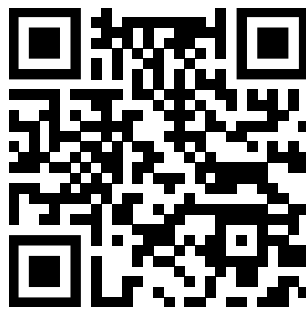




0967.679.803  
andyhoanghieu@gmail.com



Quét mã QR để truy cập website portfolio và tìm hiểu các dự án của tôi  
Hoặc: <https://andyhoanghieu.framer.ai/works>

# Hoang Trung Hieu

UI/UX Designer

## Work experience

### Meey Group UI/UX Design Specialist

Aug, 2023 - Present

My job includes:

- Designed & optimized Meey Map, Meey Atlas, Meey Finance, and Meey Land, ensuring a unified Design System.
- Worked in Agile Scrum, participating in daily stand-ups, weekly reviews, and retrospectives with cross-functional teams.
- Conducted UX research, usability testing, and A/B testing to refine user experience.

#### 🔴 Impact:

- +35% efficiency via a streamlined design system.
- +40% conversion rate on Meey Map.
- Improved collaboration through Agile & iterative processes.

### Sơn Thành Holdings UI/UX Design Remote

June, 2023 - June, 2024

My job includes:

- Redesigned & optimized the company's web app for import/export management, reducing processing time by 75%.
- Created 200+ page layouts, streamlining development workflows.
- Established a unified design system, boosting efficiency by ~37%.
- Enhanced UX & provided technical support, fixing bugs and improving usability.

🔴 Impact: Faster processing, increased efficiency, and a better user experience.

### VNEXT Software UI/UX Design & Front-end Developer

March, 2021 - June, 2023

- Designed & developed outsourced products for Japanese clients, collaborating with BAs, PMs, and engineers to ensure seamless execution.
- Led UX/UI design for the company's website while supporting front-end development to accelerate project delivery.
- Optimized workflows & improved user experience, aligning with business goals and user needs.

🔴 Impact: Delivered high-quality designs, improved project efficiency, and enhanced collaboration across teams.

## Education

### Google / Google UX Design

Professional Certificate, 2023

### FPT Polytechnic / Graphic Design K11.3 - Design.2015

Bachelor's degree, 2018

## Skillset

### Product design

UX Research • User flows • Sketching • Wireframe • Prototyping • Interface design (web/mobile) • Design systems • UX Writing • Usability Testing • Design thinking • Creativity • Design thinking • Animation • Systems thinking • AI

### Front-end development

HTML/CSS • SASS/SCSS • Bootstrap • Tailwind CSS • Responsive design • JavaScript

### Soft skills

Creative • Effective communication • Empathize

## Tools

### Design

Figma Figjam Photoshop Illustrator After Effect Lottiefiles

### Develop

VSCode Webflow Framer

### Collaboration

Jira Miro Notion

## Language

English - Read & understand documents

Vietnamese - Native

## About me

I specialize in UI design and design system management with a focus on consistency, efficiency, and collaboration with cross-functional teams. I bring a systems-thinking mindset to product design, delivering scalable interfaces and streamlined design workflows.