

Andy M. Cheng

PRODUCT DESIGNER

🌐 andymcheng.com

✉ andy.m.cheng@rice.edu

Experience

Jul 2020 - Present

UX/UI Designer ✕ Charipay

- Constructed new branding and design guidelines to ensure scalability and reduce costs
- Designed company's new web marketplace platform to facilitate donations between users and 60+ partner charities

Jul 2020 - Jan 2021

Product Design Intern ✕ Bornbir

- Collaborated with Design Lead to design and ship new 2B platform vital to capturing new business users
- Conducted initial scoping of new features on 2B platform, including user journeys, user flows, and LoFi prototypes
- Researched and scoped new vision on core 2C UX experience and new features for business platform

Jan 2019 - May 2020

Research Assistant ✕ Computer-Human Interaction Lab

- Designed and implemented web infrastructures to support usability experiments on Google's 2FA process
- Conducted real-time usability tests and analyzed user data from 100+ users

Jan 2019 - Dec 2019

Studio Team Member ✕ Design for America

- Collaborated with a team of students in service design projects partnering with local Houston organizations
- Designed prototype of low-cost assistive writing device in partnership with TIRR Memorial Hermann hospital

May 2019 - Aug 2019

UX Design Intern ✕ OpenStax

- Benchmarked user flow and information architecture across products
- Created an end-to-end design solution for a product feature starting from initial research to prototype

Education

Aug 2017 - May 2021

Rice University GPA: 3.8

B.A. in Cognitive Sciences

Skills

SOFTWARE

Figma

Balsamiq

Framer

Invision

Webflow

Photoshop/Illustrator

DESIGN

Competitive analysis

User research

Usability testing

Wireframing

Journey mapping

CODE

HTML/CSS

R

Python

Interests

Financial markets

Weightlifting

R&B, Indie Soul

Trivia

Cooking