

LAU HONG CHUN

A-27, Jalan Semarak, Taman Bandar Baru,
06400, Pokok Sena, Kedah
CONTACT NUMBER : 017-3800177
EMAIL : hongchun09011@gmail.com



ABOUT ME

I am a third-year student pursuing a Bachelor of Economics at the University of Science Malaysia (USM) and a minor in computer science. Passionate about building practical, real-world software solutions that intersect technology and economic insight. Currently seeking full-time opportunities to apply technical and analytical skills in dynamic, impact-driven environments.

Skill Expertise : Microsoft Word, Microsoft PowerPoint, Microsoft Excel , Canva , CapCut, Adobe Premiere Pro, Adobe Photoshop
Soft Skills : Critical thinking, Excellent communication, Adaptable and Flexible, Attention to Detail
Language : Mandarin (Advanced) | Malay (Intermediate)| English (Intermediate) | Hokkien (Intermediate) | Cantonese (Intermediate) | Japanese (Beginner)
Programming Language : C++, JavaScript, Python, SQL

EDUCATION

Level of Study	Institution	Period
Bachelor of Economics (CGPA: 3.65), Dean List All Semester	Universiti Sains Malaysia (USM)	2022 – Present
Sijil Tinggi Persekolahan Malaysia (STPM) (CGPA: 4.00), Muet Band 4.5	Kolej Tingkatan Enam Sultan Sallehuddin (KTESS)	2020-2022
Sijil Pelajaran Malaysia (SPM)	SMJK KEAT HWA I	2015 -2019

EXPERIENCE & LEADERSHIP

Position	Duration	Responsibilities
Head Department of Multimedia (Persatuan Bahasa Melayu)	October 2024 - current	<ul style="list-style-type: none">Led the multimedia team in creating digital content for society events and initiativesDesigned posters, social media graphics, and visual materials using Canva and CapCutManaged content scheduling and coordinated with other departments for event promotion
Vice Project Manager (Selangkah ke AlamAksara Webinar Penulisan Kreatif)	December 2024	<ul style="list-style-type: none">Coordinated online platforms (e.g. Google Meet) for live sessions, workshops, and interactive segments.Assisted the Project Director in planning and executing a fully virtual event attended by 200 + usm studentsSupervised the Multimedia and Technical teams to ensure smooth livestreams, screen sharing and Q&A moderation.

PROJECT

Project Title	Responsibilities/ Technical Skills
Qr Code Generator	<ul style="list-style-type: none">Designed and developed a web application that generates QR codes based on user input (text, URL).Implemented responsive UI using HTML, CSS, and JavaScript frameworks (Vanilla Js)
Weather Website	<ul style="list-style-type: none">Built a weather dashboard that fetches real-time data from public APIsParsed and displayed weather info such as temperature, humidity, wind speed, and forecast iconsImplemented geolocation features for detecting user's current city

References: +04- 6535386 (Profesor Madya Dr. Saidatulakmal Binti Mohd, USM Lecturer)
+04- 6532803(Dr. Siti Rahyla Binti Rahmat. , USM Lecturer)