





EDGWARE MASTERPLAN

BALLYMORE
UK

Developed by Ballymore and designed by Howells Architects, with landscape design by Gustafson Porter + Bowman, this ambitious scheme aims to transform Edgware, and have a ripple effect across much of London.

The masterplan includes 3,365 new homes, a zero-emissions transport hub, and a revitalised town centre, all integrated into a network of green public spaces.

andseventy worked closely with all stakeholders to produce a refined suite of images that captured the scale and sensitivity of the vision. The content was strategically planned to support a critical phase in this decade-long journey.

ART DIRECTION
STILL IMAGE
ANIMATION

FILM
CONTENT STRATEGY
360 TOURS

