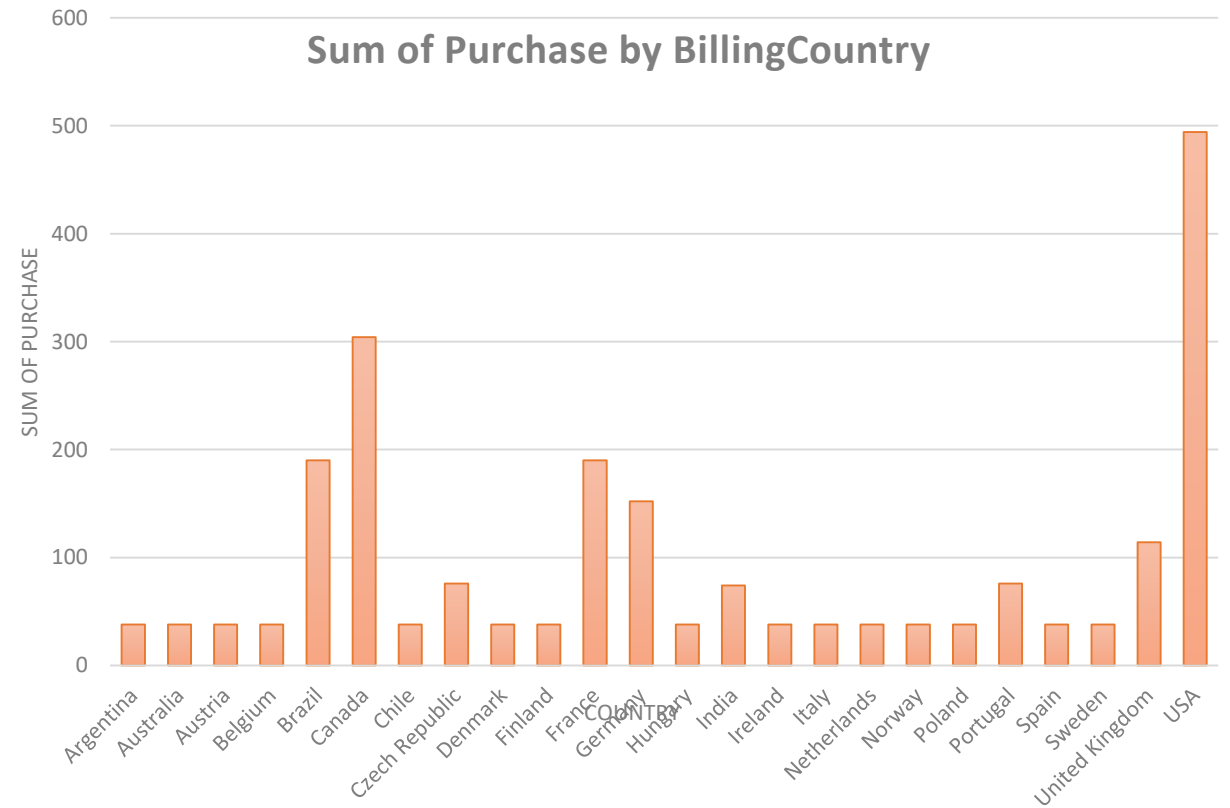


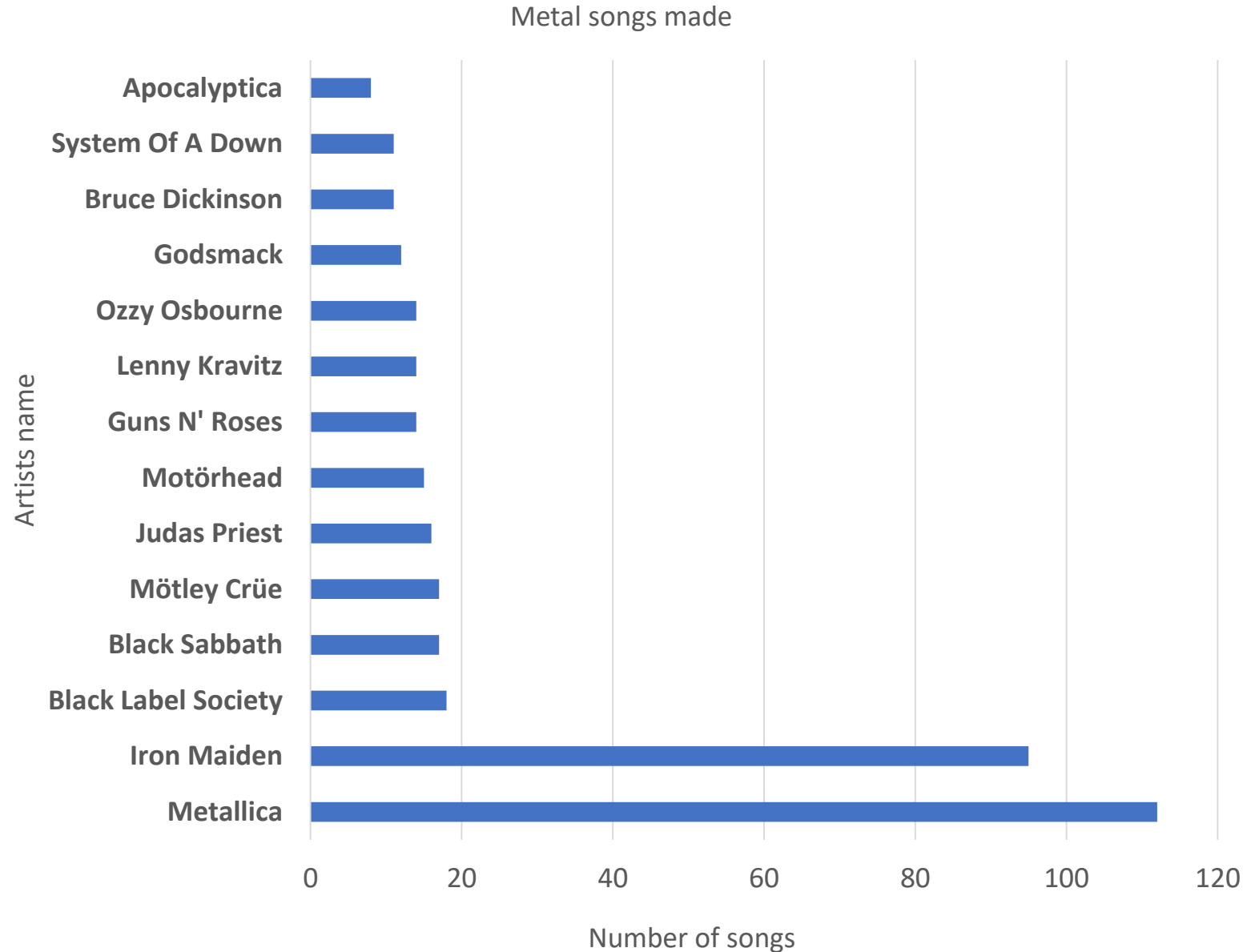
Sum of purchase by countries

According the picture, it is easy to figure out which country buy the most. USA buy the most albums based on the invoice. In addition, Canada take the second rank. Therefore, for CD company, it is clearly message for them to take more care on North America CD buyer.



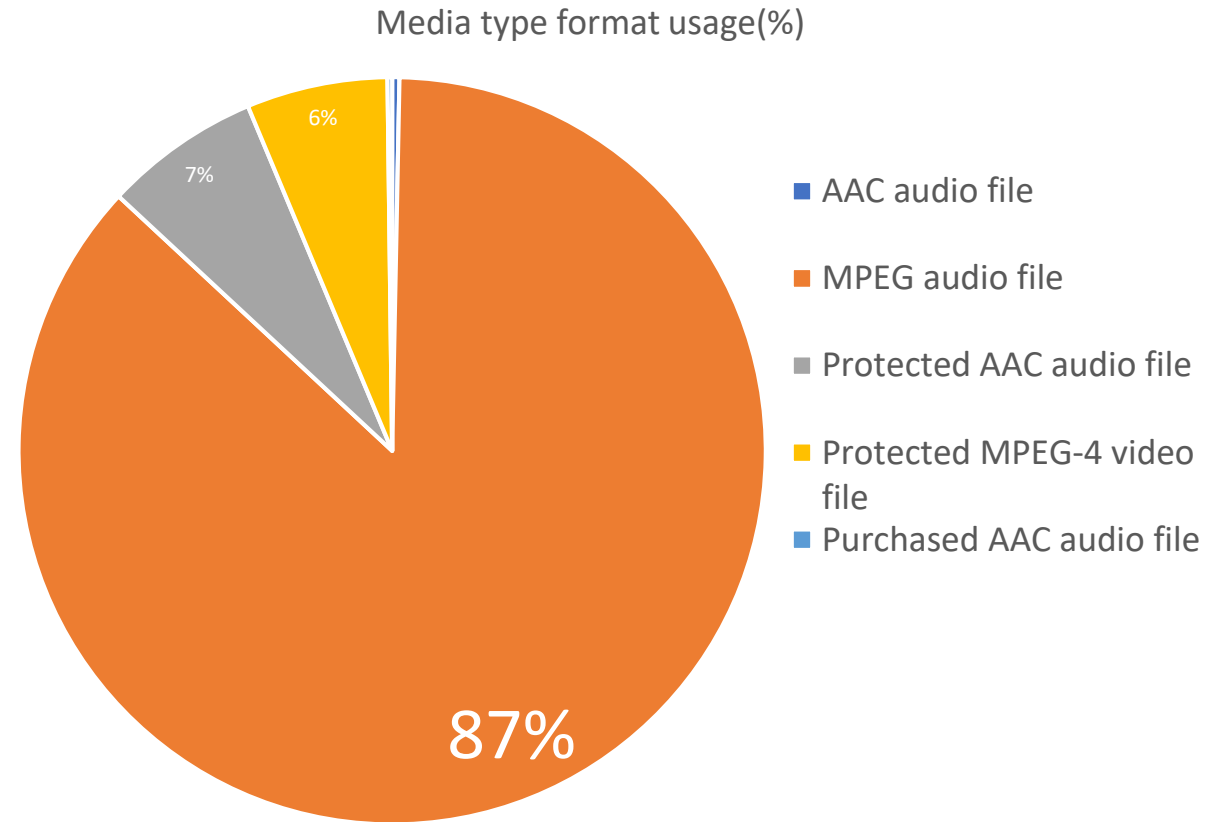
Metal songs made by artist

Metal songs made by 14 total artists. However, two artists take over more than 50 percent in the metal songs market, which is Metallica and Iron Maiden respectively. Other artists do have any chance to compete with them. Metallica is the first and Iron Maiden is the second.



Media type format usage

Based on the situation in the database, we could tell most of the CD company use MPEG audio file as their first choice.



Composers popularity level

In the beginning of extracting the data, I tried to categorize the customer bought amount on composers. I define three groups: Low(<30\$),middle(>30\$ and <80\$) and top(>80\$). We could see only 5 composers could sell pretty well on the CD market .

