

LOGO VARIATIONS















MAIN LOGO





COLORS

CMYK 100/65/0/30 RGB 1/31/91 #011F5B PMS: 288 CMYK 47/13/5/0 RGB 130/187/220 #82bbdc PMS: 2905C

CMYK 0/100/65/34 RGB 153/0/0 #990000 PMS: 201

FONTS

Gotham HTF Bold

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1 2 3 4 5 6 7 8 9 0

Headlines

Gotham HTF Book

ABCDEFGHIJKLM NOPQRSTUVWXYZ abcdefghijklm nopqrstuvwxyz 1234567890

Body Copy