

# 4 COLEMAN STREET

RAILPEN  
UK

Railpen engaged andseventy to create a series of images to bring this City of London office building to life. Designed by Barr Gazetas, the reimagined space features bold design elements and rich materiality, both of which guided our compositions and visual storytelling.

Our lighting approach was key to showcasing standout features, from the original concrete waffle ceilings on the office floors to the new fluted concrete in the reception. The visuals also highlight the building's prime location near Moorgate station and the exceptional amenities.

ART DIRECTION  
STILL IMAGE  
ANIMATION

FILM  
CONTENT STRATEGY  
360 TOURS





