

# Tagging, Taxonomy & Metadata Governance

Ticket Number	Ticket Name
<a href="#">AAEMDAM-3860</a>	AAEMDAM-3860 - Tagging, Taxonomy & Metadata Governance

## Objective

Understand how tagging, metadata, and taxonomy are implemented and how they drive dynamic content, search, filters, and cross-site behavior in AEM.

**NOTE:** Asset metadata will be covered in depth in the “DAM Training & Usage Guide for Admins“ session

## Tag Taxonomy

- How taxonomy was configured for this implementation
- How tags are structured across Brand / LOB / Property
- Best practices and taxonomy strategy

## Tag Management

- Governance
  - Rules for tag governance (who creates, who maintains, who approves)
- Creating, updating, deleting tags
- Best practices

## Application of Tags in SHRSS Authoring & Asset Management

- Component and asset metadata mapping
- How tags impact:
  - Dynamic content queries
  - Category filters
  - Search results
  - Content inheritance across sites
  - Card and page visibility

## Additional Topics

- Tag performance considerations (query efficiency, indexing)
- How to troubleshoot when content fails to appear in listings or filters

- How tags interact with scheduling or lifecycle states