



Brighton Ruby

[brightonruby.com](http://brightonruby.com)

Brighton Dome, Concert Hall

Friday, 7th July 2017

## Sponsorship Information

Now in our *fourth* year, we have run three very successful events for just over 200-300 attendees from the UK, Ireland, USA, Germany, Spain, Poland, Slovenia, Denmark, The Netherlands and even as far as Australia.

This year we're expanding to the largest room at the Brighton Dome, as the smaller venues are undergoing a massive refurbishment. The Concert Hall is capable of holding up to 2000 (!), but we're expecting an attendance of 300-400.

Brighton Ruby is a single track conference with a selection of invited speakers (3 or 4) and a CFP to encourage a broad representation of the community, perhaps attempting their first conference talk. We keep the schedule snappy (20 minute talks + some lightning talks) and the breaks are long enough for a very enjoyable 'hallway track'.

**“Had a wonderful time at Brighton Ruby today, my perfect kind of affordable community focused conference”**

*Andrew Nesbitt*



In 2015 we also premiered Just A Ruby Minute, a hilarious take on the long running BBC Radio 4 panel show, which (having been seen at Brighton) went on to be one of the hits of RailsConf in San Antonio. Baffling Americans present with genteel, parochial humour is a win.

The presentation is a mixture of technical and non-technical talks. In previous years we have hosted: Sarah Mei (Ruby Central), Sarah Allen (Rails Bridge), Aaron Patterson (Rails Core), Lauren Sansonetti (RubyMotion), Avdi Grimm (RubyTapas), Terence Lee & Zak (Ruby Core). We already have a solid lineup for this year. I'll tell you over email if you ask nicely.

We try and be community-focussed, a little idiosyncratic and friendly. We also try to keep prices low and that's where sponsorship comes in...

## Previous Sponsors



**“We're delighted to be sponsoring the awesome Brighton conference!”**

*FreeAgent*



**“Here at Brighton Ruby, waiting for all the fun to begin”**

*Kim Witten, Bytemark*



**“We're excited to be sponsoring Brighton Ruby. Lineup is excellent! See you there!”**

*Kyan*



## Brighton

Less than an hour from London and half an hour from Gatwick, Brighton is a south coast city with a thriving web technology industry.

As a thriving tourist attraction, Brighton has great transport links and accommodation. There's a great deal of information on our town at [brightonruby.com/misc/lovely-brighton](http://brightonruby.com/misc/lovely-brighton).

## Dome Concert Hall



Half the Brighton Dome is unavailable due to a huge [regeneration project](#). So this year we're in the main, concert hall. While we will not fill the 2000 (!) capacity room, we do have room to expand. [brightondome.org](http://brightondome.org)

## Features for Sponsors

As last year, we're going to be able to offer an area for some tiers of sponsors to have an area to present themselves physically to attendees.

The main conference hall opens into the bar/coffee area, where we will have tables for sponsors to use as a base. At the beginning of the day and at every break attendees will be in this area.

We'll work individually with each sponsor to sort appropriate tables/power etc. We can arrange access from 7:30AM on the morning of the conference, and possibly the day before depending on other events. You'll also be able to ship directly to the stage door, in the week before the event.

## Sponsorship Packages

	FRIEND	SILVER	GOLD	RUBY
PRICE (EX VAT)	£500	£2,000	£4,000	£8,000
HOW MANY AVAILABLE?	12	4	2	1
LOGO & LINK ON WEBSITE	👍	👍	👍	👍
LOGO ON OPENING SLIDES	👍	👍	👍	👍
LOGO ON BANNERS	👍	👍	👍	👍
TWEET FROM @BRIGHTONRUBY PRIOR		🐦	🐦	🐦
LOGO ON VIDEOS		one shared	one shared	with logo
LOGO AT SIGNIN DESK		👍	👍	👍
INDIVIDUAL THANKS IN OPENING		👍	👍	👍
INDIVIDUAL THANKS IN CLOSING		👍	👍	👍
IF YOU SEND ME A T-SHIRT I WILL WEAR IT DURING THE OPENING		👍	👍	👍
BOOTH		+ £750	Table	2x size
TWEET FROM @BRIGHTONRUBY AFTER			🐦	🐦
SPECIAL PITCH DURING DAY		+ £750	👍	👍
LOGO/LINK IN ALL EMAILS TO ATTENDEES			✉️	✉️
SPECIAL MESSAGE IN POST-CONF EMAIL			✉️	✉️
SPECIAL MESSAGE IN DAY BEFORE EMAIL				✉️
LOGO ON SPEAKER LECTURN				😎
INCLUDED TICKETS	1	2	4	8
DISCOUNT CODE FOR YOUR CUSTOMERS / ADDITIONAL TICKETS		10%	15%	20%

## A couple of things

Tickets and discount codes may be used by your team or given away (e.g. In a Twitter contest, to your own newsletter subscribers, etc.)

Prominence of your logo on the website, name badges, slides, emails and banners will be proportionate to the level of sponsorship

You must provide your own copy for the any dedicated “sponsors” page and emails (Approximately 100 words/600 characters max)

The conference website will remain live indefinitely.

Submitted copy for the website, emails, posters and discount codes is subject to our approval and code of conduct.

## Anything Else?

Any questions please email or call me:

- [andy@goodscary.com](mailto:andy@goodscary.com)
- +447446858575

I run the conference through my Ruby/Rails consulting company Good Scary Limited, so that's why you might see that name around.

## Got Rails applications in need of love?

My company offers both ongoing security, maintenance & upgrades for Rails applications back to Rails 2 and emergency ‘rescue’ and ‘review’ services. If you have a problem get in touch.