

NearATM

/project documentation

New media design and development 1
Andro Račić

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BREEFING

The idea of this project is to create web application that can easily show you ATMs near you anywhere in Gent.

What does the client / customer / business? Our client is city of Gent / all banks in Gent

What is the message? "Find fast ATM near you"

Who belongs to the target audience? Our target are people who uses ATMs

What information is available? Location of ATMs in Gent

What is the budget? Budget depends on donations

What is the timing? Until 25. January

APP is using data from stadt.gent which provides location of ATMs in city. Banks should give the info about location of their ATM machines all around the city.

ANALYSIS

Our client

City of Gent is our client and they want to invest in our application for all devices. They provide us informations about location of ATMs and they gave us a deadline until end of July.

Our customers

Our customers are bank users who uses electronic devices for money transfer. With our web application they can check where is ATM near them, and where they can withdraw money without paying fee.

This application will use data from existing pages, and our customers location and coordinates via Google maps, to find closest ATM machine from specific bank.

PERSONA SHEETS



Tanja Vidić
01.01.1963.
Hruševačka 30, Zagreb
Secretary
Married

Info

Tanja is a typical mother. Her daily routine consists of going grocery shopping and preparing the territory for cooking to after work to prepare lunch for her family. In the afternoon comes to keeping order - granddaughter, housework and other adventures that life of a mother provides. Tanja's time is precious and every day she was carefully planned since but herself must take care of her husband, children and grandchildren. Although there is sometimes hard daily rhythm, Tanja is happy. Tanja is an average computer literate person. It is used computer to go on the Internet, paying bills and search recipes. The children of her birthday bought a smartphone and little is taught to new technology. Currently not uses a lot of applications, but is already mastered the use of WhatsApp to constantly be in touch with her family.

Usage Computer - basic Internet - basic
Smartphone - basic

PERSONA SHEETS



Luka Lovrić
18.08.1985.
Zagorska 10, Zagreb
Programer

Info

Luka is spontaneous and disorganized person. Without defined working hours and the work never goes in the same time. In free time playing games, going out and watching movies. Freak of technology and all new it extremely interested. Although not very organized person, Luka working hard and was collecting new contacts one of its priorities. For Luka is important to have all available immediately and in one place. Smartphone uses 90% of the day, from simple things like reading and watching news reports, over ordering food, contact with people, getting information to purchase clothing and other similar things. It could be said that Luka became one with his smartphone.

Usage Computer - advanced Internet - advanced
Smartphone - advanced

PERSONA SHEETS



Josip Kovač
31.03.1979.
Zagorska 10, Zagreb
Teacher
Married

Info

Josip's the most important thing in the life of the transmission of knowledge to others. Loves his job, but it sometimes annoying thing is that he every day has to travel 45 minutes to different public transport to work. Joseph likes organized and clean rooms in which knows where what place.

His hobbies include watching documentaries and gardening. It is very environmentally conscious individual and he is committed for nature and preservation of the environment to their way of life and participation on various important events.

Usage

Computer - average

Internet - advanced

Smartphone - average

IDEABOARD



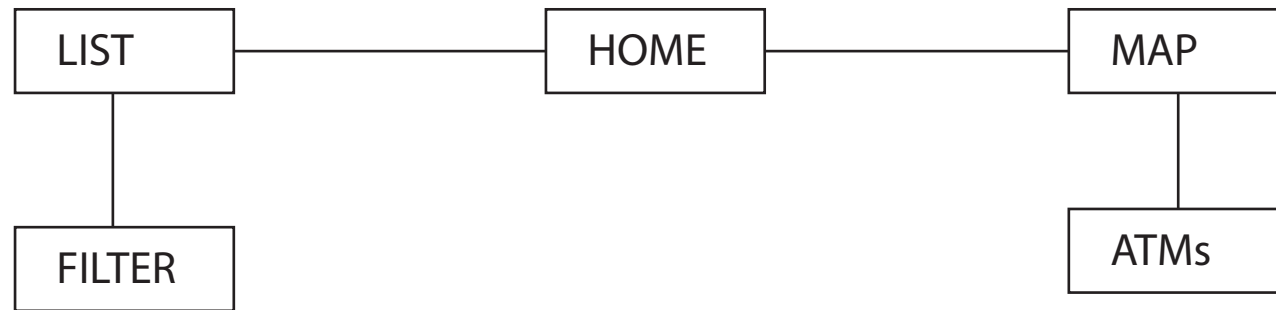
MOODBOARD



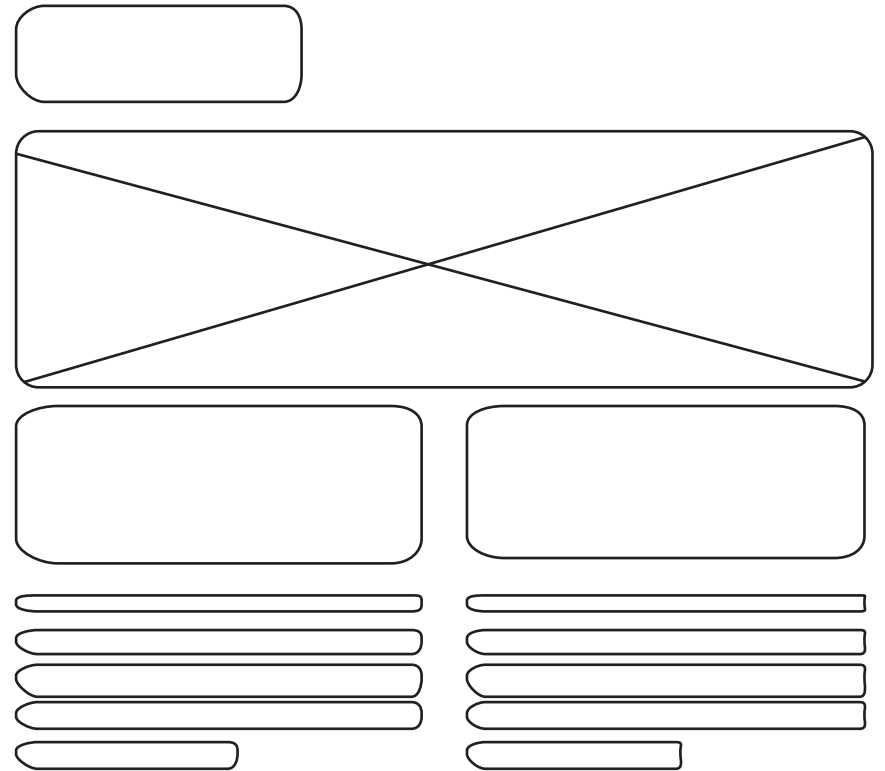
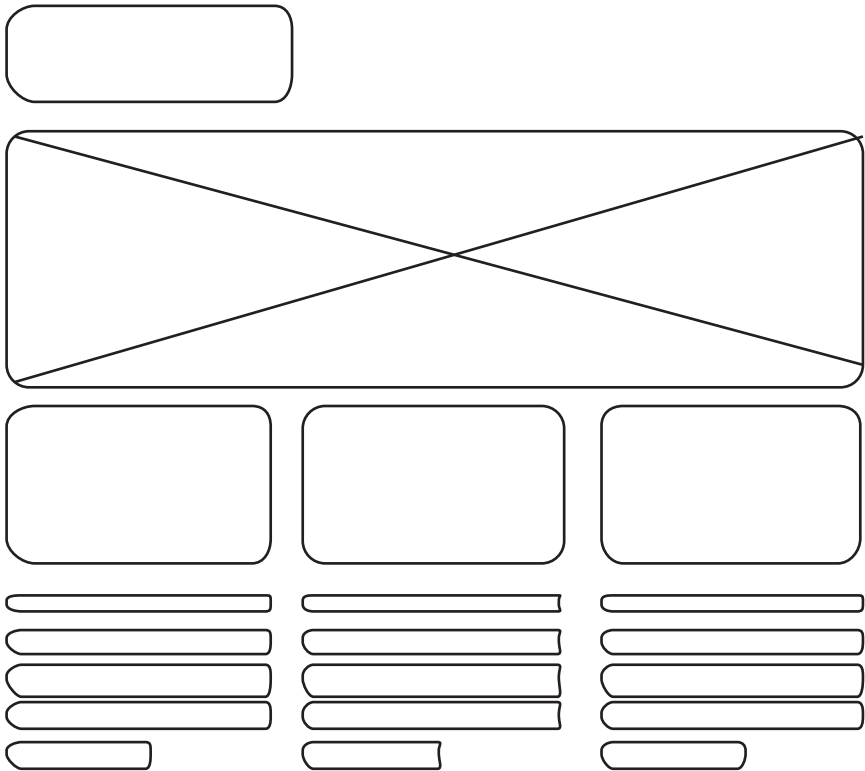
Roboto
Roboto



SITEMAP



WIREFRAME WEB



WIREFRAME APP

