

NURTON HILL HALL

FABRIC DESIGN GROUP
UK

Fabric design group commissioned andseventy to produce a set of CGI's focused on both product and lifestyle for this stunning new build in the midlands.

Wider shots were used as more functional imagery, explaining the design intent for the detailed brick facades, whilst tighter, more intimate views were used to create a more emotive set, and connect with buyers who were able to picture how it would feel to own the property.

ART DIRECTION
STILL IMAGE
ANIMATION

FILM
CONTENT STRATEGY
360 TOURS



