



**MILESTONES**

# ART DIRECTION

Once the art direction has been presented we require sign off on general direction, so we can use this to influence the wireframes.

# COLOUR DRAFTS

Our colour draft is a finalised image ready for comment, at this stage we require consolidated comments across the set for us to revise over the two revision rounds.

# WIREFRAMES

At wireframe stage we require lighting, camera angles and architectural accuracy to be signed off before we move into colour production.

# KICK-OFF

At the kick off we'll  
discuss next steps and  
some timings for when  
we expect to present the  
Art direction and  
Wireframes.

# REVISIONS

The first revision round should ensure overall look/feel is as required, with any more focused comments included, the second round should be smaller, colour, tone and material tweaks.

**RECENT PROJECTS.**