

Tagging, Taxonomy & Metadata Governance

Ticket Number	Ticket Name
AAEMDAM-3860	AAEMDAM-3860 - Tagging, Taxonomy & Metadata Governance

Objective

Understand how tagging, metadata, and taxonomy are implemented and how they drive dynamic content, search, filters, and cross-site behavior in AEM.

NOTE: Asset metadata will be covered in depth in the “DAM Training & Usage Guide for Admins” session

Tag Taxonomy

- How taxonomy was configured for this implementation
- How tags are structured across Brand / LOB / Property
- Best practices and taxonomy strategy

Tag Management

- Governance
 - Rules for tag governance (who creates, who maintains, who approves)
- Creating, updating, deleting tags
- Best practices

Application of Tags in SHRSS Authoring & Asset Management

- Component and asset metadata mapping
- How tags impact:
 - Dynamic content queries
 - Category filters
 - Search results
 - Content inheritance across sites
 - Card and page visibility

Additional Topics

- Tag performance considerations (query efficiency, indexing)
- How to troubleshoot when content fails to appear in listings or filters

- How tags interact with scheduling or lifecycle states