



4 COLEMAN STREET

RAILPEN
UK

Railpen engaged andseventy to create a series of images to bring this City of London office building to life. Designed by Barr Gazetas, the reimagined space features bold design elements and rich materiality, both of which guided our compositions and visual storytelling.

Our lighting approach was key to showcasing standout features, from the original concrete waffle ceilings on the office floors to the new fluted concrete in the reception. The visuals also highlight the building's prime location near Moorgate station and the exceptional amenities.

ART DIRECTION
STILL IMAGE
ANIMATION

FILM
CONTENT STRATEGY
360 TOURS

