The 2013 Summer Institute

for Online/Hybrid Teaching & Learning

Monday June 17	Activities University Hall 5ᵗʰ Floor			
8:30-9:00	Breakfast			
9:00-9:15	Welcome & Introduction			
9:15-10:15	Online Program Panel: Educational Leadership (ELAD) and Child Advocacy (CHAD)			
10:15-11:00	Faculty Presentation: Dr. Ting Ho, Professor, School of Music *"Arrgh! I did know that…" Observations About Your Online/Hybrid Undertaking*			
11:00-11:10	Break			
11:10-12:10	**Technology Workshops focused on Online Instruction**			
	UN5009	UN5011	UN5013	UN5018
	Creating Interactive Instructional Materials with Web 2.0 Technologies to Foster Student Engagement	Adobe Acrobat: Beyond Creating PDF Files	Lights, Camera, Action! Lecture Capture & Screen Recording Using Camtasia Relay, NJVid & iTunes U	See You There! Leveraging the Power of a Live/Online Classroom
12:10-1:00	Lunch			
1:00-1:45	Library Services Presentation: Dr. Judith Lin Hunt, Dean of Library Services Steven Shapiro, M.A., M.L.S., Electronic Resources Librarian *Sprague Library @ MSU: A Virtual Library for Your Virtual Classroom*			
1:45-2:15	Faculty Presentation: Dr. Patrali Chatterjee, Associate Professor, Marketing, School of Business *Leveraging Online Tools in Accelerated Courses*			
2:15-3:00	Canvas Presentation			
3:00-3:10	Break			
3:10-4:00	**Instructional Design Workshop: Transforming a Face-to-Face Course to an Online or Hybrid Course**			
	UN5009	UN5011	UN5013	UN5018
	Group 1	Group 2	Group 3	Group 4
Tuesday June 18	Activities University Hall 5ᵗʰ Floor			
8:30-9:00	Breakfast			
9:00-9:45	Faculty Presentation: Dr. Lucy Takagi, Assistant Professor, Center for Child Advocacy *Strategies for an Eight Week Online Course in the Online Child Advocacy MA Program*			

	Technology Workshops focused on Online Interaction & Collaboration			
	UN5009	UN5011	UN5013	UN5018
9:50-10:50	Promoting Interaction in an LMS	More Than A Search Giant: Developing Effective Online Teamwork and Collaboration Using Google Tools	Collaboration in the Cloud, Using WordPress, Tumblr, and Wikispaces	Leveraging the Power of Social Media in Teaching & Learning: Facebook, Twitter and Diigo
10:50-11:00	Break			
11:00-11:30	Faculty Presentation: Dr. Joseph Donnelly, Professor, Health and Nutrition Sciences *An Exploration of Interactive Online Methodologies Used to Effectively Engage Students*			
11:30-12:00	Faculty Presentation: Dr. Reginald Halaby, Professor, Biology *Utilizing Online Teaching to Promote Active Learning in Biomedical Courses*			
12:00-1:00	Lunch			
1:00-2:00	Canvas Presentation			
2:00-2:15	Canvas Mobile Presentation			
2:15-2:30	Break			
2:30-3:00	Library Presentation: Denise O'Shea, Head of Access Services and Systems *Mobile Apps & Websites for Library Research*			
3:00-4:00	iPad Workshop: AJ Kelton, Director, Emerging Instructional Technology, CHSS *Using the iPad in an Education Setting*			
Wednesday June 19	**Activities** **University Hall 5ᵗʰ Floor**			
8:30-9:00	Breakfast			
9:00-9:30	Faculty Presentation: Dr. Miriam Linver, Associate Professor, Family and Child Studies *You **Can** Take It With You: Creating and Managing ePortfolios for Student Internships*			
9:30-10:15	Faculty Roundtable Discussion			
10:15-10:30	Break			
	Technology Workshops focused on Online Assessment			
	UN5009	UN5011	UN5013	UN5018
10:30-11:45	Assessing Authentic Learning Outcomes with ePortfolios Using Google Sites	Assessing Student Learning Within an LMS	"A Penny for Your Thoughts": Useful Polling & Surveying Tools	Tell Me More! Improving Online Learning Outcomes through Formative Assessment and Feedback
11:45-1:00	Lunch			
1:00-2:00	Faculty Presentation: Annette Galindo, Adjunct Professor, Spanish and Italian *Using Canvas as a Platform for Face-to-Face, Hybrid and Online Classes*			
2:00-3:00	Canvas Presentation			
3:00-4:00	Canvas Exploration Session			

Workshop Descriptions

Day 1: Technology Workshops on Online Instruction

Creating Interactive Instructional Materials with Web 2.0 Technologies to Foster Student Engagement
Instructors: Carolyn Demefack & Dan Stratthaus
Description: Learn how to create and publish interactive, instructional materials using tools such as Voki, Xtranormal, Screenr, Prezi, and SoftChalk to enhance online and hybrid courses.

Adobe Acrobat: Beyond Creating PDF Files
Instructors: Patrick Scioscia & Jinxia He
Description: Most of you are familiar with Portable Document Format (PDF) files as highly accessible and secure documents. Adobe Acrobat X Pro not only creates PDF files, but also provides means to modify and enhance them. In this workshop you will discover how to use Adobe Acrobat to create, edit, enhance, and annotate PDF files, as well as explore methods of enriching your text based documentation via multimedia and the portfolio features.

Lights, Camera, Action! Lecture Capture & Screen Recording Using Camtasia Relay, NJVid & iTunes U
Instructors: Pam Fallivene
Description: Are you looking for an engaging way to present course materials online? Camtasia Relay is software that allows you to create instructional materials by recording activity on your computer screen and exporting to a video format. You may start with a PowerPoint presentation, website or document, and record your voice over it as you click. At the end of the recording, Camtasia Relay generates a video file that can be sent to either iTunes U or NJVid for students to playback and review.

See You There! Leveraging the Power of a Live/Online Classroom
Instructors: Courtney Volpe & Andy Cui
Description: Blackboard Collaborate is a virtual classroom tool that allows instructors to meet their students synchronously online. Instructors can use Blackboard Collaborate to generate instant feedback, share instructional presentation, hold virtual office hours, and record classroom sessions for review at a later time.

Day 2: Technology Workshops on Online Interaction & Collaboration

Promoting Interaction in an LMS
Instructors: Courtney Volpe & Jinxia He
Description: This workshop will focus on promoting, building and facilitating effective online interaction using tools commonly found in an LMS such as discussion boards, wikis, journals and groups.

More Than a Search Giant: Developing Effective Online Teamwork and Collaboration Using Google Tools
Instructors: Andy Cui
Description: Google is much more than a search engine. It is free software and services that can enhance learning, engage students, and promote collaborative learning in the online environment. This workshop demonstrates the usefulness and applications for some of Google's most innovative products in promoting online student collaboration, including Google Docs, Google+, Google Hangout, and Google Groups.

Collaboration in the Cloud, Using WordPress, Tumblr, and Wikispaces
Instructors: Dan Stratthaus & Terry Steckowich
Description: What's your story? Blogs and wikis can be used to build effective, collaborative online interaction. Discover the dynamics and uses of online social blogs and wikis to facilitate group projects, collaborative content creation and collaborative authorship.

Leveraging the Power of Social Media in Teaching & Learning: Facebook, Twitter and Diigo
Instructors: Patrick Scioscia & Carolyn Demefack
Description: How can social media help build community when teaching online? This workshop will focus on the use of Facebook, Twitter and Diigo to support online teaching and learning. We will explore how to set up a Twitter account and use hashtags, how to use Facebook groups and pages, as well as how to work with Diigo to set up social bookmarks to share information.

DAY 3: TECHNOLOGY WORKSHOPS ON ONLINE ASSESSMENT

Assessing Authentic Learning Outcomes with ePortfolios Using Google Sites
Instructors: Jinxia He & Patrick Scioscia
Description: ePortfolio is a valuable learning assessment instrument which can be integrated into student learning to showcase accomplishments and reflect on educational or professional experiences. Google Sites can not only assist you to assess student learning, but can also help your students organize and reformat their learning process. Explore all that Google Sites has to offer and learn how to integrate Google Sites into the teaching and learning environment.

Assessing Student Learning Within an LMS
Instructors: Courtney Volpe & Andy Cui
Description: This workshop will focus on how to build online assessment instruments to measure students' growth, as well as track student progress.

"A Penny for Your Thoughts": Useful Polling & Surveying Tools
Instructors: Pam Fallivene & Terry Steckowich
Description: Take advantage of simple polling and surveying tools that allow you to find out what students think and understand in your courses. This workshop will highlight Poll Everywhere, surveys.montclair.edu, LimeSurvey, and Google Forms.

Tell Me More! Improving Online Learning Outcomes through Formative Assessment and Feedback
Instructors: Carolyn Demefack
Description: What is formative assessment and why is it so important in online/hybrid courses? This workshop will explore strategies for providing timely, meaningful feedback online, as well as research-based strategies for providing feedback. In addition, we will discuss the specific tools to support formative assessment including:

- Online rubrics
- SoftChalk for self-check exercises
- Peer review (Google Docs, Canvas, rubrics, etc.)
- Annotation and commenting on student work through Crocodoc
- Setting up automated feedback through tests & quizzes
- Screencasting as a means of providing feedback