

# EXAMPLE FILM OPTIONS

## 1. Ident animation [\(example film - Fenchurch\)](#)

- **£750-£2,750**
- 5-10 seconds
- Animated logo or branding titles

## 2. Amenity edit [\(example film - Dadong Amenity\)](#)

- **£7,500**
- 20 seconds
- 3 spaces, approximately 2 cameras per scene

## 3. Office floor and Amenity edit [\(example film - Dadong Amenity\)](#)

- **£10,500**
- 30 seconds
- 5 spaces, approximately 2 cameras per scene

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## 4. Full CGI Film ([example film - 22 Hill Street](#))

- **£20,000-£28,000**
- 60 Seconds
- Stock music
- Animated titles
- 1x 30s cutdown edit
- 2x 15s cutdown edits

## 5. Narrative film ([example film - Maker & Faber](#))

- **£24,000-£33,000**
- 90 Seconds (approx 60s CGI)
- Integrated video footage
- Stock music
- Animated titles
- 1x 30s cutdown edit
- 2x 15s cutdown edits

## 6. Narrative film with VFX/Motion Graphics ([example film - Woolgate](#))

- **£30,000-£36,000**
- 90 Seconds (approx 60s CGI)
- Integrated video footage
- VFX (e.g animated maps, building formations, advanced animation techniques)
- Stock music
- Animated titles
- 1x 30s cutdown edit
- 2x 15s cutdown edits