# **Andrina Zhang**

San Diego, CA | (858) 319-9393 | xiz031@ucsd.edu

https://www.linkedin.com/in/andrina-zhang/

Portfolio: https://andrinazxx.github.io/

**EDUCATION** 

University of California - San Diego

September 2020 - Expected June 2024

Bachelor of Science in Machine Learning & Neural Computation

Overall GPA: 3.87

Bachelor of Arts in Interdisciplinary Computing and the Arts (Computer Music & Music Technology)

Major GPA: 4.0

Minor in Computer Science & Engineering

### **EXPERIENCE**

Illumina x UC San Diego Innovation Sprints

### **Data Analyst and Market Researcher**

Jul. 2023 - Present

Creating a detailed analysis of Service & Support clinical market including:

Competitor products and identified markets; Competitor and customer sizing; Customer Service & Support needs

## University of California - San Diego, La Jolla, California

## **Software Development Engineer Intern**

Jun. 2022 - Present

Sonic Arts Research & Development - Qualcomm Institute / Calit2

- Implementing and designing the beamforming with GUI library in C++.
- Breaking down Fourier Transform implementation step by step in Python and C++.
- Deploying and transforming the beamforming algorithm from MATLAB to Python and C++.
- Utilized CMS platform and HTML/CSS to construct and maintain QI Sonic Arts Official Website.
- Created Web scraping tools in Python with Beautiful Soup for following data collection and applied analysis.
- Generated HRTF filters with MATLAB codes and given databases.
- Used: C++ (wxWidget, OpenCV), Python (Keras, numpy, pandas, bs4), MATLAB, Max/MSP, Pure Data, HTML/CSS

#### **Python Tutor / Instructional Assistant**

Aug. 2021 – Mar. 2022

Hosted review sessions, office hours and two Coding Labs per week.

Helped students to debug in Python; designed and graded Coding Labs Assignments, Exams throughout the guarter.

### GlaxoSmithKline (GSK), Shanghai, China

Jan. 2021 - Jun. 2021

### E-Commerce Marketing Vertical Marketing System(VMS) Intern

- Participated in three top-tier E-commerce holiday campaigns on Taobao and Jingdong Mall the top two e-commerce platforms in China.
- Collected and analyzed data to provide consumer insights from E-commerce campaigns.
- Coordinated meeting plans, attended meetings, gathered information, and created marketing materials, including interactions
  with the ProMotion system.

# Signify N. V. (Philips Lighting N.V.), Shanghai, China

Sep. 2020 - Nov. 2020

#### **Digital Marketing Intern**

- Production management and content creation.
- Collaboration with the engineers to shoot the videos for the products.
- Production of 12 tutorial videos that are designed for customers over the globe.

### PROJECT HIGHLIGHTS (12 projects on my website: https://andrinazxx.github.io/)

### Music Genre Classification implementing kNN, SVM, CNN and RNN

- Led a team of 5, organized the meetings and frequently met the professor and the teaching assistants.
- Collected dataset and wrangled the data.
- Applied Exploratory Data Analysis and Data Visualization skills.
- Implemented the Convolutional Neural Network. Tested the algorithm and fine-tuned the hyperparameters on GPU.
- Used: Python (PyTorch, scikit learn, seaborn, numpy, pandas), Leadership, Project Management

# Neural Networks and SVR implementation for earthquake prediction

- Led a team of 4, organized the meetings and frequently met the professor and edited the video for final presentation.
- Raised the research question and hypothesis; collected dataset and wrangled the data.
- Implemented the neural network model individually. Tested the algorithm and fine-tuned the hyperparameters with teammates.
- Used: Python (TensorFlow, Keras, geopandas, matplotlib, pandas), Leadership, Project Management, Final Cut Pro

### SKILLS

Programming Skills Production Soft Skills Python (OpenCV, PyTorch, PyGame, Tkinter, etc.), Java, C++, C, MATLAB, Pure Data, HTML, LaTeX, Git Ableton Live (Production, Mixing & mastering), Pro Tools, Pure Data, Final Cut Pro, Photoshop, InDesign Leadership, Critical thinking, Collaboration in teams / with team leads, Detail Oriented, Time Management

### **ORGANIZATIONS**

- Triton NeuroTech at UCSD ECE, in Prosthetics Machine Learning team [March 2023 present]
- Cognitive Science Student Association at UCSD, Digital Content Production Chair [May 2022 June 2023]