

# PORTFOLIO

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ANDREW CARESS

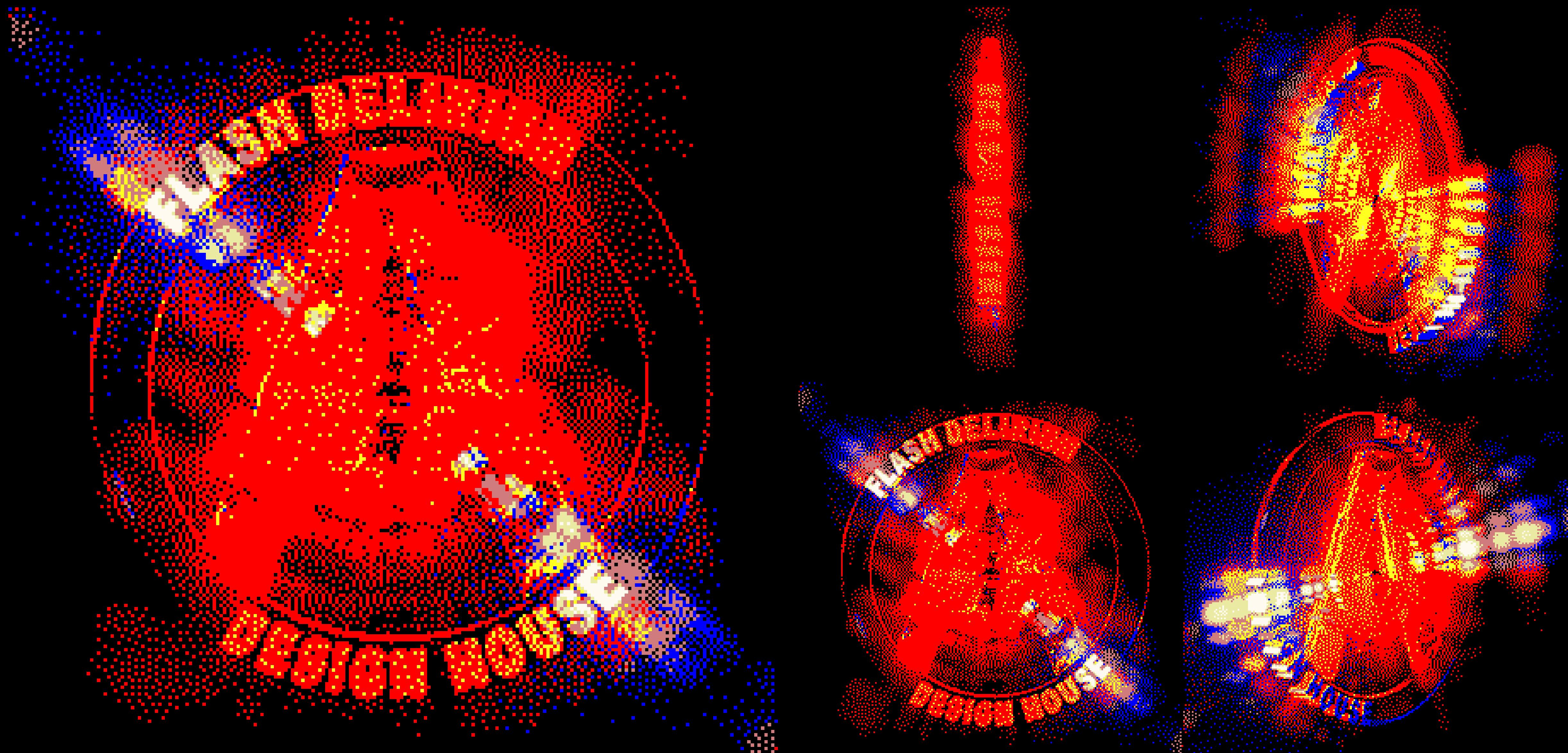
2022 88 RISING X JOHN SAMPSON  
Logotype

Proposal for 88 Rising's Coachella performance. Five logotype explorations directed by John Sampson. First, drawn out with calligraphy pen, then vectorized. Middle left option was originally made for a shirt design which John then encouraged me to use for this project.

FOREVER  
FUTURE  
FORGIVEN

Never  
Forget  
Free





FLASH

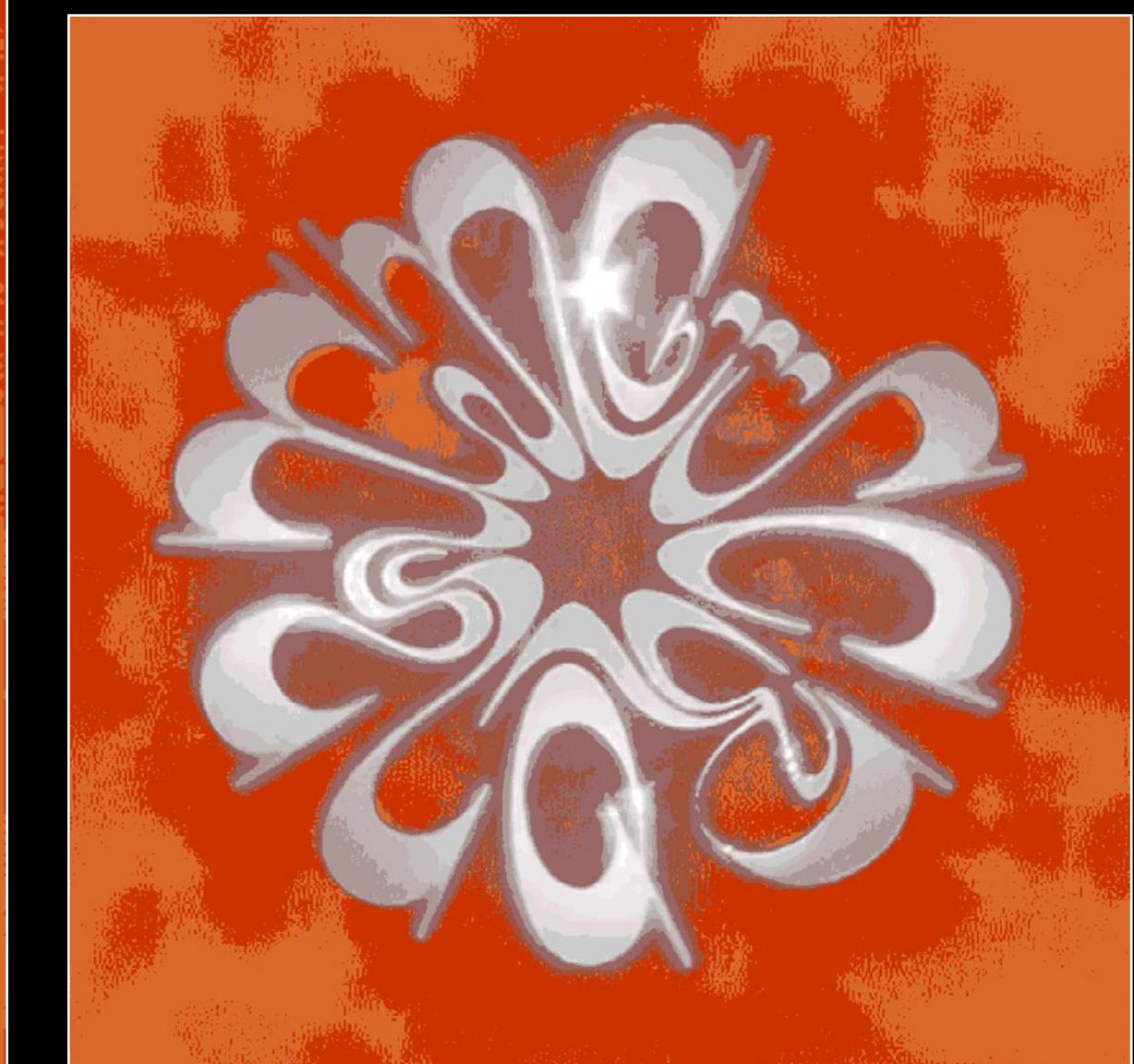
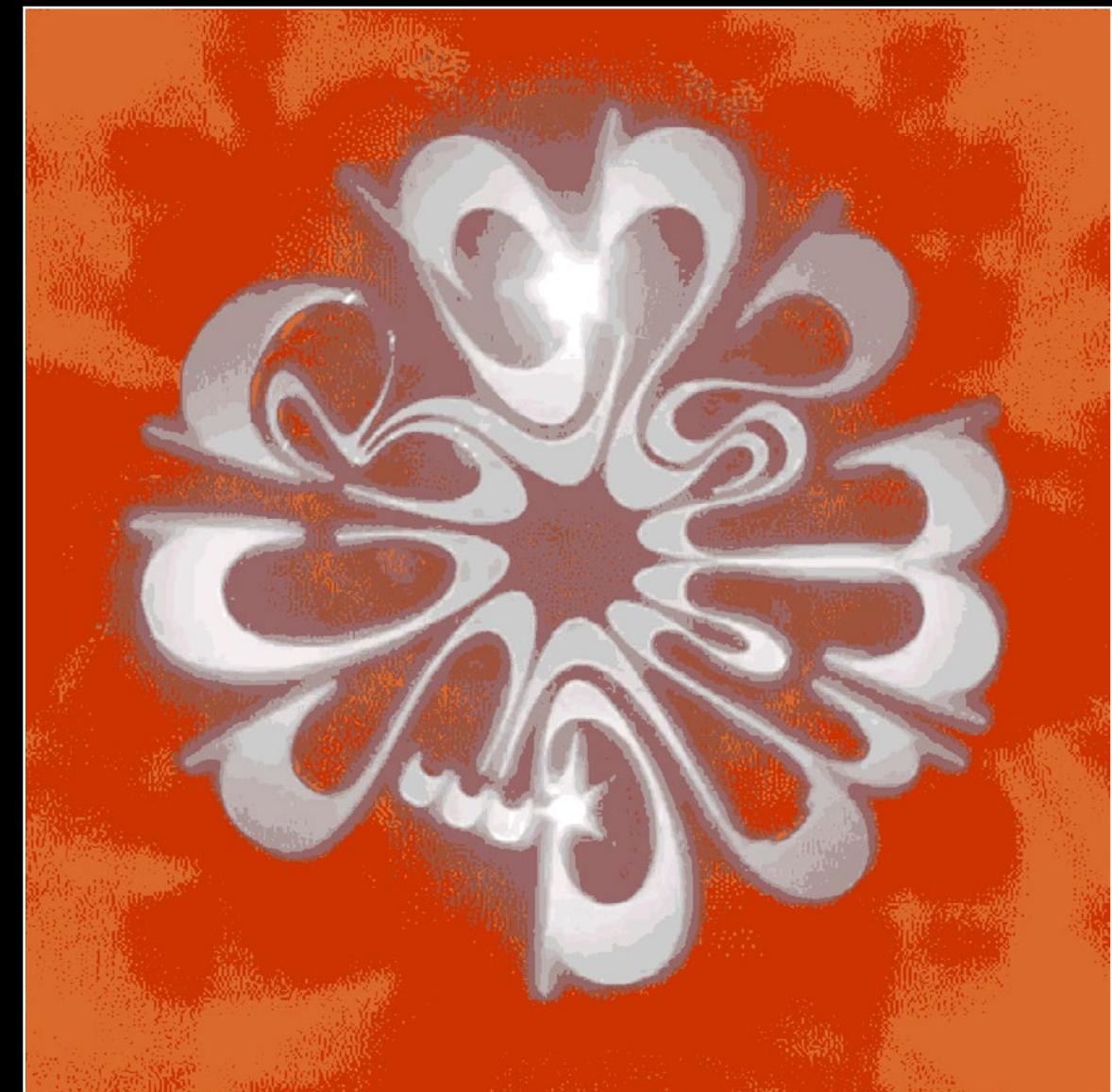
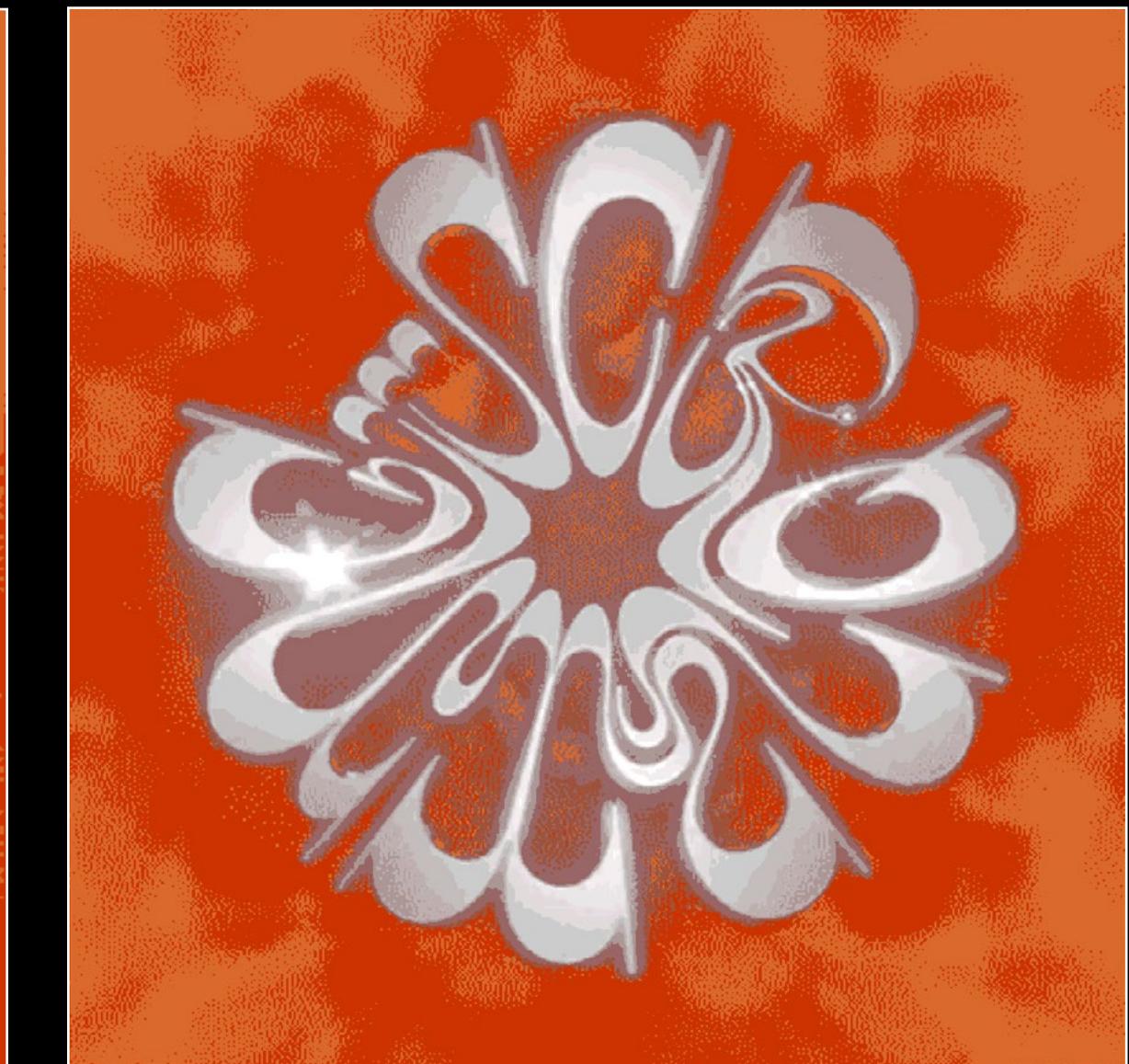
2022 KEEP SCROLLING  
3D Logo Animation

Logotype for a Virginia based artist.



2022 **KEEP SCROLLING**  
3D Logo Animation

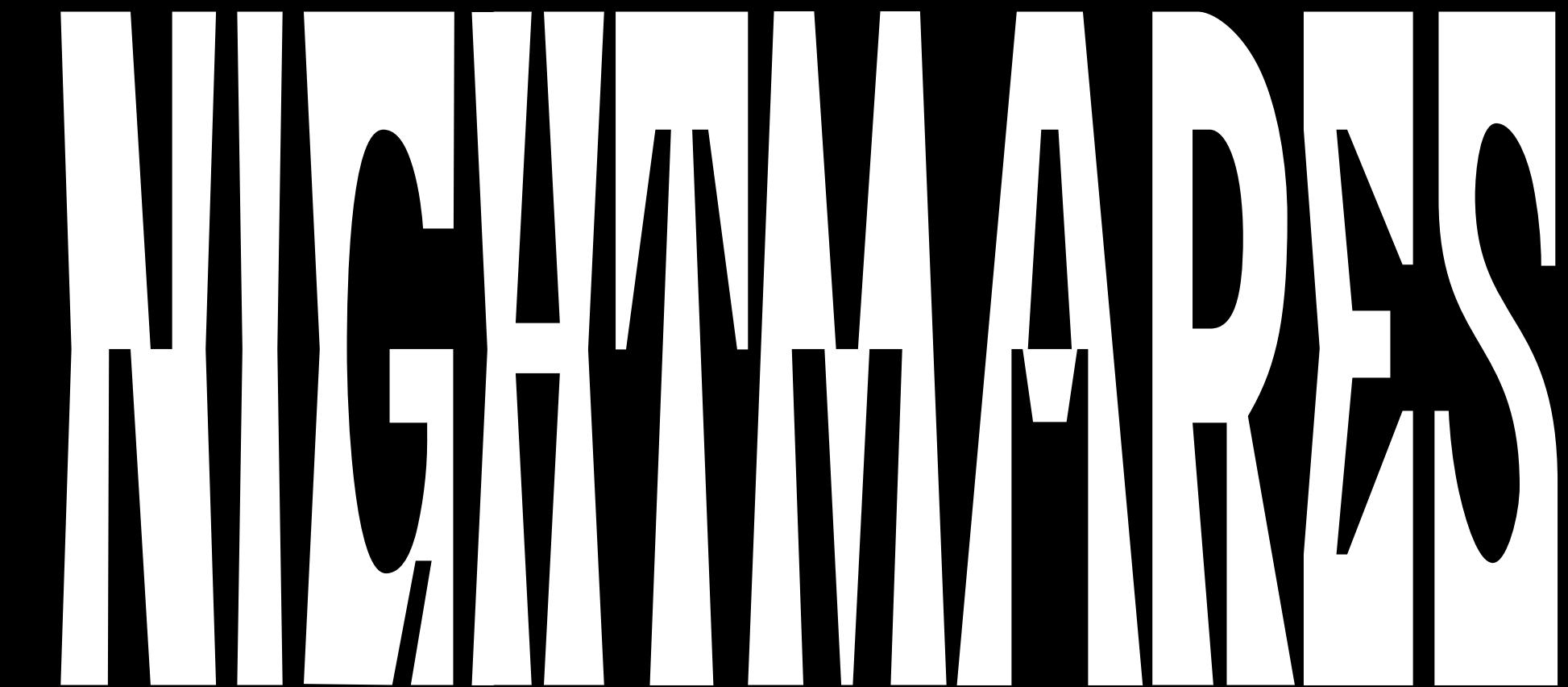
Logotype for a Virginia based artist.



**2022 DREAMS AND NIGHTMARES**  
3D Logo Animation



Custom typography, shirt graphic and animation. Referencing Dreams and Nightmares by Meek Mill and the Butterfly Dream by Zhuangzi, a chinese philosopher.



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# 2022 DREAMS AND NIGHTMARES

## 3D Logo Animation

Custom typography, shirt graphic and animation. Referencing Dreams and Nightmares by Meek Mill and the Butterfly Dream by Zhuangzi, a chinese philosopher.



**2021-PRESENT** WOTC (WATCH OVER THY CHILD)  
Shirt Graphics

WOTC is my clothing brand where I explore the in-between identity and aesthetics. With a focus on typography and recontextualizing Christianity. Printed on thrifted shirts using eco-friendly paint.



FRIENDS WEARING SHIRTS:



Filial Piety process



1. The creative director sent me a site explaining the 24 Filial Exemplars with street posters (above) illustrating the exemplar.
2. Cut out the illustration and playing with placement and colors alongside compressed type.
3. Options to be printed on back of clothes. Experimenting with color and combining type and image.



4. Casetify asked Sundae School to contribute to their Stop AAPI Hate campaign. I had the opportunity to create Sundae's Casetify graphics.

**2021** **SUNDAE SCHOOL**  
Fashion and Product Design

Clothing designs for Sundae School's AAPI campaign and Casetify's phone case for their Stop Asian Hate campaign. All proceeds donated to various charities to fight Asian hate.

