



CAMLIFE

LONGFELLOW,
UK

andseventy partnered with US developer Longfellow on a landmark lab and innovation campus in Cambridge.

Spanning 42 acres, the site features top-tier fitted lab spaces, workspaces, and Elevate — a curated amenity offering and lifestyle programme.

Our imagery focused on the campus workshop, housed in a reinvented 1850s building that now serves as a modern, flexible hub for tenants and their families.

We also captured a series of lifestyle images highlighting the Elevate programme, including community events like flower arranging and art classes.

A narrative-led, cinematic film is in production, set for release in Q4 2025.

ART DIRECTION
STILL IMAGE
ANIMATION

FILM
CONTENT STRATEGY
360 TOURS

