

# Andy M. Cheng

## PRODUCT DESIGNER

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## Experience

Jul 2020 - Present

**Product Design Intern** ✕ Bornbir

- Collaborated with Design Lead to design and ship new 2B platform vital to capturing new business users
- Conducted initial scoping of new features on 2B platform, including user journeys, user flows, and LoFi prototypes
- Currently researching and scoping new vision on core 2C UX experience

Jul 2020 - Present

**UX/UI Designer** ✕ Charipay

- Constructed new branding and design guidelines to ensure scalability and reduce costs
- Designed company's new web marketplace platform to facilitate donations between users and 60+ partner charities

Jan 2019 - May 2020

**Research Assistant** ✕ Computer-Human Interaction Lab

- Designed and implemented web infrastructures to support usability experiments on Google's 2FA process
- Conducted real-time usability tests and analyzed user data from 100+ users

Jan 2019 - Dec 2019

**Studio Team Member** ✕ Design for America

- Collaborated with a team of students in service design projects partnering with local Houston organizations
- Designed prototype of low-cost assistive writing device in partnership with TIRR Memorial Hermann hospital

May 2019 - Aug 2019

**UX Design Intern** ✕ OpenStax

- Benchmarked user flow and information architecture across products
- Created an end-to-end design solution for a product feature starting from initial research to prototype

## Education

Aug 2017 - May 2021

Rice University GPA: 3.8

B.A. in Cognitive Sciences

## Skills

### SOFTWARE

Figma

Balsamiq

Framer

Invision

Webflow

Photoshop/Illustrator

### DESIGN

Competitive analysis

User research

Usability testing

Wireframing

Journey mapping

### CODE

HTML/CSS

R

Python

## Not Design

Financial markets/investing

Weightlifting

R&B, Indie Soul

Cooking