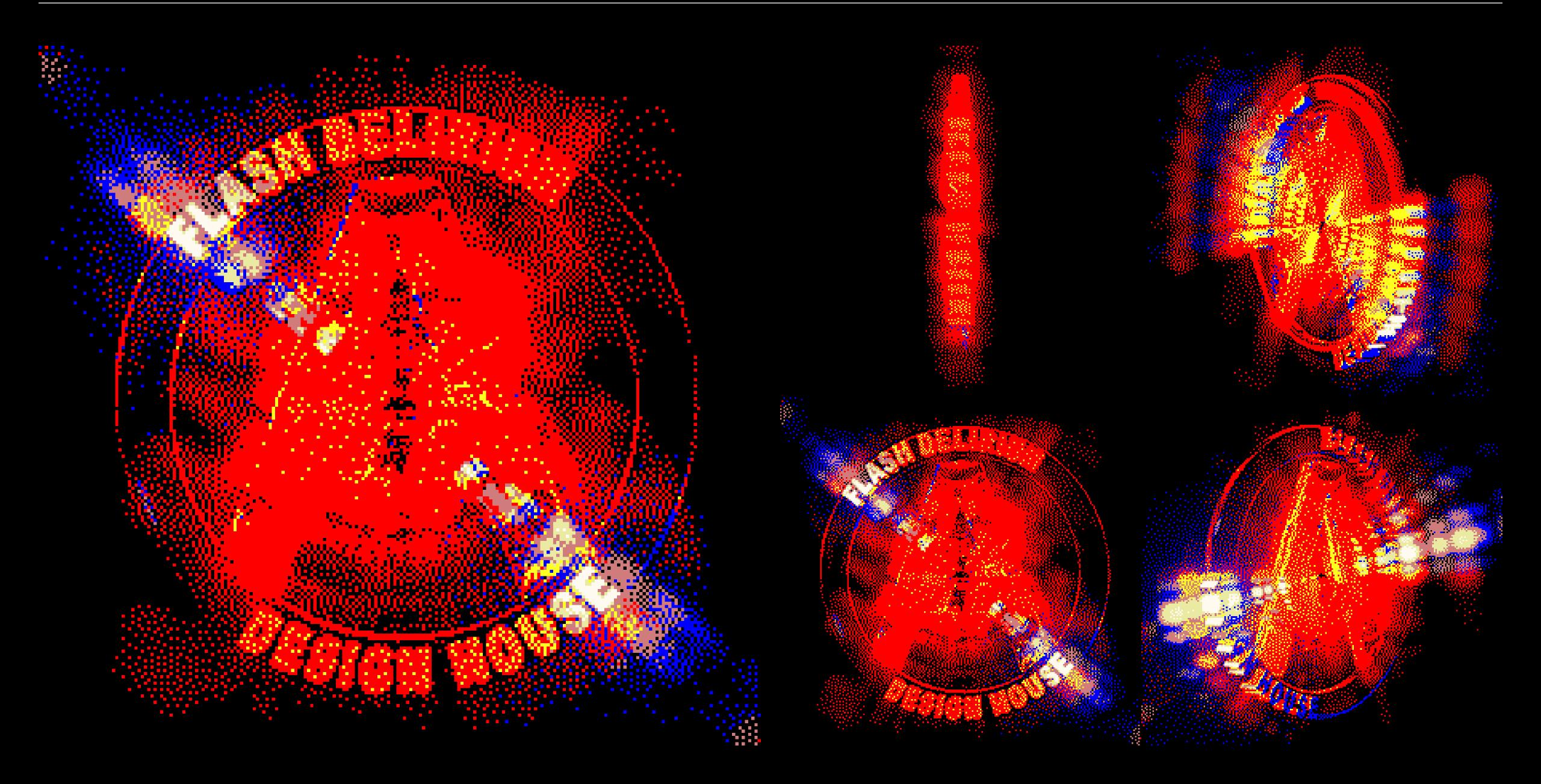
ANDREW CARESS





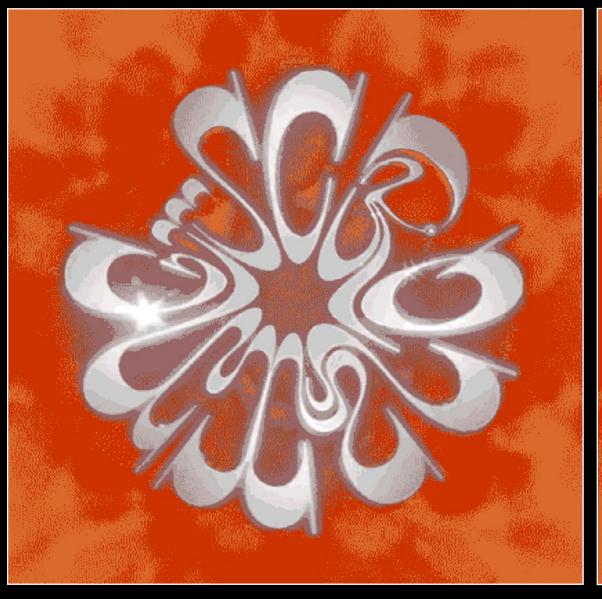


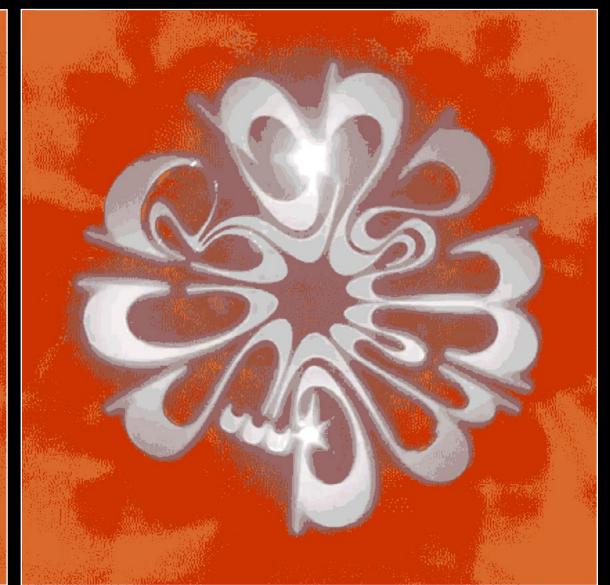


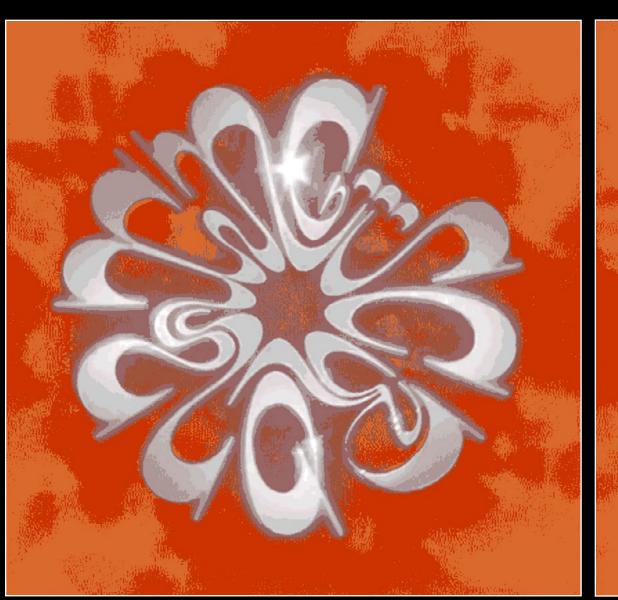




















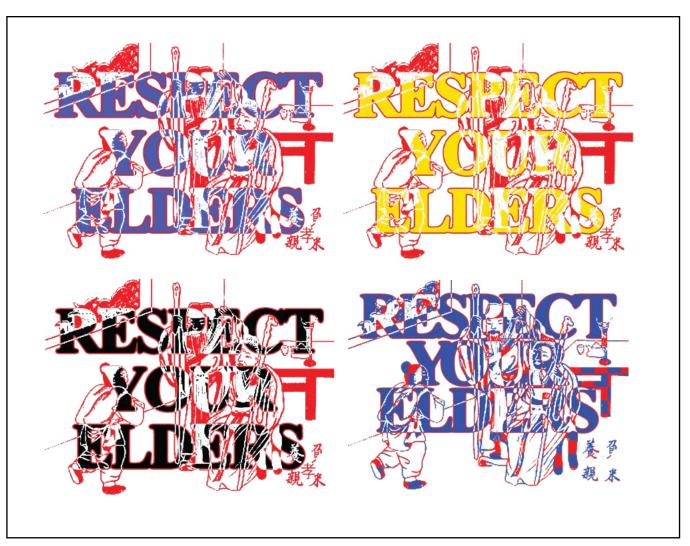
Filial Piety process



1. The creative director sent me a site explaining the 24 Filial Exemplars with street posters (above) illustrating the exemplar.



Relying on my history with digital collage, I decided to use the images in the design. Cutting up the illustration I played with placement alongside stretched type.



. Selection of images to be printed on back of clothes. Experimenting with color and combining type and image.



4. Casetify asked Sundae School to contibute to their Stop AAPI Hate campaign. I had the opportunity to create Sundae's Casetify graphics.



