

---

# WELCOME TO OPENING DAY OF PRODUCT MANAGEMENT

---

## GENERAL ASSEMBLY

---

1. Howdy
2. What's a General Assembly?
3. Meet the Instructors
4. Meet Your Classmates
5. Where Do I Go For Stuff?
6. A Quick Word About Surveys
7. What Does Success Look Like?
8. Questions?

**YOUR COURSE PRODUCER**

**ALFONSO**

---

alfonso@ga.co      202-264-0188

**FOCUS: STUDENT SUCCESS + INSTRUCTOR SUPPORT**

- Your go-to for all things GA
- Feedback (1:1s, check ins, surveys)
- Coordinates with instructors
- GA community engagement
- Dog Photography Tips



---

# WHAT'S A GENERAL ASSEMBLY?

---

**GENERAL ASSEMBLY IS A GLOBAL  
COMMUNITY OF INDIVIDUALS  
EMPOWERED TO PURSUE THE  
WORK WE LOVE.**

---

**GENERAL ASSEMBLY'S MISSION IS  
TO BUILD OUR COMMUNITY BY  
TRANSFORMING MILLIONS OF  
THINKERS INTO **CREATORS.****



OPENING DAY

---

# MEET THE INSTRUCTORS

**YOUR INSTRUCTORS**

**ANDY ACS**

---

**SHERIKA WYNTER**





**INTRODUCTIONS**

# **MEET YOUR CLASSMATES**

**“This is Bananas.”**

# **WHERE DO I GO FOR STUFF?**

**See your Producer for...**

- **Schedule**
- **Financing**
- **Concerns + Comments**

**See your Instructors for...**

- **Anticipated Miss Dates**
- **Questions on Materials + Assignments**
- **Restaurant Recommendations**

# **DC CAMPUS STUFF:**

## **Campus Closing Hours**

- **Evenings: 10pm**
- **Weekends: 5pm**
- **Concerns + Comments**

## **Holidays**

- **Veterans Day - 11/11**
- **Thanksgiving - Wednesday off**
- **Christmas / New Years - 12/23 off**

---

**SURVEYS**

---

# **A QUICK WORD ABOUT SURVEYS**

---

**SURVEYS**

---

**WE LOVE THEM.**

GENERAL ASSEMBLY

---

# WHAT DOES SUCCESS LOOK LIKE?



What defines a successful grad?

**HOMEWORK**

(COMPLETE 80% OF  
HOMEWORK/LABS)

**ATTENDANCE**

(ATTEND AT LEAST 80%  
OF CLASSES)

**FINAL  
PROJECT**

**COMMUNITY  
ENGAGEMENT**

---

## **HOW TO SUCCEED AT GA**

---

- **TALK TO YOUR CLASSMATES**
- **BE PROACTIVE & RESOURCEFUL**
- **SHOW UP ON TIME + READY TO LEARN**
- **SET UP OFFICE HOURS SOON AND OFTEN**
- **ASK QUESTIONS**
- **BE ACTIVE ON SCHOOLOGY / SLACK**



—

**WE'RE ALL IN  
THIS TOGETHER.**



At General Assembly we pledge to do everything in our power to make our alumni successful. The only thing we ask in return is that our alumni make the same promise to one another.

**Jake Schwartz**  
CEO, General Assembly

**“TO ACHIEVE GREAT THINGS,  
TWO THINGS ARE NEEDED:**

— — — — —

**”**

— — — — —

**“TO ACHIEVE GREAT THINGS,  
TWO THINGS ARE NEEDED:  
A PLAN AND NOT QUITE  
ENOUGH TIME.”**

**—LEONARD BERNSTEIN**



?

