

WQD7007 Big Data Management
Assignment (10%)

Submission date: 3 April 2020 (Week 7, Submission link will be available on week 5)

This is a group assignment. One group should consist of 3-4 students. The students are required to **identify a company/institution**. Then,

- a) Write a short summary about the identified topic/company.
- b) Discuss any of the three/four items below (depending on the number of students in the group):
 - How the identified company/institution fits into the characteristics of the Big Data, including Volume, Variety, Velocity, Veracity, Variability, Visualization and Value.
 - How the identified company/institution implement the six phases of big data, to the best of your understanding.
 - Discuss why the company/institution needs the big data software.
 - What are the key obstacles faced by the company/institution to implement big data solution effectively
- c) Includes reference that is used in this report.

Page limit: 10 pages (front page and references excluded).

Plagiarism:

Your attention is drawn to the no-cheating policy. This covers cheating, attempts to cheat, plagiarism, collusion and any other attempts to gain unfair advantage in assessment. The work you submit must conform to this policy. If cheating is discovered, any parties involved will take equal blame (get zero).