FILM ELEMENTS.

BREAKDOWN

- **Animated CGI shots**
  Camera moving through photo realistic renders. Either fully CGI or
  composited CGI into live action footage

- **Live action Video**
  Filmed footage, of the site and surrounding area. Talking heads interviews.
  Drone and eye level video

- **Motion graphics**
  Either 2d or 3d graphical sections. Can be used to explain architectural
  concepts, building programme and usage and to label important elements
  and features, either over CGI renders or live action footage.