

WSM-Project3

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1. TFIDF
2. ItemCF
3. N-Gram
4. Discussions & Feedbacks

TFIDF

TFIDF

- Port projectl's code

```
1  # Build dimension dictionary, indicates key's index
2  index = 0
3  for word in self.parser.parse(" ".join([doc["doc"] for doc in docs]), language):
4      if word not in self.dimensions:
5          self.dimensions[word] = index
6          index += 1
7  self.tf = np.zeros((len(docs), len(self.dimensions)))
8
9  # Count tf, df, idf, and tfidf by using numpy functions, and store them for further u
10 for i, doc in enumerate(tqdm.tqdm(docs, postfix="Building Index")):
11     processedDoc = self.parser.parse(doc["doc"], language)
12     doc["parsed"] = processedDoc
13     for word in processedDoc:
14         self.tf[i][self.dimensions[word]] += 1
```

TFIDF

- Port project1's code

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```

14k sessions * 1m songs = 140,000,000,000 ints / shorts / bit

ItemCF

ItemCF

Concept

Predict user preferences based on **user's historical behavior**, instead of **attributes of the item**.

Formula

- Basic

$$W_{\mu v} = \frac{|N(\mu) \cap N(v)|}{|N(\mu)|}$$

- Adding penalty term

$$W_{\mu v} = \frac{|N(\mu) \cap N(v)|}{\sqrt{|N(\mu)| |N(v)|}}$$

ItemCF

Implementation

ItemCF

Implementation

- Use `dict` to create co-occurrence matrix.

	Song1	Song2	...	Song10000
Song1	1000	512	...	201
Song2	512	1	...	345
...
Song10000	201	345	...	2000

ItemCF

Implementation

- Use `dict` to create co-occurrence matrix.

	Song1	Song2	...	Song10000
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- Do cosine similarity search based on the matrix

ItemCF

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- Do cosine similarity search based on the matrix
- Randomly fill with top 20 songs if recommendation less than 5 songs.

ItemCF

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	Song1	Song2	...	Song10000
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- Do cosine similarity search based on the matrix
- Randomly fill with top 20 songs if recommendation less than 5 songs.
- **Basic Score: 0.14537**

ItemCF

Consider Listening Time

ItemCF

Consider Listening Time

- Give weights based on listening time.

ItemCF

Consider Listening Time

- Give weights based on listening time.
- Use `unix_played_at` to get listening time.

song1

<-diff->

song2

<-diff->

song3

ItemCF

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- Give weights based on listening time.
- Use `unix_played_at` to get listening time.

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<-diff->

song2

<-diff->

song3

- Our weight:
 - < 10 sec: 0.1
 - 11 ~ 150 sec: 0.7
 - > 150 sec: 1

ItemCF

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- Give weights based on listening time.
- Use `unix_played_at` to get listening time.

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song3

- Our weight:
 - < 10 sec: 0.1
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 - > 150 sec: 1
- **Score: 0.10981** (worse)

ItemCF

Consider Repeat Time

ItemCF

Consider Repeat Time

- If **last 3 songs are the same song** or more than **8 repeated songs among top 20 songs**
 - Recommend the same song 5 times

ItemCF

Consider Repeat Time

- If **last 3 songs are the same song** or more than **8 repeated songs among top 20 songs**
 - Recommend the same song 5 times
- **Score: 0.12708** (worse)

ItemCF

Conclusion

ItemCF

Conclusion

Listening Time

- < 10 sec: 0.1, 11 ~ 150 sec: 0.7, > 150 sec: 1 => **Score: 0.10981**
- < 10 sec: 0.1, > 11 sec: 1 => **Score: 0.115**
- Predict what KKbox predicts, instead of what the user would like.

ItemCF

Conclusion

Listening Time

- < 10 sec: 0.1, 11 ~ 150 sec: 0.7, > 150 sec: 1 => **Score: 0.10981**
- < 10 sec: 0.1, > 11 sec: 1 => **Score: 0.115**
- Predict what KKbox predicts, instead of what the user would like.

Repeat Time

- more than 8 repeated songs among top 20 songs => **Score: 0.12708**
- more than 20 repeated songs among top 20 songs => **Score: 0.12755**
- Rating Criteria: Recommend a variety of unique songs get higher scores.

N-Gram

N-Gram

Prepare Data

- Join tables together for further usage

```
andyjjrt ~/c/wsm-project3 python main.py
```

	session_id	song_id	unix_played_at	...	lid		pid	title_text_id
0	1	s_354122	1660012505	...	NaN		NaN	c1079ef109db2aba72f78c632ab73803
1	1	s_1030665	1660012730	...	NaN		NaN	NaN
2	1	s_642781	1660015113	...	l_440385	p_288113	f9b7f48dbd07a9979e64ccf88af181aa	
3	1	s_280722	1660015289	...	l_169111		NaN	c1079ef109db2aba72f78c632ab73803
4	1	s_90294	1660015841	...	l_196433	p_192217	9f25d97515a9e19da4c7ad6dba6d8776	
...
14306470	715323	s_355651	1664707185	...	NaN		NaN	0025132f9e92679e3472ba869b60af35
14306471	715323	s_170450	1664707201	...	NaN	p_71934.p_72220.p_72837.p_314936	c1079ef109db2aba72f78c632ab73803	
14306472	715323	s_233844	1664707400	...	l_29174.l_257878		NaN	5bb36dbeb12e9e4149eed8166a60fcf8
14306473	715323	s_931390	1664707449	...	l_284779		NaN	859a2ae6d55da7cdfc57bc85d2008a99
14306474	715323	s_935948	1664707668	...	l_294002		NaN	0d42e410deb1c569568ba132e738d6aa

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14306470	715323	s_355651	1664707185	...	NaN		NaN	0025132f9e92679e3472ba869b60af35
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14306472	715323	s_233844	1664707400	...	l_29174.l_257878		NaN	5bb36dbeb12e9e4149eed8166a60fcf8
14306473	715323	s_931390	1664707449	...	l_284779		NaN	859a2ae6d55da7cdfc57bc85d2008a99
14306474	715323	s_935948	1664707668	...	l_294002		NaN	0d42e410deb1c569568ba132e738d6aa

- Trigram

```
1 n = 3
2 train_data, padded_sents = padded_everygram_pipeline(n, allWords)
```

N-Gram

model.score

```
1 result = list(model.score(words[-2:]))
2 result = [r for r in result if r[0] != "<s>" and r[0] != "</s>"]
3 result.sort(key=lambda x: x[1])
4 length = len(result)
5 return [session_id] + result[:5]
```

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```

```
1 [|||||] 100.0% 7 [|||||] 7.0% 13 [|||||] 92.9% 19 [|||||] 100.0%
2 [|||||] 75.5% 8 [|||||] 100.0% 14 [|||||] 100.0% 20 [|||||] 100.0%
3 [|||||] 98.7% 9 [|||||] 100.0% 15 [|||||] 100.0% 21 [|||||] 100.0%
4 [|||||] 100.0% 10 [|||||] 100.0% 16 [|||||] 96.2% 22 [|||||] 100.0%
5 [|||||] 55.2% 11 [|||||] 100.0% 17 [|||||] 100.0% 23 [|||||] 99.7%
6 [|||||] 90.4% 12 [|||||] 100.0% 18 [|||||] 100.0% 24 [|||||] 100.0%
Mem[|||||] 29.9G/94.3G Tasks: 411, 2087 thr; 23 running
Swp[|||||] 0K/0K Load average: 22.66 23.00 23.11
Uptime: 3 days, 16:19:16
```

+ 成為 Ticket Plus 遠大售票系統 會員

PID	USER	PRI	NI	VIRT	RES	SHR	S	CPU%	MEM%	TIME+	Command
2985048	andyjrrt	20	0	7184M	2322M	17476	R	101.	2.4	11h27:41	python main.py
2985038	andyjrrt	20	0	7184M	2322M	17552	R	100.	2.4	11h27:43	python main.py
2985041	andyjrrt	20	0	7184M	2322M	17552	R	100.	2.4	11h27:49	python main.py
2985043	andyjrrt	20	0	7184M	2322M	17552	R	100.	2.4	11h27:45	python main.py
2985046	andyjrrt	20	0	7184M	2322M	17492	R	100.	2.4	11h27:45	python main.py
2985049	andyjrrt	20	0	7184M	2322M	17408	R	100.	2.4	11h27:48	python main.py
2985031	andyjrrt	20	0	7184M	2322M	17552	R	99.8	2.4	11h27:47	python main.py
2985032	andyjrrt	20	0	7184M	2322M	17552	R	99.8	2.4	11h27:48	python main.py
2985033	andyjrrt	20	0	7184M	2322M	17552	R	99.8	2.4	11h27:46	python main.py
2985034	andyjrrt	20	0	7184M	2322M	17552	R	99.8	2.4	11h27:46	python main.py

- 12hr per run with 22 threads, **Basic Score: 0.20894**

N-Gram

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1 result = list(model.score(words[-2:]))
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- 12hr per run with 22 threads, **Basic Score: 0.20894**

N-Gram

model.count

```
1  if words[-1] == words[-2]: return [session_id] + [songIdMapping[words[-1]]] * 5
2  result = list(model.counts[words[-2:]].items())
3  result = [r for r in result if r[0] != "<s>" and r[0] != "</s>"]
4  result.sort(key=lambda x: x[1])
5  length = len(result)
6  if length >= 5:
7      return [session_id] + [songIdMapping[r[0]] for r in result[:5]]
8  else:
9      tmp = [songIdMapping[r[0]] for r in result]
10     for i in range(5 - len(tmp)):
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```

- 6hr per run with 22 threads, 30% replacement to **0.22006**

N-Gram

What we should do

N-Gram

What we should do

- Randomly choose songs from same genre , titletext , etc.

N-Gram

What we should do

- Randomly choose songs from same `genre` , `titletext` , etc.
- Use `model.generate()` instead.

N-Gram

What we should do

- Randomly choose songs from same `genre` , `titletext` , etc.
- Use `model.generate()` instead.
- Try 4-gram.

N-Gram

What we should do

- Randomly choose songs from same `genre` , `titletext` , etc.
- Use `model.generate()` instead.
- Try 4-gram.
- Reciprocal Rank Fusion

$$RRFScore(d \in D) = \sum_{r \in R} \frac{1}{k + r(d)}, k = 60$$

N-Gram

What we should do

- Randomly choose songs from same `genre` , `titletext` , etc.
- Use `model.generate()` instead.
- Try 4-gram.
- Reciprocal Rank Fusion

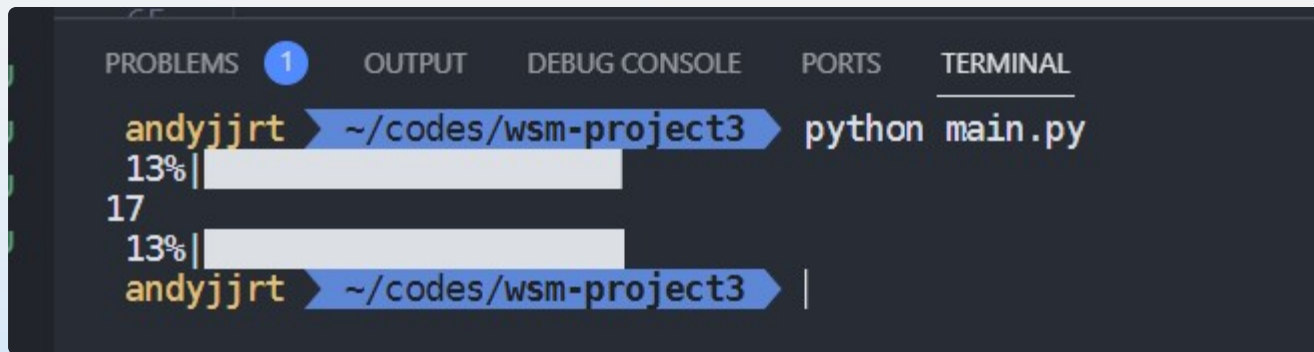
$$RRFScore(d \in D) = \sum_{r \in R} \frac{1}{k + r(d)}, k = 60$$

- Data validation (important).

Discussions & Feedbacks

Discussions & Feedbacks

- Data validation



A screenshot of a terminal window with a dark background. At the top, there are tabs: 'PROBLEMS' (with a blue circle containing the number 1), 'OUTPUT', 'DEBUG CONSOLE', 'PORTS', and 'TERMINAL'. The terminal shows a prompt 'andyjjrt' followed by a blue arrow pointing to the path '~/codes/wsm-project3'. The command 'python main.py' has been entered. Below this, there are two lines of progress bars, each preceded by '13%|'. The first line also has the number '17' to its left. The second line is followed by another prompt 'andyjjrt' and a blue arrow pointing to the same path, with a cursor at the end.

```
for i in tqdm.tqdm(range(recordLength)):
    words = list()
    for j in range(25):
        words.append(recordTable.loc[i*25 + j, "song_id"])
    allWords.append(words)
```

Thanks for listening