

**TOP SKILLS** 

#### **User-Centered Design:**

User Research
Personas
Empathy Map
Journey Map
User Flow
Information Architecture
Wireframe
Prototype
Usability Testing
Responsive UI Design
Design System.

#### Front-end Development:

HTML, CSS, JS Material Design Flat Design Tailwind CSS Bulma.

# **HOANG TRUNG HIEU**

Andy Hoang July 29, 1997

#### **CONTACT**

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#### **SUMMARY**

I am a general digital product design specialist with skills ranging from user analysis, UX research, building design systems from scratch, UI design, branding, and migration. Graphics animation and user interface development.

Although I have many years of experience in Graphic Design, I am quite immature in the field of UI/UX. So, I applied for an unpaid internship at GK Group for 3 months, after which I became a full-time employee. After that, because the personal orientation and personnel structure of the company changed, I moved to VNEXT Software and worked until now. I have participated in many outsourced projects here and had the opportunity to take advantage and learn more in other areas such as Front-end Programming, Video Editing, Audio Editing, and MC of an Internal Radio channel.

I then moved to Son Thanh Holdings, a product company operating in the logistics field, to learn more about the complete product development process. Here, I further strengthened my knowledge of UX Design and supplemented my experience in UI Design.

I am currently looking for my next adventure as a UI/UX designer. I thrive in environments like E-Learning, real estate, environment, virtual currency, community services, etc. However, the areas of opportunity are endless and the impact of design has The body is very large so I can completely participate in other fields.

### **PERSONAL VALUE**

Dedication Curiosity Creativity Innovation Responsibility

### **EXPERTISE**

Website Designer
Mobile app Designer
Web Development
UX Research
Photograph

#### Tools:

Fiama

Photoshop

Illustrator

VS Code

Balsamiq Wireframes

Premiere

Animation

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Gitlab

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#### **EXPERIENCE**

Present

## Son Thanh Holdings

Senior UI/UX Designer

Design application interface and website interface of logistics products for Xuan Cuong Joint Stock Company.

#### Complete Projects:

Internal logistics projects of Son Thanh Holding.

1 year ago

#### **VNEXT Software**

UI/UX Designer & FE Developer

Design application interface and website for the Japanese market. Support building website interface with HTML/CSS/JS.

#### Complete Projects:

Sonic Car Rental, Jprep, IMS, ME Group, Hitachi Ecospace, Cadena, Macroman, See Land real estate.

3 years ago

## **GK Group**

Jr. UI/UX Designer

Participate in the company's internal website and application design projects.

#### Complete Projects:

Sunday English, Drukpa reading books

4 years ago

## **Limking Store**

**POD** Designer

Design products for T-shirts, jackets, mugs, blankets, pillows, masks... for the European market

5 years ago

## **Jade Medical Spa**

Graphic Designer

Design brand identity and images for the company's marketing campaign.

5 years old

# **ILEC English House**

Jr Graphic Designer

Design brand identity and images for the company's marketing campaign.

# **EDUCATION**

**FPT POLYTECHNIC -** Graphic Designer

Bachelor's degree

# **CERTIFICATES**

**GOOGLE Certificate** 

Google UX Design (2023)