

Term Project – Final Documentation

1. Web Site Summary

a. Description

The client is an author and illustrator of children's books (ages 4 to 9) who began publishing her books in 2010 but has not been able to reach a wider audience than those parents of small children she has either personally met or who have heard of her through word of mouth from family members. The web site gives the client an attractive online presence where parents of small children can read about her and her books and where to purchase them, as well as contact her for more information.

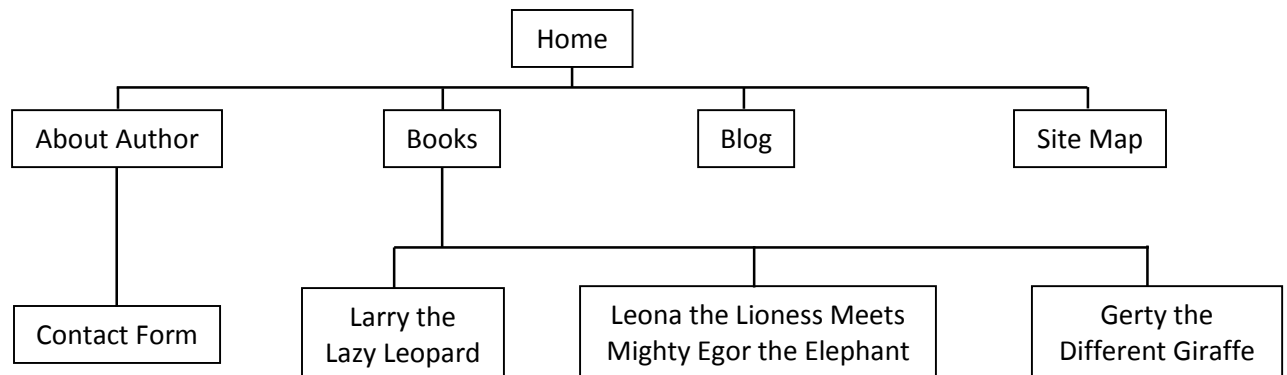
b. Objectives

The objective of this web site is to complement the client's current self-marketing (stickers, magnets, blog) by drawing attention of parents of small children to the presence of her books, their availability for order online, and what the books are about. A minor objective of this web site is to increase the client's visibility online.

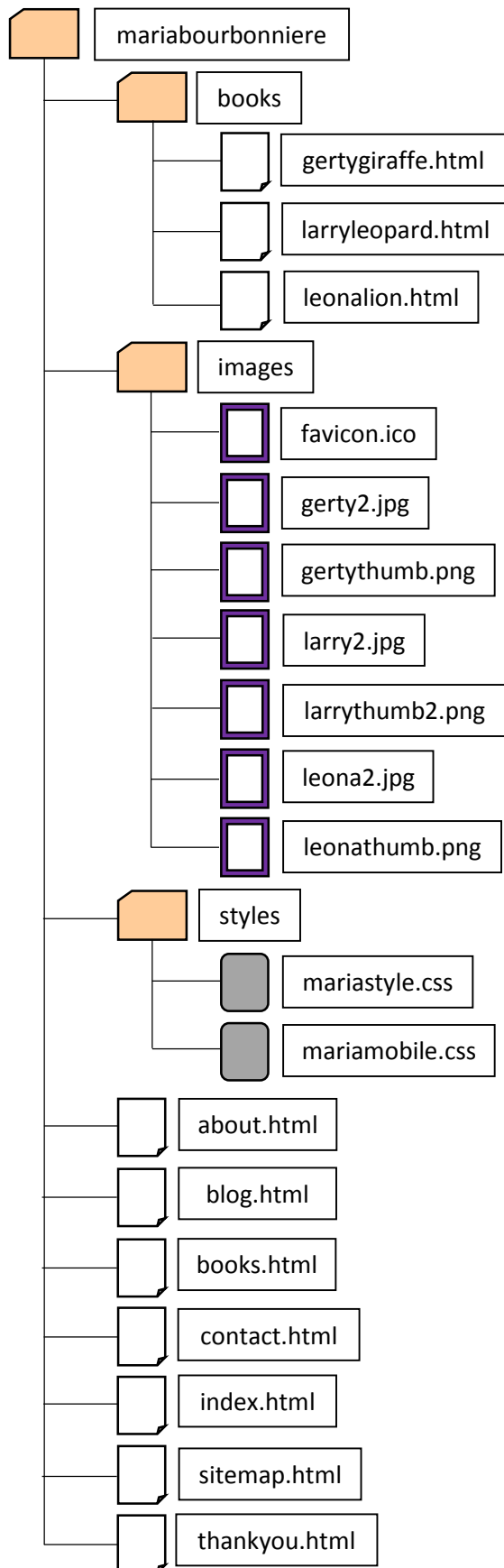
c. Scope of Content

The web site content includes basic information as relates to the client's writing career, book descriptions, where to purchase the books (with links to online sellers), pictures of the covers of her books, a site map, and a link to the client's blog along with her public Google+ profile and e-mail. It also includes a form for users of the site to report bugs or errors.

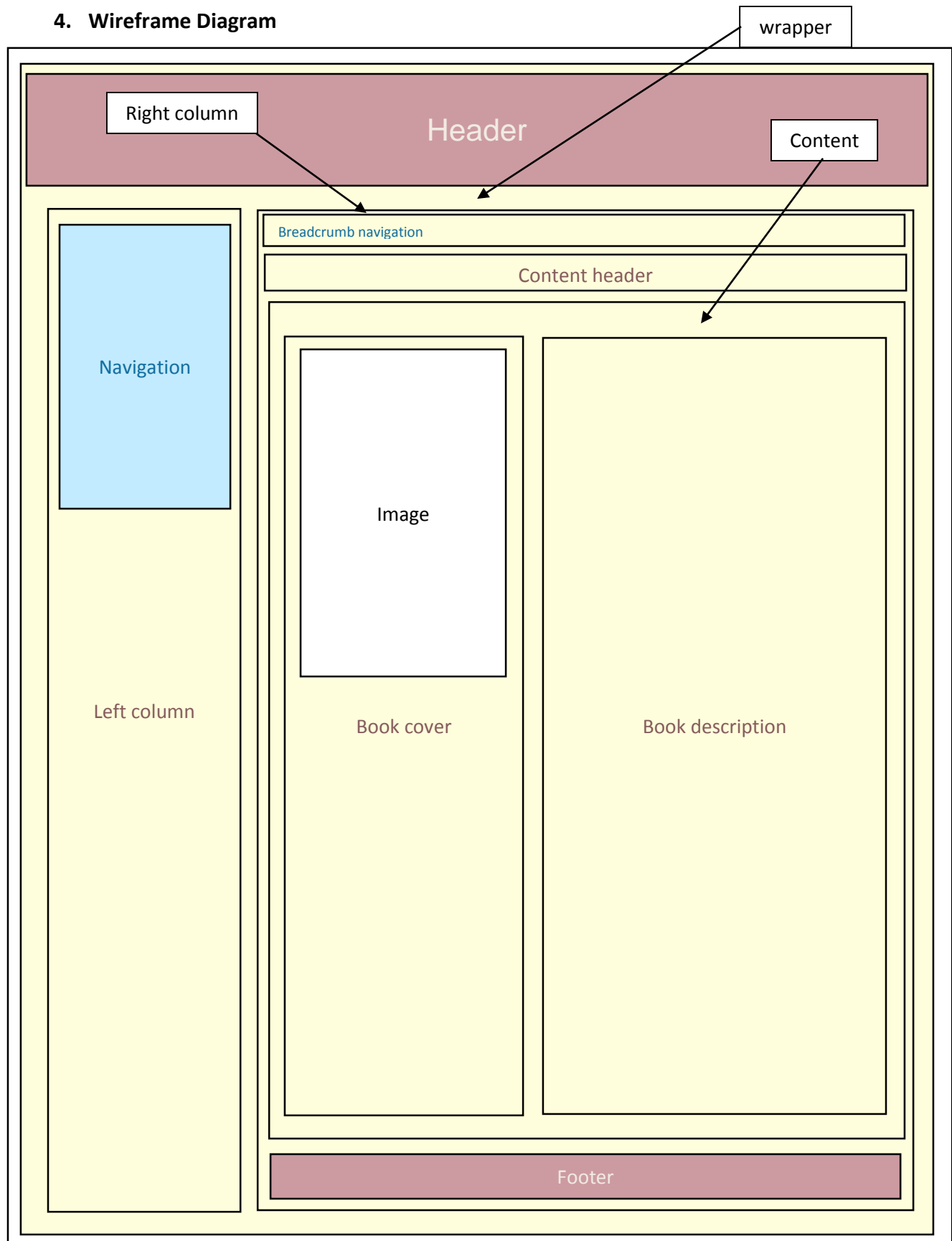
2. Site Map



3. Folder Layout



4. Wireframe Diagram



5. Peer Review

Fellow student Bruce navigated through the web site along with another student and were impressed by the layout and the colour scheme. Bruce mentioned that his only suggestion would be to enable hyperlinks that are clicked to open in separate browser windows or tabs because he prefers not having to click the "Go back" button on the browser window every time he wants to go to the previous page. The client was satisfied with the final web site and specifically mentioned she liked the light yellow background.

I learned how to organize content into two columns using div tags and CSS, and how to further organize content within one of the columns into additional columns using div tags and CSS. I learned how to use CSS pseudo-classes along with HTML list elements to create drop-down navigation when the user hovers over a certain navigation button. I also learned how to use alternate CSS sheets to display the web site on mobile devices to make it easy to use and accessible.

I would have added more server-side processing but I unfortunately ran out of time.

6. Personal E-mail Address

My personal e-mail address is jackie_1314@hotmail.com for future comments.