

VINTAGE PACKAGE DESIGN PROJECT - Illustration Projects (Winter 2023)



moodboard

Creating this project was out of my comfort zone as I'm comfortable creating modern designs. I enjoyed being able to create and showcase a different side of the projects that I would normally make. This project is one that I can confidently showcase alongside my other pieces to show off not only my design skills, but the way that I'm able to be flexible and precise with my work. My favorite part of this design is the color palette, the images on the packaging and the slogan.



front cover

CAMPAGNE PUBLICITAIRE - French Communications (Winter 2023)



This project was made without any planning or moodboards which is why it's one that I'm proud of. I really like the typography and the color palette. I wasn't a fan of the festival's original campaigns, so when comparing their campaigns to mine, I believe my design showcases how I can elevate an idea and use my creativity to make it my own.

DESIGN HISTORY PROJECT

Graphic Design (Fall 2021)

This is one of my first ever projects when coming into this program and it remains one of my favorites. I hand drew the design, then used Photoshop to place it onto the bag mockup. I still love this design and believe I could showcase this as it's a mixture of my handdrawn skills as well as my digital skills.

