

## **IT 324 Web Systems and Technologies**

### **Team Project: Web Development Startup Company Conceptualization**

#### **Requirement:**

- Each team shall conceptualize a fictitious startup company, the delivery of whose products and/or services focuses primarily on web development.

#### **Deliverables:**

- Concept Documentation
  - shall not exceed 10 pages, exclusive of cover page and reference pages, and shall contain information on (at least) the following:
    - Company Profile and Clientele
    - Products and/or Services
    - Team Structure and Roles
    - Technologies and Tools
    - Processes and Workflows
- Simulated Company Tour and Presentation
  - 30- to 45-minute duration, with 10 to 15 minutes allotted for setup/preparation

#### **NOTE:**

- Further details and deadlines for deliverables will be discussed with each team during the team consultations to be conducted during class hours.