

THE MAYTON INN

# BLACK CAT GALA

A Benefit for Cat Angels Pet Adoptions



10.27.2019 | 6 PM TO 10 PM  
301 S. ACADEMY ST. CARY, NC 27511

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## 2019 Gala Sponsorship Opportunities

An evening to support Cat Angels Pet Adoptions' mission of helping homeless, abandoned and abused cats and kittens find safe, loving permanent homes.



# THE MAYTON INN

Sunday, October 27, 2019

Join Cat Angels Pet Adoptions and over 100 of Cary's residents, influencers, and business leaders for our premier fundraising event on Sunday, October 27th at Cary's most exclusive and evanescent event venue - The Mayton Inn. Attendees are expected to include members of the community, business leaders and media representatives. The Gala will raise funds for Cat Angels Pet Adoptions' programs to help homeless, abandoned and abused cats and kittens find safe, loving permanent homes. The Black Cat Gala is our one and only fundraising event for the year and will include a VIP reception, a gourmet dinner prepared by The Mayton Inn's premier caterer, lively entertainment, a Live Auction, mingling with fellow leaders and community influencers, and much more. We invite you to attend, sponsor, and be recognized as we transform The Mayton Inn for an evening to remember to help change the lives of the present and future cats and kittens of Cat Angels Pet Adoptions shelter.



# THANK YOU!

## PLATINUM SPONSORSHIP - \$5,000

### ENTERTAINMENT & HOSPITALITY

- 2 prominently placed tables of 8 with name recognition
- Up to 16 VIP reception tickets (includes a meet and greet with the Founder, two beverage tickets, and VIP parking)

### CORPORATE VISIBILITY AND RECOGNITION

- Onstage recognition during the program to stand and be acknowledged
- Your name or logo on the scrolling presentation during the Gala
- Linked logo included on all emailed Gala communications before and after event (2,500+)
- Full integration into Cat Angel's social media plan surrounding this event
- Full page dedication on scrolling presentation during event
- Full color one page ad in a prominent location of the program
- Largest and top logo placement on gala web page and signage
- Opportunity to distribute premium company take aways if desired
- Corporate name featured in all thank you letters to donors
- Top recognition in gala marketing collateral including program, press release, media coverage, and e-newsletter.

## GOLD SPONSORSHIP - \$2,500

### ENTERTAINMENT & HOSPITALITY

- One prominently placed table of 8 with name recognition
- Up to 8 VIP reception tickets (includes a meet and greet with the Founder, two beverage tickets, and VIP parking)

### CORPORATE VISIBILITY AND RECOGNITION

- Onstage recognition during the program
- Logo included on all mailed and printed Gala invitations (100+)
- Logo included on all emailed Gala communications before and after event (2,500+)
- Included in Cat Angel's social media plan surrounding this event
- Full color 1/2 page ad in the program
- Logo included on gala web page and signage
- Full page dedication on scrolling presentation during event
- Corporate name featured in all thank you letters to donors
- Recognition in gala marketing collateral including program, press release, media coverage, and e-newsletter.





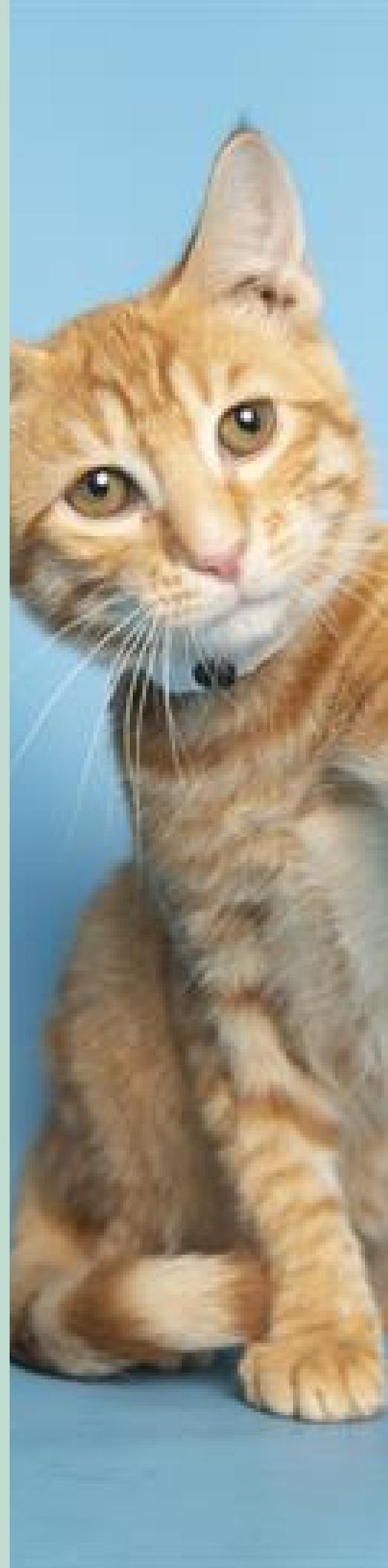
## SILVER SPONSORSHIP - \$1,000

### ENTERTAINMENT & HOSPITALITY

- One gala table of 8 with name recognition
- Up to 8 VIP reception tickets (includes a meet and greet with the Founder, two beverage tickets, and VIP parking)

### CORPORATE VISIBILITY AND RECOGNITION

- Onstage recognition during the program
- Your name or logo on the scrolling presentation during the Gala
- Full color 1/4 page ad in the program
- Featured on gala web page and signage
- Recognition in program and e-newsletter.
- Integration into 1-2 Tweets on Cat Angel's Twitter feed, one Instagram and Facebook post (average reach 2,744)



## BRONZE SPONSORSHIP - \$500

### ENTERTAINMENT & HOSPITALITY

- Five (5) seats at a VIP table at the Gala

### CORPORATE VISIBILITY AND RECOGNITION

- Onstage recognition during the program
- Your name or logo on the scrolling presentation during the Gala
- Full color 1/4 page ad in the program
- Featured on gala web page and signage
- Recognition in program and e-newsletter.
- Integration into 1-2 Tweets on Cat Angel's Twitter feed, one Instagram and Facebook post (average reach 2,744)



## FRIENDS SPONSORSHIP - \$250

### ENTERTAINMENT & HOSPITALITY

- Two (2) seats at a VIP table at the Gala

### VISIBILITY AND RECOGNITION

- Your name included in the program
- Your name or logo on the scrolling presentation during the Gala
- Onstage recognition during the program
- Integration into 1-2 Tweets on Cat Angel's Twitter feed, one Instagram and Facebook post (average reach 2,744)





