

Andrija Mihailović

Industrial Design

BIOGRAPHY

Andrija Mihailović (b. 2000) graduated in Industrial Design from the Academy of Fine Arts and Design (ALUO) in Ljubljana in 2022. He continued his studies at the master's level and completed the program with honors (Summa Cum Laude) in 2024.

Throughout his studies and numerous projects, he explored various areas of design, consistently incorporating key elements of social and environmental impact. Over time, he became aware of the limitations of conventional approaches and began integrating broader, interdisciplinary thinking into his work. He is particularly interested in the intersection of design and other fields, which adds content and broader context to his projects.

He has participated in research projects with ALUO, local brands, and creative collectives. In 2024, he co-designed a pavilion representing the design department at Milan Design Week, as part of a group project that received a University of Ljubljana award for outstanding student achievements.

In 2023, he worked at the Berlin-based research institute Matters of Activity, focusing on design research. This experience deepened his understanding and enthusiasm for multidisciplinary collaboration. In 2025, he also took part in the Recare about shoes research project under LUCA School of Arts in Genk, successfully translating research methods into practice in collaboration with local businesses.

Andrija is also active in the film industry, where he has contributed as a graphic designer and VFX artist on several major film productions. One highlight is the film *The Classroom* (Zbornica), which won the Grand Prix at the Karlovy Vary International Film Festival. Additionally, he collaborates with local music productions—his full visual identity design for the project PIPPONG received a special mention at the 2025 Tresk Festival.



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Skills

- Organizational and communication skills
- Creative thinking and ideation
- Prototyping and fabrication
- Confidence and critical problem-solving
- Research and project execution
- Responsibility and self-initiative
- Teamwork and leadership
- Independent planning and organization
- Creative and analytical thinking
- Networking and collaboration

Software Proficiency

- Adobe
- Figma
- Rhino 7
- SolidWorks
- AutoCad
- Fusion
- Affinity
- DaVinci Resolve

EXPERIENCE

Product Design Intern

Omvorm

Jan 2025 - May 2025, praksa, Antwerp/Genk

Under the mentorship of Ben Hagenaars, I completed two internships simultaneously in Belgium. In Antwerp, I worked independently on design projects at a design studio. In Genk, I assisted with workshops and participated in the research project Recare about Shoes at LUCA School of Arts.

Oblikovanje digitalnih produktov

Growth lab

Jan 2024 - Nov 2024, Ljubljana

Worked on digital solutions including UI/UX design and graphic design for various digital products.

Arhitekturni razpis

Studio Primož Jeza

Junij 2024, Ljubljana

Developed concepts, designs, and technical drawings for an architectural competition entry.

Upravljanje kreative za startup VUVU

vuvu design

Nov 2023 - Aug 2024, Ljubljana

Joined the vuvu team during the product's market launch. Led creative direction for social media and product branding strategies.

Odmevi jutrišnjega dne

ALUO, UL Ljubljana

Okt 2023 - Apr 2024, Ljubljana

As part of an interdisciplinary team of eight ALUO students, co-designed a pavilion for Milan Design Week celebrating 40 years of Industrial Design at ALUO.

Bar TOZD

TOZD, Robert Henigman

2023, Ljubljana

Designed the full visual identity for a new bar in Ljubljana. While the architecture was done by APP Architects, I handled the complete graphic identity and branding.

Education

Industrial Design MA

Akademija za likovno umetnost in oblikovanje
2022 - 2024, Ljubljana

Industrial Design BA

Akademija za likovno umetnost in oblikovanje
2019 - 2022, Ljubljana

Languages

- Slovenian – Native
- Serbian – Native
- English – Fluent
- German – Basic

Matters of Activity

Humboldt University

Apr 2023 - Jul 2023, Berlin

During my studies, I completed an internship at an institute for architecture, design, and science in Berlin, where I worked as a research assistant exploring new materials made from mycelium.

EXHIBITIONS

O!

Exhibition of outstanding graduation works by ALUO students on the 40th anniversary of higher education in design

Cankarjev dom, Maj 2025, Ljubljana

Do You Speak Flowers?

Milan Design Week, Apr 2025, Ljubljana

BIO28: Projekt Denton

Mala galerija Banke Slovenija, Nov 2024, Ljubljana

Echoes of Tomorrow (Odmevi jutrišnjega dne)

Milan Design Week, Apr 2024, Ljubljana

The Sustainable Aspect of (Food) Consumption at ALUO

In front of the University of Ljubljana, Apr 2024, Ljubljana

Examples to follow! ~~expeditions~~¹ explorations in aesthetics and sustainability

"Mushrooms, hemp, sheep wool in exchange" skupinska razstava

ZNE Berlin Jun 2023, Berlin

AWARDS & RECOGNITIONS

University of Ljubljana Commendation

For the group project Echoes of Tomorrow, ALUO, Okt 2024

Award – Special Mention for Best Visual Identity of an Album

PIPPONG, Festival Tresk, Mar 2025

FILMOGRAPHY

The Staffroom (Zbornica), dir. Sonja Tarokić

Visual Effects Designer, 2021, Screened at numerous international festivals and received several awards: Karlovy Vary 2021 – Special Mention (Best Film), Ecumenical Jury Special Mention, Cottbus 2021, Valencia 2021, Off Camera 2021, Seattle 2022, Zagreb 2021 – Special Mention (Best Film)

XX, Vasja Ris Lebarič

Graphic design and silkprinting, Slo 2022, special mention (jury) Animateka

TOOTH AND NAIL (DUPĂ CIOATE), Mihai Dragolea, Radu Mocanu

Graphic design, Romania 2025

Ko pridem ven, Metod Pevec

Graphic design, Slo 2025

BIBLIOGRAPHY

Bombon: On the 40th Anniversary of Education in Design at UL ALUO

Author of the mentioned work, ALUO, Maj 2025

**Digitization of Educational Content for Acquiring Knowledge in
Managing the Design Process**

Co-author, Master's thesis, 2024

WOLLBAU: eine unterschätzte Ressource, Folke Köbberling

Assistant in research work included in the book, Nov 2024

Projekt Denton/The Denton Project,

Catalog as the conclusion of the research and exhibition project

Co-author of the project, ALUO, Nov 2024

**Echoes of tomorrow or, How to think present on the basis of the
assumptions of the future**

Co-author of the project, Author of visual material, ALUO, Apr 2024

Management of Coffee Waste in Hospitality

Author, Bachelor's thesis, 2022

EDUCATIONAL WORK

Workshop for Students: Reframe/Redesign workshop,

Asistent, LUCA School of Arts, Feb 2025, Henk

**Lecture: Myko.Plektonik - An Exploration of fungal growth on
Structural textiles, TU Berlin**

Assistant, Matters of Activity, Jul 2023, Berlin

**Workshop: Productionline Sheep Wool in Exchange with
Mushroom and Hemp, ZNE Berlin**

Workshop Leader / Assistant, Matters of Activity, Jun 2023, Berlin

Workshop: *Driving the Human, Book Launch with Hand-On-Workshops, Guided Tours, a Talk, and Debates at Matters of Activity*

Workshop Assistant, Matters of Activity, Maj 2023, Berlin

Workshop: Idea at Your Fingertips, for Primary School Children

Design and leadership of the workshop together with Anže Jenko, Jaka Oman, and Nika Vidnjevič, ALUO in Zavod 404, Apr 2022, Ljubljana

DESCRIPTION OF PREVIOUS COLLABORATION IN RESEARCH WORK

During my master's studies at the academy, I participated in several research extracurricular projects that influenced my desire to continue in research work:

- **Sustainable Greening of Educational Infrastructure in Slovenia / Designing the New Building of UL ALUO**
mentor: Tomo Stanič, 2022
- **Hmm, where would I put it? Research Project: Public Call "Project Work for Gaining Practical Experience and Knowledge for Students in the Work Environment 2022/2023" under the Operational Programme for the Implementation of the European Cohesion Policy 2014–2020**
mentorici: Nevenka Ferfila, Barbara Prinčič, 2022
- **Do You Speak the Language of Flowers?**
mentorici: Alexandra Midal, Barbara Predan, 2024

RESEARCH WORK ABROAD

During my Erasmus+ internships, which I completed during my studies in Berlin and Antwerp, I was able to transfer the acquired knowledge back to research work at the academy in a professional environment. I chose a more research- and academically oriented path because there are very few opportunities in Slovenia that would allow me to pursue this kind of work. At the same time, my working environments abroad, which involved both multidisciplinary research and multicultural collaboration with colleagues, contributed to a better understanding of the field in which I want to work. These experiences also laid a solid foundation for my future work in design.

My experience working abroad was well summarized by my mentors: Natalija Miodragović, project leader at the **Matters of Activity institute, which operates under Humboldt University in Berlin**, and Ben Hagenaars, product design coordinator at **LUCA School of Arts in Henk**.