

EDGWARE MASTERPLAN

BALLYMORE
UK

Developed by Ballymore and designed by Howells architects, with landscape design by Gustafson Porter + Bowman this incredible scheme will transform not only Edgware, but will extend wider to much of London.

The scheme comprises of 3,365 homes, a zero-emmissions transport hub and a rejuvenated town centre, all sat within a network of green public spaces.

andseventy worked with all stakeholders to produce a delicate suite of images showcasing this fantastic scheme, strategically planning and producing a variety of content to be used at a critical point in this scheme’s decade long journey.

ART DIRECTION
STILL IMAGE
ANIMATION

FILM
CONTENT STRATEGY
360 TOURS



