

# Project Overview

***NOTE: This is for a CLIENT — do NOT message via the website!***

***DO NOT USE DESIGNS IN YOUR PORTFOLIO!***

***DO NOT CONTACT OR COMMUNICATE OUTSIDE OF 99DESIGNS.***

ITEM	REQUIREMENTS
Design Files	<u>Use Figma only</u>
Container Width	<u>Design files should be Full width 1600px, Container 1240px</u>
Fonts	<u>Use Google Fonts ONLY</u>
PAID Images	<u><a href="https://stock.adobe.com/">https://stock.adobe.com/</a> — Use this site only</u>
FREE Images	<a href="https://www.canva.com/photos/free/">https://www.canva.com/photos/free/</a> <a href="https://unsplash.com/">https://unsplash.com/</a> <a href="https://www.pexels.com/">https://www.pexels.com/</a>

ITEM	LINK
Video Overview	
Domain/URL	<a href="https://mkt-law.com/">https://mkt-law.com/</a>
Logo	
Photos/Images	
Team Photos	

## CLIENT BACKGROUND

**Design Direction:** Create a bold, empowering, yet professional design that speaks directly to employees facing harassment. The design should feel approachable and supportive while conveying strength and expertise.

## CLIENT BACKGROUND

## COMPETITORS

Note: This is for visibility, not to use as a reference for the design. Use this to look at their messaging and tone. Your goal is to CREATE A BETTER DESIGN & ABOVE THE FOLD THAN THE SITES BELOW:

- <https://www.satterlaw.com/people/sarah-e-ruhlen-esq/>
- <https://www.gclawoffice.com/syracuse-sexual-harassment-lawyer/>
- <https://bklawyers.com/employment-attorneys-syracuse/>
- <https://www.bhlawpllc.com>

## DESIGN INSPIRATION

- <https://www.cagoldberglaw.com> - Bold, empowering messaging for victims
- <https://www.gloriaallred.com> - Strong advocate positioning

### Design Direction

Create a bold, empowering, yet professional design that speaks directly to employees facing harassment. The design should feel approachable and supportive while conveying strength and expertise.

### Visual Direction:

- **Color Evolution:** Transitioning from gold/black to a more distinctive palette
- **Proposed Palette:**
  - Gold accents (**#D4AF37**) - Success, premium service
  - Pure white (**#FFFFFF**) - Clean, professional
  - Deep charcoal (**#2C2C2C**) - Authority, strength

# Home Page

## Navigation

Home

About

Sexual Harassment

Discrimination

Reviews

Resources

- Blog
- Videos

Areas Served

CTA Button

Phone number

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## Hero

*Background: Subtle gradient with soft geometric patterns in brand colors*

H1: Central New York Sexual Harassment Lawyers

**They Crossed the Line.**

# Now It's Time to Draw Yours.

When your workplace becomes hostile, you need more than an attorney—you need an advocate who gets results.

## [START YOUR FREE CASE REVIEW]

*No fees unless we win • 100% Confidential • Serving all of New York*

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### Trust Badges

15+ 5-Star Google Reviews, Featured in [Syracuse.com](https://www.syracuse.com) news

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### Reviews

Add Google reviews

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### Quiz Funnel

*H2: New York Sexual Harassment Attorney Near Me*

## It's Not All in Your Head. It's Harassment.

*[Design Note: PROBLEM GRID (2 columns desktop, 1 mobile):]*

Sound familiar?

"You're being too sensitive"

"That's just how he is"

"Can't you take a joke?"

"Maybe you misunderstood"

"HR can't do anything"

"You should be flattered"

"Don't make waves"

"Think about your career"

*CLOSING TEXT:*

Stop accepting their excuses.

Start demanding your rights.

**CTA:**

[Find Out What Your Case Is Worth →]

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Content Block

## **Workplace Abuse Has a High Cost.**

### **We Make Sure You Get Paid.**

You didn't imagine it. You're not overreacting. And you're definitely not the only one.

We've seen behind the corporate curtain — and we know how employers try to make people like you disappear. We make sure you don't.

Here's what we make sure is on the table:

*[Design Note: Structured Grid (3 columns on desktop, 1 stacked on mobile)]*

### ✓ **Back Pay**

For wages you should've earned — before the retaliation, demotion, or forced exit.

### ✓ **Lost Future Wages**

Because leaving wasn't your plan. And starting over comes with a cost.

### ✓ **Compensatory Damages**

For the emotional toll. The stress. The silence. The impact you never asked for.

### ✓ **Punitive Damages**

If they acted recklessly or willfully? The law lets us ask for more.

### ✓ **Attorney's Fees & Costs**

In many cases, they pay the bill — not you.

### ✓ **Injunctive Relief**

Policy changes. Training requirements. Harassers removed. We don't just settle — we disrupt.

CTA [See What Your Case Could Be Worth → Take the Quiz]

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## Practice Areas

## H2: Our Employment Lawyers Help With...

*[Design Note: 3-column grid on desktop, stacked cards on mobile, each with a bold practice area title and one short line of subtext.]*

### 1. **Sexual Harassment**

2. **Pregnancy Discrimination**
3. **Age Discrimination**
4. **Gender/Sex Discrimination**
5. **Retaliation**
6. **Race/National Origin**

**[SEE IF YOUR SITUATION QUALIFIES →]**

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## Why Us?

*[Design Note: Place Megan's photo to the left (or above on mobile), with the copy right-aligned in a clean block]*

## **H2: I Know What You're Going Through. Because I've Been You.**

I'm Megan Thomas.

I built this firm because when I needed a lawyer who understood what it felt like to have your career held hostage by a predator, I couldn't find one.

### **I've been where you are:**

- Dreading Monday mornings
- Documenting everything "just in case"
- Wondering if it's worth speaking up
- Feeling trapped between your dignity and your paycheck

**Now I fight for women like us.**

I don't represent companies. Ever. I don't play nice with HR departments that protected your harasser. And I sure as hell don't let them silence you with intimidation tactics.

**My Promise:** I'll believe you. I'll fight for you. And I'll make them pay.

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## Process

### **Turn the Tables on Harassment and Retaliation**

You don't have to stay quiet, stuck, or scared. Whether you're still at your job or already forced out, there's a clear path to reclaim your power — and make them pay for what they did. Here's how it works.

#### **1. Confidential Consultation**

##### **Share your story in a safe space**

Free, confidential discussion • Immediate guidance • Know your rights

#### **2. Build Your Case**

##### **Document and strengthen your position**

Evidence gathering • Witness interviews • Strategic planning

#### **3. Negotiate or Litigate**

##### **Fight for maximum compensation**

Settlement negotiations • Trial preparation if needed • Aggressive advocacy

#### **4. Move Forward**



## Start your next chapter

Financial security • Protected reputation • Peace of mind

**[GET YOUR FREE CASE VALUE ESTIMATE →]**

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### FAQs

## Questions You're Probably Already Asking

*[Design Notes: Make these accordion style]*

1. Do I have a case for sexual harassment or discrimination?
  2. What if I didn't report it to HR — do I still have a case?
  3. Can I sue my employer if I was fired after speaking up?
  4. What kind of compensation can I get in a harassment or discrimination case?
  5. Will my employer find out if I talk to a lawyer?
  6. How do I prove harassment or discrimination really happened?
  7. What if I don't have hard evidence — just my word?
  8. Do I need to quit my job to take legal action?
  9. How long do I have to file a claim?
  10. How much does it cost to work with Megan Thomas Law?
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### CTA Block

## H2: Sexual Harassment Ends Here. With You.

You've dealt with enough.

The harassment, the excuses, the retaliation — it all ends now.

Start your claim. Get what you're owed.

**CTA [Get a Free, Confidential Case Review →]**

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## Areas Served

### Fighting Harassment & Discrimination Across Central New York

- Albany
  - Ithaca
  - Mount Vernon
  - New Rochelle
  - Schenectady
  - Syracuse
  - Troy
  - Utica
  - White Plains
  - Yonkers
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## Footer

### Standard footer content:

- Copyright
- Business name

- Address(s) and phone number(s)
- Privacy Policy
- Accessibility
- Disclaimer
- Around the Web
- Sitemap

**Social links:**

- Facebook
- Instagram
- YouTube
- LinkedIn
- X/Twitter