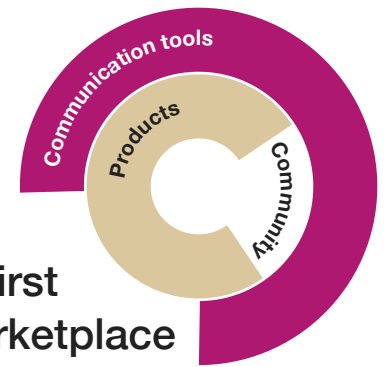


Our mission is to encourage direct dialogue by enabling efficient and effective communication.

Payphone combines **advanced technology**, **behavioral science** and the **power of the crowd** to reinvent the way we communicate.

Contact anyone directly, without having to deal with introductions or recommendations.



**The world's first
attention marketplace**

Save time and **generate income** by being available to everyone on your own terms.

Say **goodbye** to **spam**, **information pollution**, **intermediaries** and **communication biases**.

Payphone is disrupting



Communication



Consulting and
digital consulting



Conferences
and exhibitions



Education, coaching
and mentorship



Showbusiness
and arts



Advertising



Startups



Charity



Universal basic
income models

Payphone utilizes the power of blockchain technology for message solicitation (including timestamping and content). Harness the full potential of the crowd without having to worry about legal consequences of unsolicited messages!

Payphone uses advanced biometrics (fingerprint, face recognition, semantic analysis and ECG) to fulfill its **no fakes** promise.

Exciting new revenue streams for celebrities and opinion leaders, including digital personalized autographs, personalized video greetings, digital meet&greet and more.

VIP experiences online have never been this exciting!

Payphone reinvents the way businesses communicate with the world, turning cost centers into revenue streams. Stop spending, start earning!

Payphone will become the new home for online charity by introducing its Digital Telethon.

Decentralized, organized, immediate and cheap – these are the key features of our Digital Telethon technology.

Whatever tragedy may befall us, Payphone will allow telethon organizers to connect celebrities with donors directly in virtually no time.

Payphone Charity feature empowers celebrities to donate their excess time for a good cause on their terms.

Allocate time, set the rate, select your preferred charity operator and Payphone will do the rest.

Payphone is all about privacy. We do not store or share your personal data!

”

... A Wealth of Information creates a Poverty of Attention, and a need to allocate that attention efficiently among the overabundance of information sources that might consume it...

Herbert A. Simon, 1969

13 days in October 1962, also known as The Cuban Missile Crisis, arguably - the moment humanity came closest to self-destruction. The negotiations between the United States and the Soviet Union pointed out the necessity of a QUICK, CLEAR, and DIRECT COMMUNICATION LINE between Washington and Moscow. In other words, despite the existence of enabling technologies, it was a crisis of global proportions that had ultimately resulted in change.

According to the leading thinkers and futurists, over the next 30 years, we'll encounter some of the greatest transitions that any generation has ever had to face. Technological disruption is already affecting every part of our lives...every business, every industry, every society...even what it means to be "human." These changes show no signs of slowing down; in fact, they're accelerating rapidly.

History teaches us that our ability to adapt to change depends directly on the speed, effectiveness and efficiency of communication channels at our disposal. Unfortunately, the way we communicate today is fundamentally flawed.

Contrary to popular belief, near-universal exposure to affordable digital communication technologies has had a detrimental effect on how effectively and efficiently we allocate attention. The combined negative economic impact (direct, indirect and induced) of spam, overabundance of information and reliance on ineffective intermediaries is yet to be determined, but recent estimates suggest that it is likely to be in the hundreds of billions of US dollars.

Human attention is a scarce commodity and it is almost certain that we will not witness an abundance of it over the next 30 years. As businesses continue to design their solutions around what they believe to be a scarcity of information, the societal costs of the information pollution are likely to skyrocket.

The world urgently needs a new mindset and toolset to overcome the effects of the attention fallacy. We deeply believe that exponential technologies, behavioral science and Singularity University's global community expertise provide us with all the necessary ingredients to tackle this challenge and open up the opportunities of the attention economy to everyone.

Our mission is to encourage direct dialogue by enabling efficient and effective communication.

That is why we have created Payphone!



Igor Novikov

CEO of Payphone

Going global in a controlled manner

Our market expansion strategy is designed to avoid new user acquisition volatility risks and to ensure steady and predictable influx of new users.

Our platform demand directly correlates to individual demand for our supply side users. We plan for and expect to see convergent demand effects across our platform very early into the first user acquisition phase.



Territories



Organizations



Languages



VIPs



Events



Industries



Payphone App (beta)

NOW available for iOS and Android



Payphone Web (beta)

Coming in June 2018



Payphone will be available to general public

August 2018.

Transparency measures

In the name of accountability, **Payphone** is even applying behavioral science to itself. Our investors, team and customers are at the core of our success and that is why we are on a mission to make this project 100% transparent and participatory for all.

Payphone VLOG – your all-access pass to our team's work and play

Live Video Feed from the Payphone office – check up on our progress 24/7

Live **weekly ask me anything** sessions with CEO, CTO and CBO

Independent audit – you choose our auditor

Communication tools within Payphone

- Text (character limit, extendable for a fee)
- Voice
- Video
- Voice and video conferencing
- Voice reply
- Video reply
- Polls (with user authentication)
- VR support (planned)

All communication tools support user authentication to avoid third party involvement.

Useful and unusual features within Payphone

- Products*
- Unique search engine
- Waive payment option
- Ai-powered user rating system
- Anonymized user data
- Blockchain timestamping
- Solicited submissions
- Connected accounts**

* advanced behavioral science is used to combine available communication tools to form user journeys, unique for a specific industry or a social group

** for certain categories of users, for example celebrities, PAYPHONE suggests connected accounts, such as agents, PR or tour managers and personal assistants.

Spam!

Scams!

Information pollution!

6-handshakes rule!

No more

Communication biases!

Introductions!

Opportunity inequality!

Disrespect for your time!