



# Andy Hoang

Product Designer (UI/UX Desinger)

## Work experience

### Son Thanh Holdings, Product Design Specialist

I am responsible for designing the company's websites, improving the design process and digital transformation design to support the import and export processes of goods through the border gate.

- Redesign and update the web application for managing bills of lading, vehicle dispatch, and loading and unloading goods.
- Prepare more than 200 page layouts and customize them for development.
- Accelerate the design and development process by creating a unified design system.
- Provide technical support, make design adjustments and UX improvements as well as fix bugs.

June, 2023 - present

### VNEXT Software, UI/UX Design & Front-end Developer

I am responsible for designing outsourced products, coordinating with BA, PM, DEV, BrSE, Comtor to complete projects, mainly products of partners in Japan.

In addition, I am also responsible for designing the company's website, as well as participating in some projects as a Front-end developer to support the acceleration of project progress.

March, 2021 - June, 2023

### Graphic Design, Freelancer Designer

During this time, I was a graphic designer, a custom designer. My products at that time were mainly media publications and POD products such as t-shirts, blankets and pillows.

March, 2018 - March, 2021

## Education

### Google / Google UX Design

Professional Certificate, 2023

### FPT Polytechnic / Graphic Design – Multimedia Arts

Bachelor's degree, K11.3 - Design.2015

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## Skillset

### Product design

UX Research • User flows • Sketching • Wire-frame • Prototyping • Interface development (web/mobile) • Creation of design systems • UX Writing • Usability Testing • Design thinking • Creativity • Animation • Systems thinking • AI

### Front-end development

HTML/CSS • SASS/SCSS • Bootstrap • Tailwind CSS • Responsive design • JavaScript • Pug • Bulma

### Soft skills

Creative • Effective communication • Empathize

## Tools

Figma Figjam Photoshop Illustrator After Effect Miro Notion VSCode Insiders Webflow Framer ChatGPT

## Language

English - Read & understand documents

Vietnamese - Native

## About me

I create design as a system of interrelationships, taking into account user needs, business objectives and design features.

Take a closer look at my portfolio on my website.



Portfolio

<https://andyhoanghieu.webflow.io>