









# EDGWARE MASTERPLAN

**BALLYMORE**  
**UK**

Developed by Ballymore and designed by Howells architects, with landscape design by Gustafson Porter + Bowman this incredible scheme will transform not only Edgware, but will extend wider to much of London.

The scheme comprises of 3,365 homes, a zero-emmissions transport hub and a rejuvenated town centre, all sat within a network of green public spaces.

andseventy worked with all stakeholders to produce a delicate suite of images showcasing this fantastic scheme, strategically planning and producing a variety of content to be used at a critical point in this scheme’s decade long journey.

**ART DIRECTION**  
**STILL IMAGE**  
**ANIMATION**

**FILM**  
**CONTENT STRATEGY**  
**360 TOURS**

