

22 HILL STREET

BERKELEY ESTATE ASSET MANAGEMENT UK

Commissioned by Berkeley Estate Asset Management, and collaborating with Emry's architects and SY London, we produced a suite of marketing images for the modernisation of this listed Georgian building in the heart of Mayfair.

The compositions were driven by symmetry, a key principal of Georgian architecture, whilst the colours and tone presented a clean, fresh feel to the interiors, coupled with styling that was drawing from the buildings rich history and iconic neighbours.

There is also a continuous thread of 22 Hill St branding through each image, whether it be a book on a desk, a cushion on a sofa or a mug on a table. These small but considered touches tie the whole campaign together.

ART DIRECTION
STILL IMAGE
ANIMATION

FILM
CONTENT STRATEGY
360 TOURS



