GovHack 2016
Government Participation Pack

This is your consolidated guide for how to engage in GovHack 2016.

You'll find below everything you need to know to participate and who to contact for support.

Competition Date - 29 to 30 July 2016

GovHack 2016 will be hosted at 36 locations held across Australia and New Zealand

Australian Official Events

Canberra | Sydney | Manly North Beaches | Parramatta | Newcastle | Brisbane | Gold Coast |

Toowoomba | Adelaide | Playford | Mount Gambier | Onkaparinga | Hobart | Launceston |

Ballarat | Geelong | Melbourne | Perth | Geraldton

Youth Nodes Playford | Mount Gambier| Onkaparinga | Port Adelaide Enfield

Maker Nodes Brisbane | Adelaide

Themed Nodes Canberra | Melbourne | Point Cook | Ipswich | Sunshine Coast | Camperdown |

Overview

GovHack is an open data competition which draws together people from government, industry, academia and the general public, to reuse and remix data in new and innovative ways to benefit our community.

It provides a channel for your government to drive open data outcomes, stimulate innovation, and creates a supportive environment for the public sector to collaborate with entrepreneurs.

Now in its sixth year GovHack attracts over 2,000 participants including entrepreneurs, developers, data analysts, engineers, designers, digital media creators, artists, film makers, story tellers, academics, researchers, and youth.

GovHack is a not-for-profit volunteer run community initiative, run under the auspices of Linux Australia Community Programs. GovHack is a collaborative effort between government, industry, academia, and the community.

Why should Governments participate in GovHack?

Governments across Australia and the world have committed to creating public value through releasing government open data. GovHack provides a unique opportunity to promote and encourage the use of your government's open data as official data through the competition.

The success of GovHack relies on new and refreshed open data sets being available to participants, provides a channel for your government to demonstrate your commitment to open data, and a means to engage directly with entrepreneurs and other users of government data.

How can Governments participate at GovHack?

There are several ways you can participate:

- Release new or refreshed open data on your preferred Government Open Data Portal,

- Participation of subject matter experts as Data Mentors at events, and

- Sponsorship of GovHack a either National, State or Event-level to support your community outcomes and strategic goals.

GovHack Key Government Participation Information

### Expression of Interest in Sponsorship **Australian Federal Government** sponsor opportunities contact sponsors@govhack.org **Australian State and Local Governments** The 2016 State & Event Sponsor Prospectus is available from http://govhack.org/sponsor-prospectus.pdf and includes details of opportunities, benefits, and relevant sponsor contact information for your state. Secure your GovHack 2016 Sponsorship by visiting: govhack.org/go. Sponsorship secured prior to 27 June will be invoiced in the current financial year.	**27 June 2016**
### Data Mentors of Government Sponsors All Australian, State, and Local Government sponsors are invited to register your subject matter experts to participate in GovHack as a Data Mentor. Data Mentors will be invited to participate at events near them, where they'll assist and collaborate with participants. For more information refer to the "Guide for Data Mentors" section of this pack. To register as a Data Mentor complete the online form available at www.govhack.org/get-involved/mentoring/. Mentors registered by 1 July will be invited to the *GovHack Connections* event in their State or Territory.	**1 July 2016**
### Publish & Refresh Open Data All Australian, State, and Local Governments are encouraged to publish new & refreshed data, this data must be discoverable on your preferred Government data portal (e.g data.gov.au, data.nsw.gov) by 28 July 2016 to be eligible for use in the competition. We encourage you to upload data by **7 July 2016** to encourage participant engagement with your data at the *GovHack Connections* events.	**7 July 2016**
### GovHack Connections Event Mentors from our government sponsors will be invited to participate in *GovHack Connections* events if held in your state or territory prior to the competition. At this event you will be provided with an important opportunity to connect and share your data and subject matter expertise with participants, including sharing challenges that you think need solving in line with your government's strategic objectives.	**Mid-July 2016**
### Featured Data from Government Sponsors Government sponsors are able to highlight specific datasets or publishing organisations in the Official Data list. To submit your official data complete our online form govhack.org/get-involved/datasets/. Once the form is submitted we will	**21 July 2016**

showcase your data at portal.govhack.org. All forms must be submitted online by **21 July 2016** to be published on the official data list.	
## Sponsor Merchandise Our GovHack competitors love fun merchandise! Lollies, gadgets, yoyos, USBs, and promotional toys are a big hit with the young and young at heart! Contact your GovHack State Manager prior to 27 July 2016 to coordinate.	**27 July 2016**
## GovHack Competition Weekend GovHack events will be hosted simultaneously around Australia from 7pm Friday 29 to 5pm Sunday 31 July 2016 (venues will provide specific opening and closing times). Data Mentors and sponsor representatives will be invited to attend. For a current list of events please refer to www.govhack.org.	**29 - 31 July 2016**
## Judging of Entries Judging of entries will occur between 15 to 31 August 2016. Judges who are nominated by sponsors will be provided information relating to judging by their National or State sponsorship liaison. More information will be supplied once sponsorship is finalised.	**15 - 31 August 2016**
## State Awards Nights Each State Awards Night will showcase their state or territory events, winners, and allows sponsors, volunteers, and participants to come together to acknowledge what can be achieved when governments release data for its citizens to reuse. Event details to be confirmed.	**Mid September 2016 (date and venues TBC)**
## National Sponsors Videos National sponsors have the opportunity to showcase a sponsor video at the GovHack Red Carpet Awards during the networking component of the event. Videos can be no longer than 3 minutes. Please contact sponsors@govhack.org to supply.	**1 October 2016**
## GovHack Red Carpet Awards Night Sponsor representatives will be invited to join participants and volunteers to celebrate the winning entries of GovHack Australia, which will be announced at a glitzy Red Carpet Awards night. More details about this event will be provided once details have been confirmed.	**22 October 2016** **Adelaide, South Australia!**

Competition Categories

The competitive part of GovHack is that prize categories are not publicly announced until the competition opens - 7pm Friday the 29th 2016 at your local event and on govhack.org. GovHack will make all official announcements about prize categories, and sponsors are encouraged to promote their own prize categories after 8pm AEST.

National Spotlight: Data released through machine-readable web services

In 2016 GovHack will be showcasing datasets that are released through machine readable web services such as Application Programming Interfaces (APIs), RSS Feeds, Web Services).

Data released in this way enables sustainable digital innovation by entrepreneurs by ensuring people reusing your data always have the latest data. Web services reduce the barriers to re-use of data by providing a ready platform for entrepreneurs to build off of, removing the need for every user of your data to create their own platform, and removes the need for people to keep local copies of data.

GovHack is an opportunity to experiment with using an API's, by releasing some sample datasets, it may also provide an opportunity for early engagement with developers to help refine your machine readable webservice before full implementation.

For more information about API's, refer to the API Design Guide released as part of the Digital Service Standard by the Australian Government's Digital Transformation Office.

Media

Sponsors, Government, and Event Hosts are encouraged to contact local media to run stories on GovHack events. We are able to offer a media spokesperson to talk about the event on your behalf if you require assistance. Once published please share the story with us so we can promote the good news across our audience on the GovHack blog available at http://blog.govhack.org/

Please direct further questions and media enquiries to media@govhack.org.

Promotional Material

Our GovHack competitors love fun merchandise! Lollies, gadgets, yoyos, USBs, and promotional toys are a big hit with the young and young at heart! Our experience is that USBs are also the most useful, long-lived, and reused merchandise.

Our digital savvy competitors are no fans of paper, and this year we are striving to make GovHack a green event. For these reasons paper marketing material will not be accepted.

Sponsor Merchandise Table

A merchandise table will be set up at events if you would like to bring a limited supply of promotional material for early bird participants at your local venue.

Deliveries

There is limited availability for events to receive merchandise deliveries. Events are hosted at community centers and our volunteers may not have storage capacity.

Please contact your GovHack State Manager to confirm which events will accept merchandise, and to obtain details for deliveries.

SA@govhack.org | NSW@govhack.org | QLD@govhack.org | TAS@govhack.org | WA@govhack.org | VIC@govhack.org | ACT@govhack.org

All deliveries must be received by Wednesday the 27th July and as per any agreed instructions. An email must be sent to the State Manager to confirm delivery date and courier tracking information.

Sponsor Banners

Sponsors may receive an opportunity to display their banner at events (refer to your sponsor prospectus). Banners are the responsibility of the sponsor and must be set up and collected by the sponsor from the venue at each event. Sponsors with banners are required to arrive 30 minutes prior to events to set up their banner and must collect their banner at event close. Please note that events are run by volunteers who must vacate the event space when events close. Storage is not provided at the venues. Thank you for your support collecting your banner.

Who runs GovHack?

GovHack is a volunteer run community initiative, in association with Linux Australia Community Programs. GovHack is a collaborative effort involving government, academia, industry, and the community.

GovHack is not a government event, although the great outcomes would not be possible without the support of the Australian Federal, State, and Local governments through the provision of open government data, subject matter experts, and sponsorship.

How is sponsorship money used?

GovHack is a not for profit community event, with events hosted by volunteers. Significant costs are incurred to run the GovHack events including GovHack Connections events, 48 hours of competition across over 35 locations, State awards ceremonies, and the national GovHack Red Carpet Awards where finalist participants are flown across the country to attend. Costs include catering for Sponsor VIP representatives, Data Mentors, and all participants at all events. Participants are also in the running for fabulous cash prizes at all levels of the competition, which the GovHack National team administers.

All invoices must be processed through the GovHack accounting system using the online form at govhack.org/go. If you have concerns relating to GovHack sponsorship please contact Jan Bryson, GovHack Director of Sponsorship and Finance, sponsors@govhack.org.

Privacy

Protecting the privacy of participants and supporters of GovHack is important to us. At no time will GovHack hosts or any GovHack organisers disclose personal information to sponsors without the express permission of the individual(s) involved.

Global Operations Team

Richard Tubb	Alysha Thomas	Keith Moss	Jan Bryson
GovHack National Director	**GovHack Competition Director**	**GovHack Data Director**	**GovHack Sponsorship Director**
richard@govhack.org	alysha@govhack.org	keith@govhack.org	sponsors@govhack.org
0437 633 111	0401 294 765	0488 726 571	0403 444 044

GovHack 2016

GUIDE FOR DATA MENTORS

We have put together some information to help guide you through the role of being a mentor for GovHack 2016. If there are questions or concerns you have that are not addressed, please let us know and we will try our best to help you.

For further assistance contact your State or Territory GovHack Team.

SA@govhack.org | NSW@govhack.org | QLD@govhack.org | TAS@govhack.org | WA@govhack.org | VIC@govhack.org | ACT@govhack.org

Participate as a Data Mentor

All Australian, State, and Local Government sponsors are invited to register their subject matter experts to participate in GovHack as a Data Mentor. Data Mentors will be invited to participate at events including the the competition weekend where you can collaborate with participants. To register as a Data Mentor complete the online form available at

https://govhack.formstack.com/forms/mentors.

Mentors registered by 1 July will be invited to the GovHack Connections event in your State or Territory. The last date to join as a Mentor to attend over competition weekend is 15 July 2016. Through this mentor registration form you will nominate when and where you will be available to mentor.

How formal is the mentoring at events?

This is a competition and it is meant to be fun, so mentoring at events are very informal. Data mentoring really is just a brief chat about the data and an opportunity to discuss ideas or problems associated with the data. Competitors may ask you questions about your data so they can create the best new prototype, and individuals or small teams may come and talk to you to pick your brain. Don't worry! You won't be asked to present anything formal in front of 100 people!

What is the role of a Data Mentor?

As a Data Mentor, you can help make the GovHack competition a success through engaging with participants to promote the use of your data. Data Mentors may be subject matter experts or data co-ordinators, or both! Data Mentors can help to incubate ideas, solve problems, and answer questions.

The best concepts using your data are developed in an environment of co-creation. That is when you connect with the digital creatives and provide them with data insights, challenges facing your government, and work with the creatives in the initial stages of the competition.

Data Mentors help make GovHack a success by:

- Helping participants find, navigate, and understand data from their organisation;
- Talking to participants about the kind of problems the data might help solve;
- Discussing ideas for government data more broadly, beyond the mentors' organisation; and
- Sharing their creativity, enthusiasm, and particular expertise with participants.

Mentors are VIPs

The success of the competition is largely due to the amazing effort that you have contributed through the supply of data, and through participating in the collaborative data mentoring events around GovHack. For this reason we invite data mentors who attend events to also join us for the opening night and state awards night. Of course we also look after you at data mentor events with delicious food and networking opportunities.

Virtual Mentoring

To engage with participants all over Australia and New Zealand who are taking part in GovHack 2016 a virtual community will be available and will include a forum in which discussions about specific topics or data sets can take place between you and the teams. Access to the Virtual Mentoring Community Space will be provided closer to the competition, and will be made available to competitors at the launch of the competition.

GovHack Connections Event in your State or Territory – Date TBA

Data Mentors are invited to participate in their State or Territory *GovHack Connections* event which will be held about three weeks prior to the competition. At this event you will be provided an opportunity to connect and share information with participants about the data, problems you think need solving, and to help incubate concepts.

At this event Australian, State, and Local government data publishers are invited to set up a banner and table, and send data mentors (subject matter experts) along that are available for informal chats about their official data available for the competition.

This is a great opportunity for competitors who attend to get ideas on how the data could be used, and where you can share your knowledge and ideas. The evening starts with some networking and refreshments and a brief overview of the GovHack competition.

As a GovHack sponsor, we encourage you to bring an event banner from your organisation to display at the event.

Competition Weekend - Saturday Morning with Mentors

On competition weekend mentors are invited to attend the competition launch of your nominated event on Friday 29th July 2016 from 6.30pm to 9pm - as indicated on your mentor registration form.

The best time to attend the competition is the *Morning with Mentors* session. This is held on Saturday 30th July 2016 from 9am to midday.

The most valuable time to have mentors along is on the Friday evening, and during the day on Saturday, while participants are scoping and initially developing their projects. As a general rule, from 2pm Saturday we encourage mentors not to approach participants to enable them to focus on their projects in peace.

GovHack is intended to be fun!

It is important to remember that GovHack is intended as a fun, friendly competition to inspire innovation using government data. As such, all competitors, organisers, mentors, and those otherwise attending the event need to follow our Code of Conduct.

What should I bring with me to the event?

As a mentor, you may find it useful to bring along some of the following:

- A tablet or laptop.
- Any hard copy documentation that may help participants.
- Any promotional materials from your organisation.
- Your business cards.