Project Scope

DEVELOPMENT

CSS/HTML/Javascript Production & Responsive Implementation

- Integration of the UI/UX flows outlined in the wireframes and final designs
- Implementation of the site structure utilizing HTML5 and CSS3
- Implementation of the interactive functionalities and form elements using Javascript

CMS Install, Set-Up & Template Implementation

- Setup and installation of Wordpress
- Architecture and configuration of the database model
- Develop approved functional requirements
- Static HTML files implemented within the CMS templating system

Develop Specific Functionalities

User Registration/Authentication Setup and Configuration
- Wordpress Social Media Login Plugin Install and Set-Up
  - Allows for user registration with Twitter and LinkedIn
- Push user registration data to Salesforce

User Profile
- A user has the option to fill out a Profile form
- User profile data integrated and synced with Salesforce
- Allows for a user dashboard with categorical content based on profile form answers

Gated Content
- Only registered users have access to specific content, which could include white papers, infographics, .pdfs, and embedded videos/webinars

Comments Platform
- Disqus Pro Single Sign-On setup and configuration
- Disqus Wordpress Plugin install
- Configuration of comment moderation within Disqus
- Disqus Single Sign-On configuration to allow registered users in Wordpress to automatically be signed into Disqus and to comment

- Configuration for commenting on all blog posts

Blog Round Table
- A content type which aggregates blog content based on topic/category
- Allow for topic level commenting
- Display of "related" posts by same topic/category

Guest Blogger User Type
- User-level which allows content creation on the CMS