Google© Remarketing Tag @ PrestaShop

This module enables you to add the latest google remarketing tag to your prestashop with one click.

Features

- Automatically adds the google snippet to all required pages
- Automatically fills type of page (product, category, shopping cart, etc.)
- Automatically adds cart values and order values to the parameter to get best results in your retargeting campaigns.
- Automatically add product ids to the code.

Documentation

Installation

The module will be installed in den modules section of your prestashop just like any other module. You can find the module at "Other modules" with the name "Google Remarketing Tag"

Configuration

I. Find the module Google Remarketing Tag in the modules section click "Configuration".

II. Examine the code snippet google provided to you and find the conversionID

```
<script type="text/javascript">
var google_tag_params = {
ecomm_prodid: 'REPLACE_WITH_VALUE',
ecomm_pagetype: 'REPLACE_WITH_VALUE',
ecomm_totalvalue: 'REPLACE_WITH_VALUE',
};
</script>
<script type="text/javascript">
/* <![CDATA[ */
var google_conversion_id = 0123456789;
var google_custom_params = window.google_tag_params;
var google_remarketing_only = true;
/* ]]> */
</script>
<script type="text/javascript" src="//www.googleadse
</script>
<noscript>
<div style="display:inline;">
<img height="1" width="1" style="border-style:none;"
</div>
</noscript>
```

III.   Copy and paste the id (only the numbers) in the text field of the module.
IV.   Save – Done

Now you can compare the code you got from google with the code generated in your store.

If you find differences please edit the file
/modules/gremarketingtag/views/templates/hook/common.tpl with your favorite text editor.
(Backup the original file first).

Or just contact us at info@shoprunners.de .

System requirements.

- PrestaShop Version 1.5x or later.

Languages

The module is available in English