

PERFECT CALL

OWNER: Hello,

DIALER: Good morning/ Afternoon, this is (name) calling from Aventus Pay, is the owner of (**BUSINESS**) available?

OWNER: yes, speaking...

DIALER: Ok great! I'm reaching out to you regarding a new federal policy that no longer requires business owners to pay processing fees when accepting credit and debit cards as forms of payment. Are you currently paying transaction fees when your business accepts credit and debit cards?

OWNER: Yes...

DIALER: Actually, my manager is available right now and can explain how zero percent processing works... Can I transfer you now?

IF YES, CONFIRM OWNER'S NAME AND TRANSFER

IF NO, SET APPOINTMENT

DIALER: Ok awesome! Can I have your name just to make sure we address you properly?

OWNER: (Owner's name)

DIALER: Ok! Before I let you go, does your business process at least \$5,000 monthly in debit and credit card transactions?

OWNER: Yes.

DIALER: Perfect, lastly, I would like to get a secondary phone number to contact you by so that we are never tying up your business line while you are busy. Can I please get your cell number so that our senior account executives can contact you this way as well?

OWNER: (secondary phone number)

DIALER: Ok great! Thank you for taking time out to speak with me. My manager will be reaching out to you on (**APPOINTMENT TIME**)

