



Andy Hoang

Middle Product Designer (UI/UX Desinger)

Work experience

Son Thanh Holdings, Product Design Specialist

I am responsible for designing the company's websites, improving the design process and digital transformation design to support the import and export processes of goods through the border gate.

- Redesign and update the web application for managing bills of lading, vehicle dispatch, and loading and unloading goods, , reduce invoice processing time by 75%.
- Prepare more than 200 page layouts and customize them for development.
- Accelerate the design and development process by creating a unified design system, increase efficiency by ~37%.
- Provide technical support, make design adjustments and UX improvements as well as fix bugs.

June, 2023 - Oct, 2024

VNEXT Software, UI/UX Design & Front-end Developer

I am responsible for designing outsourced products, coordinating with BA, PM, DEV, BrSE, Comtor to complete projects, mainly products of partners in Japan.

In addition, I am also responsible for designing the company's website, as well as participating in some projects as a Front-end developer to support the acceleration of project progress.

March, 2021 - June, 2023

Graphic Design, Freelancer Designer

During this time, I was a graphic designer, a custom designer. My products at that time were mainly media publications and POD products such as t-shirts, blankets and pillows.

March, 2018 - March, 2021

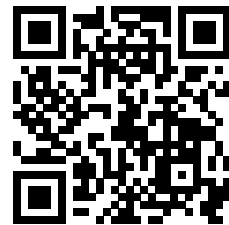
Education

Google / Google UX Design

Professional Certificate, 2023

FPT Polytechnic / Graphic Design K11.3 - Design.2015

Bachelor's degree, 2018



Portfolio

<https://andyhoangdesigner.github.io>



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Skillset

Product design

UX Research • User flows • Sketching • Wireframe • Prototyping • Interface design (web/mobile) • Design systems • UX Writing • Usability Testing • Design thinking • Creativity • Design thinking • Animation • Systems thinking • AI

Front-end development

HTML/CSS • SASS/SCSS • Bootstrap • Tailwind CSS • Responsive design • JavaScript

Soft skills

Creative • Effective communication • Empathize

Tools

Figma Figjam Photoshop
 Illustrator After Effect Miro
 Notion VSCode Webflow
 Framer ChatGPT

Language

English - Read & understand documents

Vietnamese - Native

About me

I create user-centric designs that achieve business goals, with a systems mindset that optimizes experience and operational efficiency.
Take a closer look at my portfolio on my website.

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