Brighton Ruby
brightonruby.com
Brighton Dome, Concert Hall
Friday, 3rd July 2020

Sponsorship Information

Now in our *seventh* year, we have run six very successful events, for over 1,000 rubyists from from the UK, Ireland, USA, Germany, Spain, Poland, Slovenia, Denmark, The Netherlands and even as far as Australia.

We're the only large scale Ruby conference planned in the UK for 2020.

We're retaining the largest room at the Brighton Dome, as the smaller venues are undergoing a massive refurbishment. The Concert Hall is capable of holding up to 2000 (!), but we're expecting an attendance of 400+.

Brighton Ruby is a single track conference with a selection of invited speakers (approximately 4) and a CFP to encourage a broad representation of the community,

"Had a wonderful time at Brighton Ruby today, my perfect kind of affordable community focused conference"

Andrew Nesbitt

perhaps attempting their first conference talk. We keep the schedule snappy (20 minute talks + some lightning talks) and the breaks are long enough for a very enjoyable 'hallway track'.

We're unafraid to be a little different. In 2015 we pioneered Just A Ruby Minute, a hilarious take on the long running BBC Radio 4 panel show, which subsequently appeared at RubyConf in the US. We've also had musical performances, crowd-participation and despite that… very few technical problems!

The presentation is a mixture of technical and non-technical talks. In previous years we have hosted: Sarah Mei (Ruby Central), Sarah Allen (Rails Bridge), Aaron Patterson (Rails Core), Lauren Sansonetti (RubyMotion), Avdi Grimm (RubyTapas), Terence Lee & Zak (Ruby Core), Saron Yitbarek (CodeNewbie).

We try and be community-focussed, a little idiosyncratic and friendly. We also try to keep prices low and that's where sponsorship comes in…

Previous Sponsors

"We're delighted to be sponsoring the awesome Brighton conference!"

FreeAgent

"Here at Brighton Ruby, waiting for all the fun to begin"

Kim Witten, Bytemark

"We're excited to be sponsoring Brighton Ruby. Lineup is excellent! See you there!"

Kyan

Brighton

Less than an hour from London and half an hour from Gatwick, Brighton is a south coast city with a thriving web technology industry.

As a thriving tourist attraction, Brighton has great transport links and accommodation. There's a great deal of information on our town at brightonruby.com/misc/lovely-brighton.

Dome Concert Hall

Half the Brighton Dome is unavailable due to a huge regeneration project. So this year we're in the main, concert hall. While we will not fill the 2000 (!) capacity room, we do have room to accommodate as many attendees as we can. *brightondome.org*

Features for Sponsors

We offer an area for some tiers of sponsors to have an area to present themselves physically to attendees.

The main conference hall opens into the bar/coffee area, where we will have tables for sponsors to use as a base. At the beginning of the day and at every break attendees will be in this area.

We'll work individually with each sponsor to ensure appropriate tables/power etc. We can arrange access from 7:30AM on the morning of the conference. You'll also be able to ship directly to the stage door, in the week before the event.

Sponsorship Packages

	FRIEND	SILVER	GOLD	RUBY
PRICE (EX VAT)	£500	£2,250	£4,500	£8,000
HOW MANY AVAILIBLE?			4	1
LOGO & LINK ON WEBSITE	👍	👍	👍	👍
LOGO ON OPENING SLIDES	👍	👍	👍	👍
LOGO ON BANNERS	👍	👍	👍	👍
TWEET FROM @BRIGHTONRUBY PRIOR		🐦	🐦	🐦
LOGO ON VIDEOS		one shared	one shared	with logo
LOGO AT SIGNIN DESK		👍	👍	👍
INDIVIDUAL THANKS IN OPENING		👍	👍	👍
INDIVIDUAL THANKS IN CLOSING		👍	👍	👍
IF YOU SEND ME A T-SHIRT I WILL WEAR IT DURING THE OPENING		👍	👍	👍
BOOTH		+ £1000	Table	2x size
TWEET FROM @BRIGHTONRUBY AFTER			🐦	🐦
SPECIAL PITCH DURING DAY			👍	👍
LOGO/LINK IN ALL EMAILS TO ATTENDEES			✉️	✉️
SPECIAL MESSAGE IN POST-CONF EMAIL			✉️	✉️
SPECIAL MESSAGE IN DAY BEFORE EMAIL				✉️
LOGO ON SPEAKER LECTURN				😎
INCLUDED TICKETS	1	2	4	8
DISCOUNT CODE FOR YOUR CUSTOMERS / ADDITIONAL TICKETS			10%	20%

A couple of things

Tickets and discount codes may be used by your team or given away (e.g. In a Twitter contest, to your own newsletter subscribers, etc.)

Prominence of your logo on the website, name badges, slides, emails and banners will be proportionate to the level of sponsorship

You must provide your own copy for the any dedicated "sponsors" emails (100 words/600 characters max) and tweets (280 chars!)

The conference website will remain live indefinitely.

Submitted copy for the website, emails, posters and discount codes is subject to our approval and code of conduct.

Anything Else?

Any questions please email or call me:

• andy@goodscary.com

• +447446858575

I run the conference through my Ruby/Rails consulting company Good Scary Limited, so that's why you might see that name around.