessor Competency

Indonesian Professional Certification Authority (BNSP)

2025



## Certified Digital Marketing Specialist (CDMS)

iTrain Asia Pte. Ltd. Singapore

2024



## Certified Marketing Skills Professional (CMSP)

Revolution Mind Indonesia®

2024



## Certified Secure Computer User V3 (CSCU)

EC-Council, United State of America

2023



## Digital Marketing

Indonesian Professional Certification Authority (BNSP)

2023



## Internet of Things Device Engineering

Indonesian Professional Certification Authority (BNSP)

2022



## Digital Marketing

MarkPlus Inc

2022



## Operational Marketer in Brand

Indonesian Professional Certification Authority (BNSP)

2022



## Marketing 4.0

MarkPlus Inc

2021



## Computer Hardware Technician

The Indonesian Institute of Computer and Informatics (LPKII)

2012

# Books and Scientific Papers



|           |  |
|-----------|--|
| Title     | Understanding Consumer Intention To Use Indonesian Electronic Stamp Duty Through Technology Acceptance Model (TAM): Study On PT Peruri Digital Security's Consumer |
| Publisher | Management Studies and Entrepreneurship Journal (MSEJ)   |
| Issue     | Vol. 5 No. 1 (2024): Management Studies and Entrepreneurship Journal (MSEJ)  |
| DOI       | <a href="https://doi.org/10.37385/msej.v5i1.4440">https://doi.org/10.37385/msej.v5i1.4440</a>  |
| Published | 2024-11-20   |



|           |   |
|-----------|---|
| Title     | Pengantar Sistem Informasi Manajemen  |
| Publisher | PT Literasi Nusantara Abadi Group, Malang   |
| Published | 2023  |
| ISBN      | 978-623-8246-37-3   |
| Url       | <a href="https://penerbitlitnus.co.id/portfolio/pengantar-sistem-informasi-manajemen/">https://penerbitlitnus.co.id/portfolio/pengantar-sistem-informasi-manajemen/</a> |



|           |   |
|-----------|---|
| Title     | Manajemen Pemasaran (Perspektif Internet of Things)   |
| Publisher | CV. Media Sains Indonesia, Bandung  |
| Published | 2023  |
| e-ISBN    | 978-623-195-122-9   |
| Url       | <a href="https://bacabuku.com/book/BK111763/manajemen-pemasaran-perspektif-internet-of-things">https://bacabuku.com/book/BK111763/manajemen-pemasaran-perspektif-internet-of-things</a> |

# Internal Research



|              |  |
|--------------|--|
| Title        | <i>Kajian implementasi trackel belt pada truk ekspedisi kertas sekuriti banderol PT Kertas Padalarang beserta implikasi terhadap operational cost perusahaan</i> |
| Category     | Supply Chain Optimalization  |
| Issued Under | Marketing Departement (internal use only)  |
| Year         | 2020   |



|              |   |
|--------------|---|
| Title        | Customer Satisfaction Index (CSI) TA 2023 |
| Category     | Customer Relationship Management          |
| Issued Under | Marketing Departement (internal use only) |
| Year         | 2023                                      |



|              |   |
|--------------|---|
| Title        | Customer Satisfaction Index (CSI) TA 2024 |
| Category     | Customer Relationship Management          |
| Issued Under | Marketing Departement (internal use only) |
| Year         | 2024                                      |



## AUDITOR

Possessing certifications as an ISO 9001:2015 Internal Auditor from PT SGS Indonesia and an ISO 28000:2007 Internal Auditor from PT Superintending Company of Indonesia (Sucofindo), In accordance with Director's Decree No. 44/KPTS/XIII/2023, the assignment as an auditor has been carried out, with particulars detailed as follows:

| Company              | Assignment Letter No. | Date of Assignment          | Scope of the Audit  |
|----------------------|-----------------------|-----------------------------|---|
| PT Kertas Padalarang | 23/ST/PTKP/XI/2023    | From 20 to 24 November 2023 | Quality Management System (QMS) and Supply Chain Management System (SCMS) |
| PT Kertas Padalarang | 06/ST/PTKP/III/2024   | From 1 to 5 April 2024      | Quality Management System (QMS) and Supply Chain Management System (SCMS) |
| PT Kertas Padalarang | 06/ST/PTKP/IV/2025    | From 6 to 14 May 2025       | Quality Management System (QMS) and Supply Chain Management System (SCMS) |
| PT Kertas Padalarang | 35/ST/PTKP/XI/2025    | From 11 to 13 November 2025 | Quality Management System (QMS) and Supply Chain Management System (SCMS) |

# Domestic Component Level (TKDN)

Referring to the Board of Directors' Decree No. 041/KPTS/PTKP/XI/2024, serve as the team secretary to compile the self-assessment document, resulting in the following Domestic Component Level (TKDN) certification:

| Year of certification | Product name                 | Independent verification body                      | Percentage of Domestic Component Level (TKDN) |
|-----------------------|------------------------------|--|---|
| 2022                  | Kertas STTB / Ijazah Diknas  | PT Superintending Company of Indonesia (Sucofindo) | 51,18%  |
| 2022                  | Kertas Blanko Meterai RI     | PT Superintending Company of Indonesia (Sucofindo) | 50,39%  |
| 2022                  | Kertas Pita Cukai RI         | PT Superintending Company of Indonesia (Sucofindo) | 64,72%  |
| 2022                  | Kertas Cassing Pita Cukai RI | PT Superintending Company of Indonesia (Sucofindo) | 35,95%  |
| 2022                  | Kertas Sampul Meterai RI     | PT Superintending Company of Indonesia (Sucofindo) | 66,86%  |
| 2022                  | Kertas SPR-1                 | PT Superintending Company of Indonesia (Sucofindo) | 54,29%  |
| 2022                  | Paper Wrapping               | PT Superintending Company of Indonesia (Sucofindo) | 58,74%  |
| 2023                  | Doos Pengemas Uang Logam     | PT Superintending Company of Indonesia (Sucofindo) | 64,43%  |
| 2023                  | Doos Pengemas Uang Kertas    | PT Superintending Company of Indonesia (Sucofindo) | 97,63%  |
| 2024                  | Kertas Paspor (End Paper)    | PT Superintending Company of Indonesia (Sucofindo) | 37,64%  |
| 2024                  | Kertas Paspor (Inner Paper)  | PT Superintending Company of Indonesia (Sucofindo) | 37,65%  |
| 2025                  | Kertas Sampul Meterai RI     | PT Surveyor Indonesia                              | 52,02%  |
| 2025                  | Kertas Cassing Pita Cukai RI | PT Surveyor Indonesia                              | 36,38%  |
| 2025                  | Paper Wrapping Uang Logam RI | PT Surveyor Indonesia                              | 65,33%  |