

PAC Spending

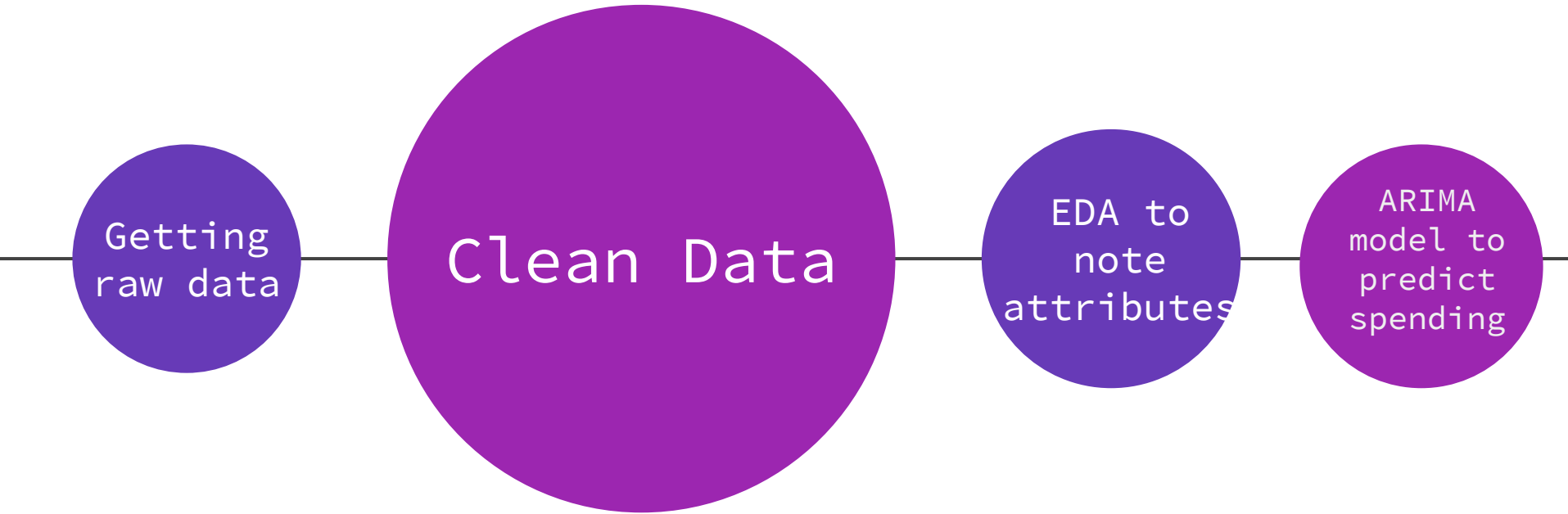
Rich Enik, Andy Gonzalez

Introduction

Using Federal Elections Committee data:

- 1) Figure out spending over time
- 2) Look for impact of Citizens United (data post 2010)
- 3) Point out trends in the data

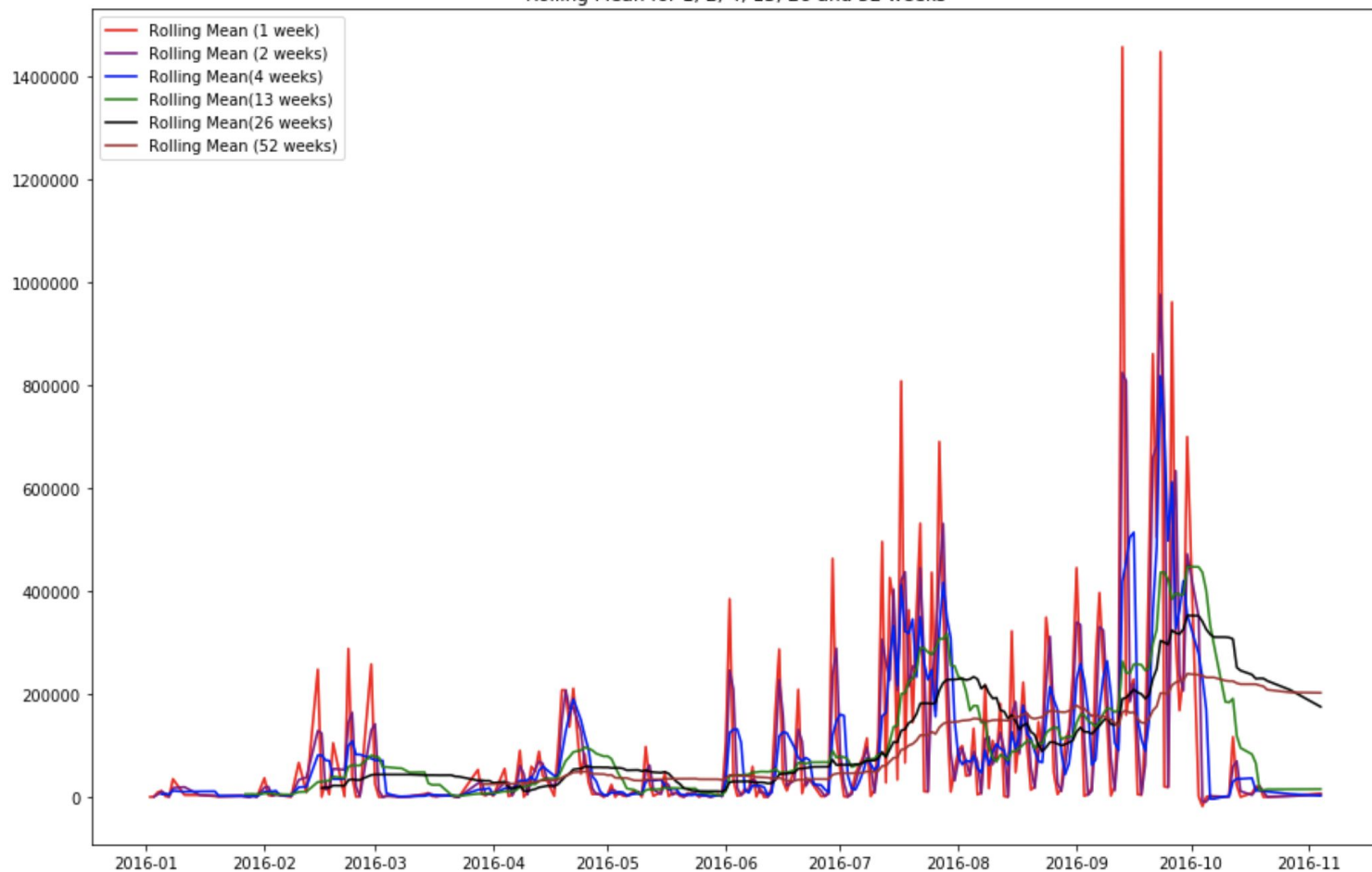
Methodology





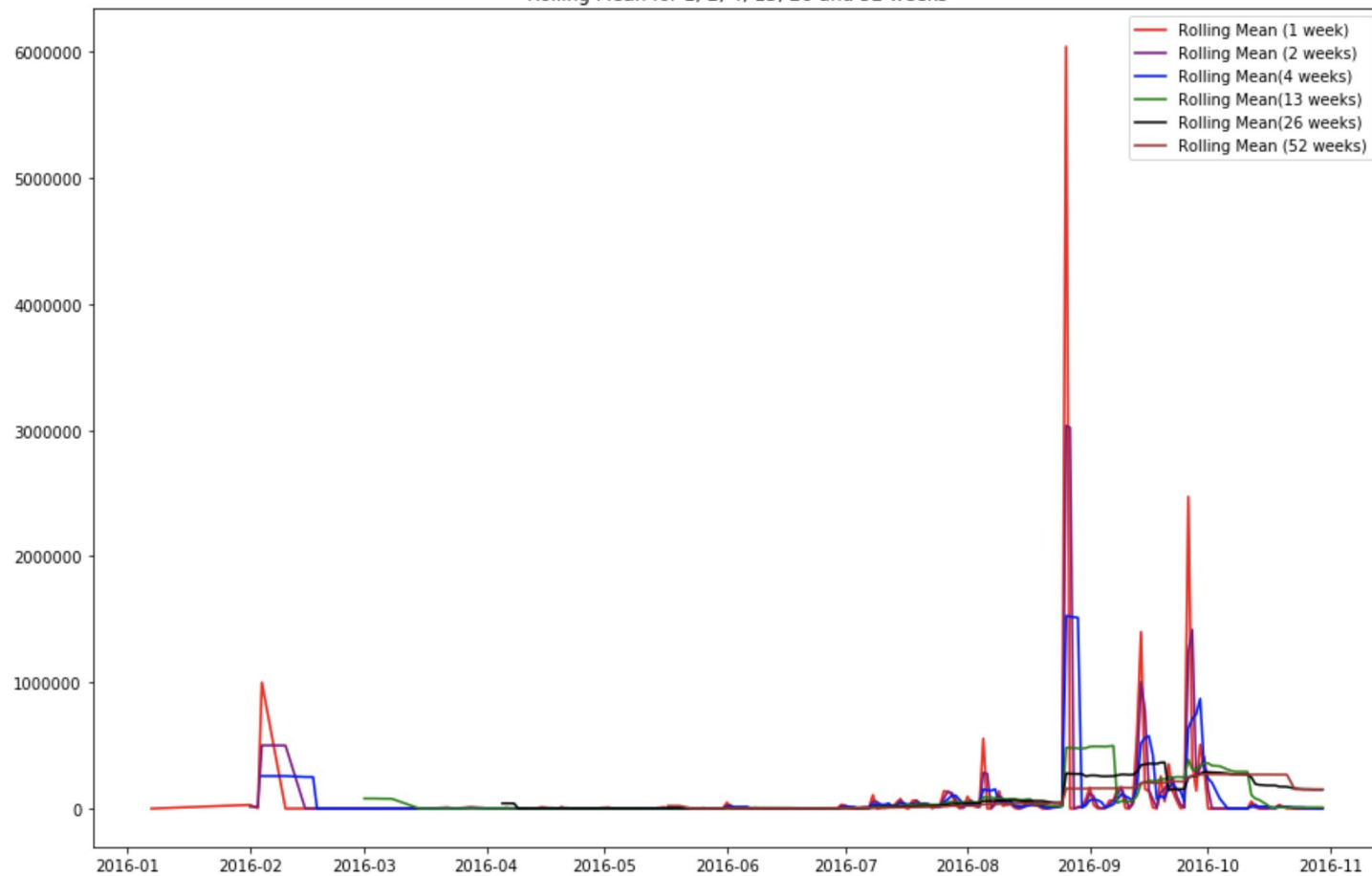
Pennsylvania

Rolling Mean for 1, 2, 4, 13, 26 and 52 weeks



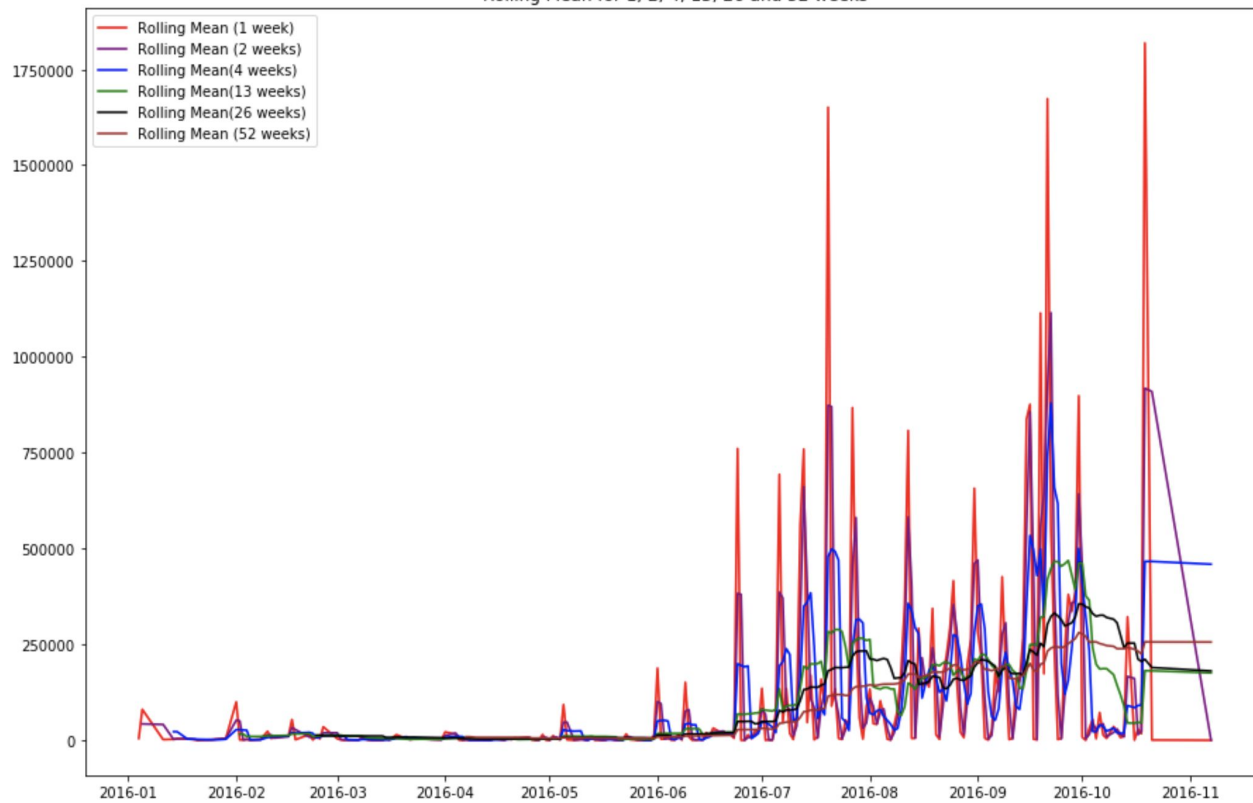
Michigan

Rolling Mean for 1, 2, 4, 13, 26 and 52 weeks

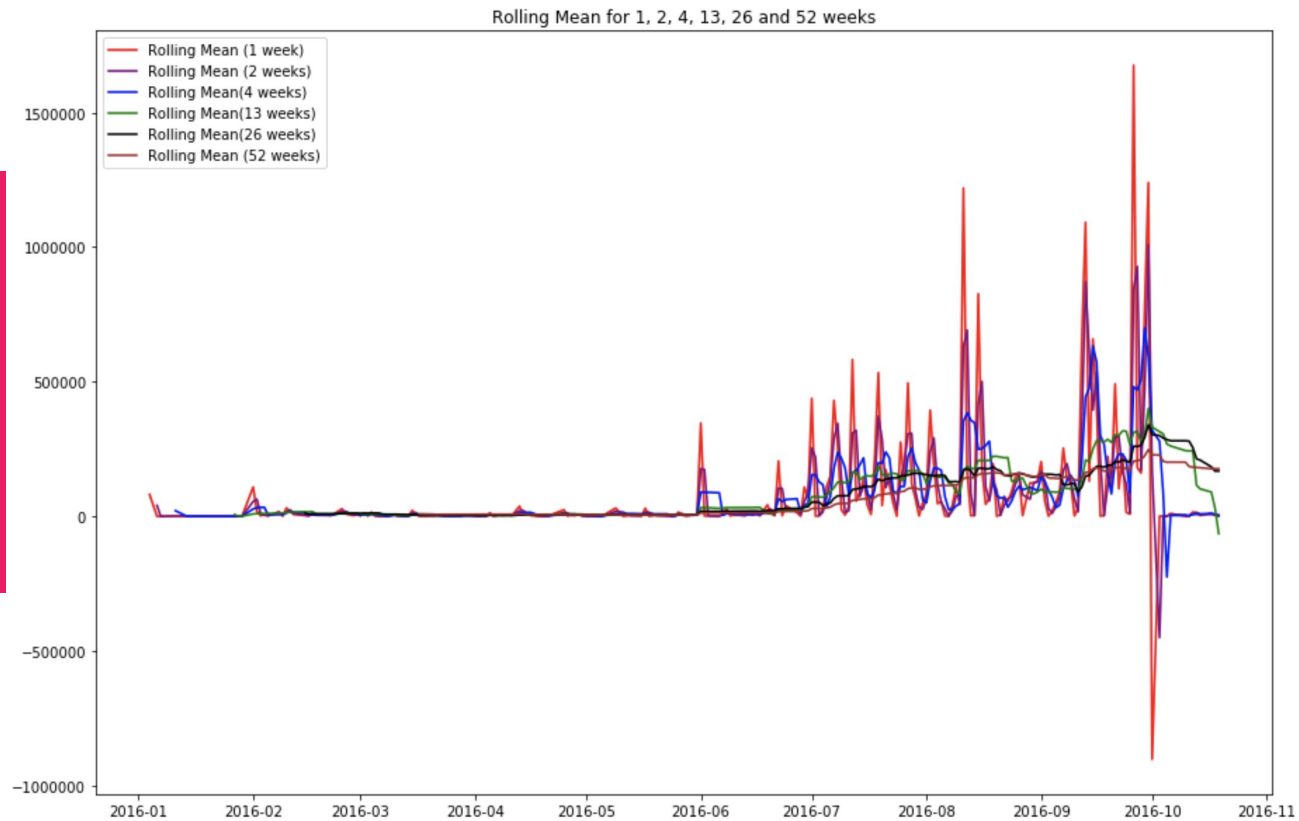


Florida

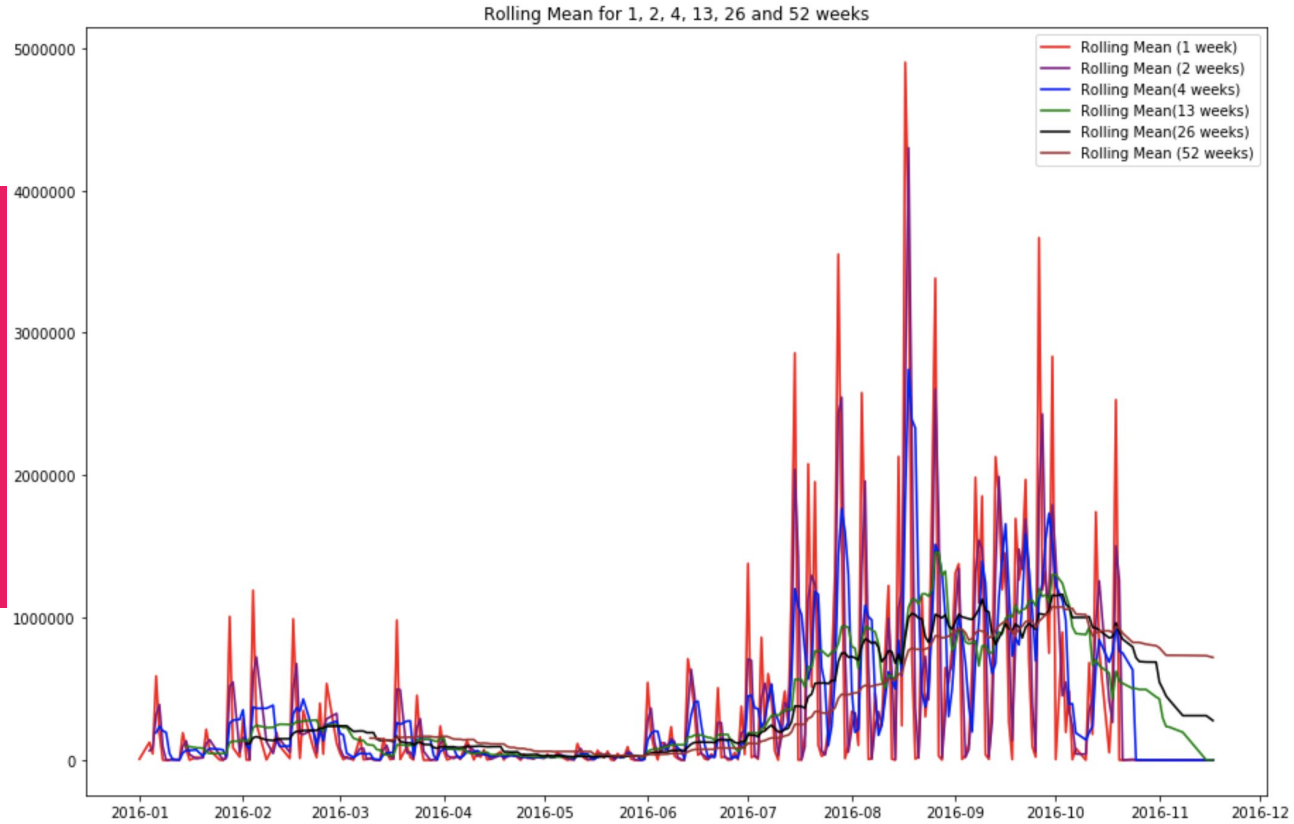
Rolling Mean for 1, 2, 4, 13, 26 and 52 weeks



Ohio



Virginia



Conclusions

Spending pre - post 2010

4 years prior = \$5,018,083,681

4 years post = \$17,824,036,447

Battlegrounds

VA: pre= \$765,228,400 -
post= \$2,046,702,000

FL: pre= \$144,532,300 -
post= \$588,167,300

OH: pre= \$191,432,600 -
post= \$551,180,600

CA: pre= \$220,019,700 -
post= \$955,747,900

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Questions?