




MIE 1622


Group Course Project

Short-term Investment Planner Chatbot

Group 9



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“Orion”

04

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01

Business Overview



Introduction of Short-term Investment Planner Chatbot

Functions

- Automatic short-term investment plans based on user needs
- Simulate future money-on-hand at the end of holding period

Objectives

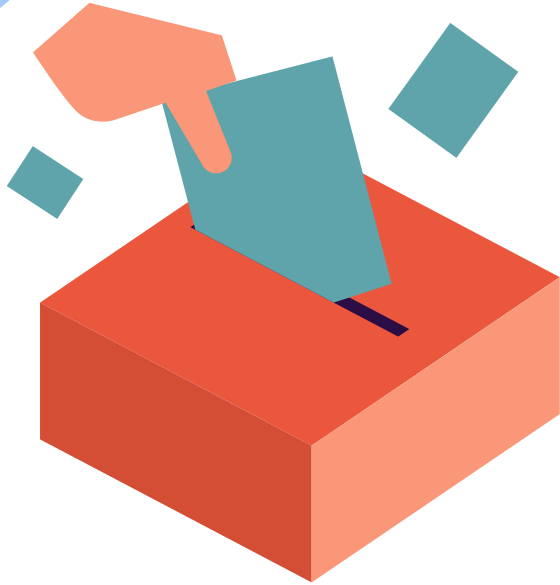
- The automated investment advising interface can be easily accessed
- Forecasting results can be easily viewed and compared
- Consider flexibility on asset inclusion (users with or with prior investment knowledge)

Constraints

- All inputs must be entered in the similar format as required by the robot

02

Chatbot Assistant System



Chatbot Assistant System

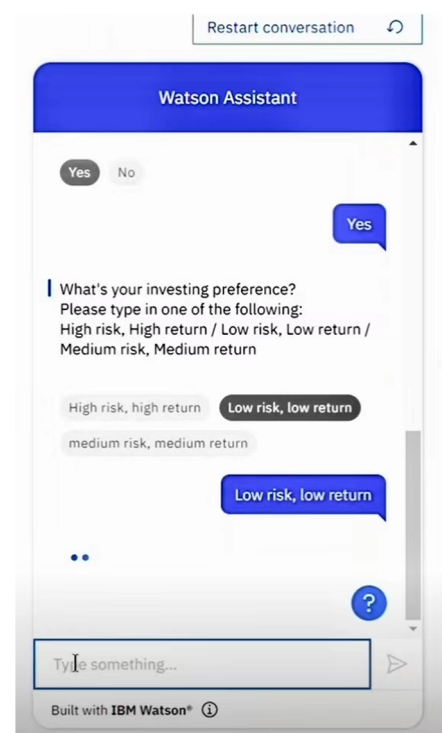
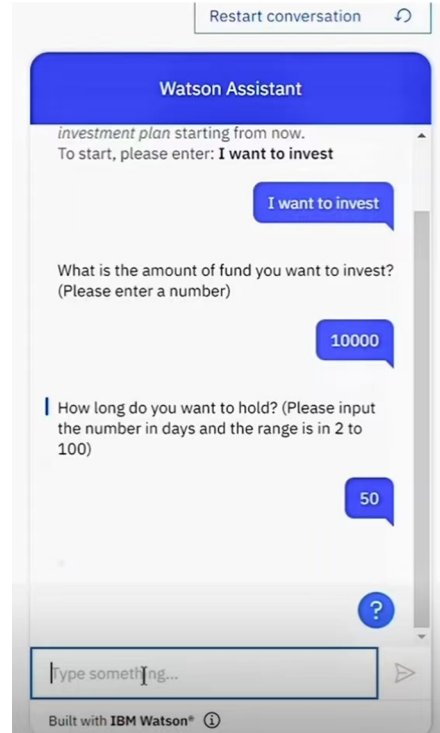
Robo-advisor provides investing suggestions for short-term investing (the holding period is fewer than 100 days).

Robo-advisors can automatically guide potential customers to tell the chatbot:

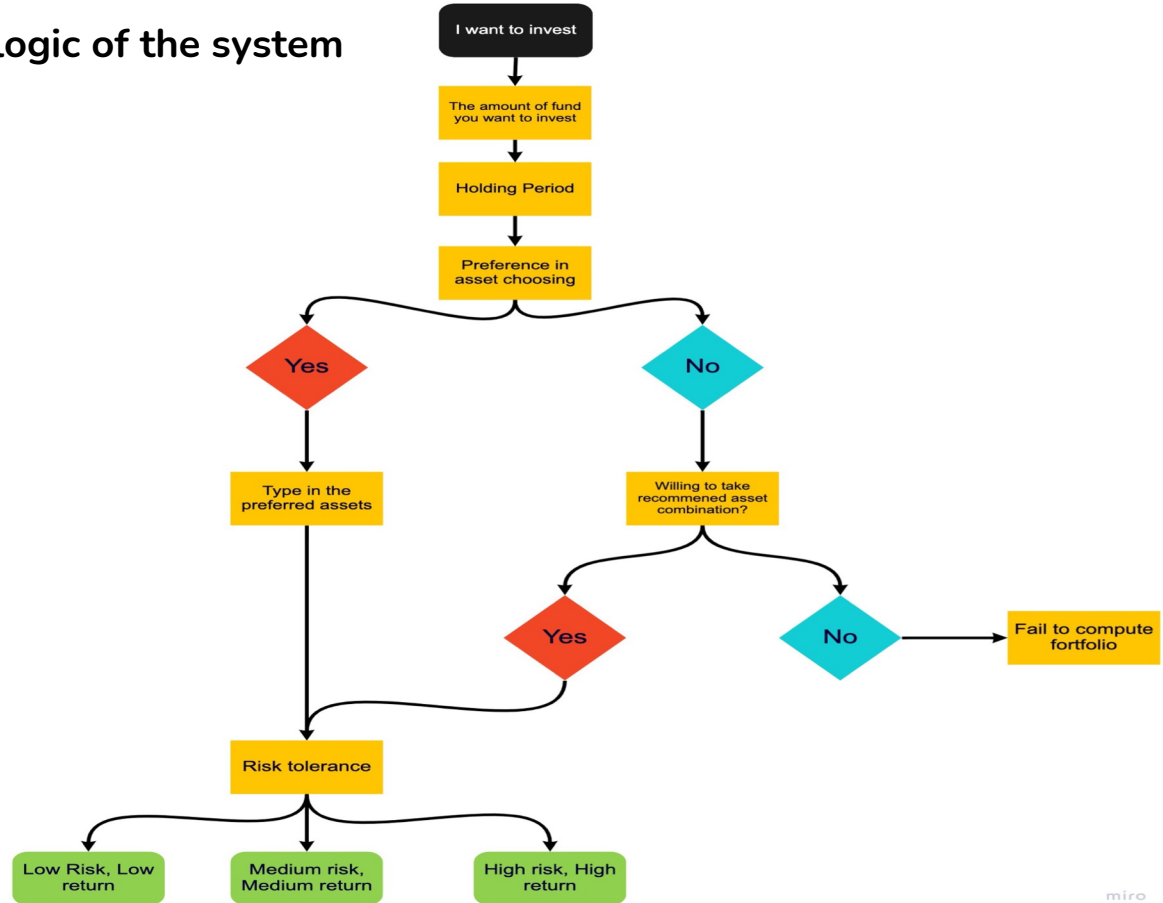
- Amount to invest
- Holding period
- Assets they want to invest
- Risk tolerance level

Unique features:

- Allows own preferences
- Otherwise, a fixed choice of ETFs chosen by our system

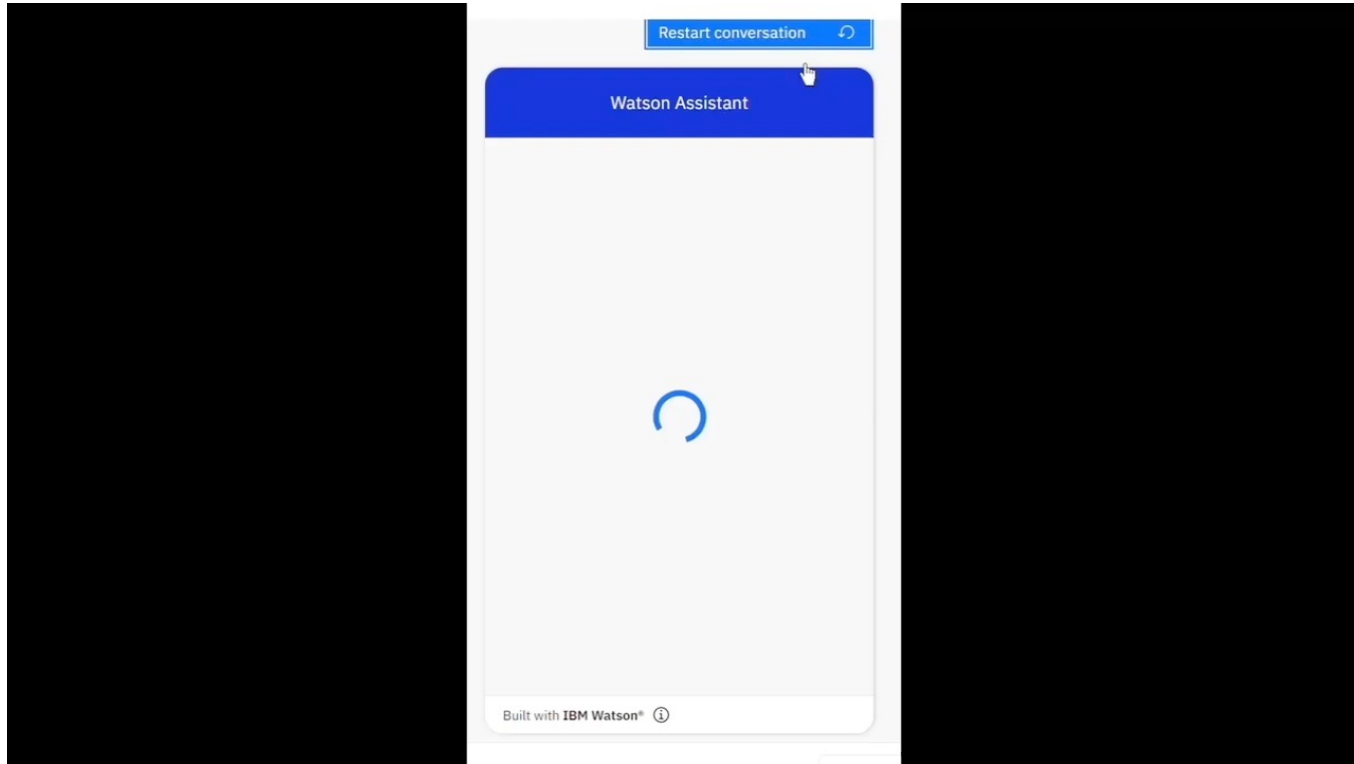


Chatbot by following the logic of the system



[The video demo for chatbot](#)

Chatbot by following the logic of the system

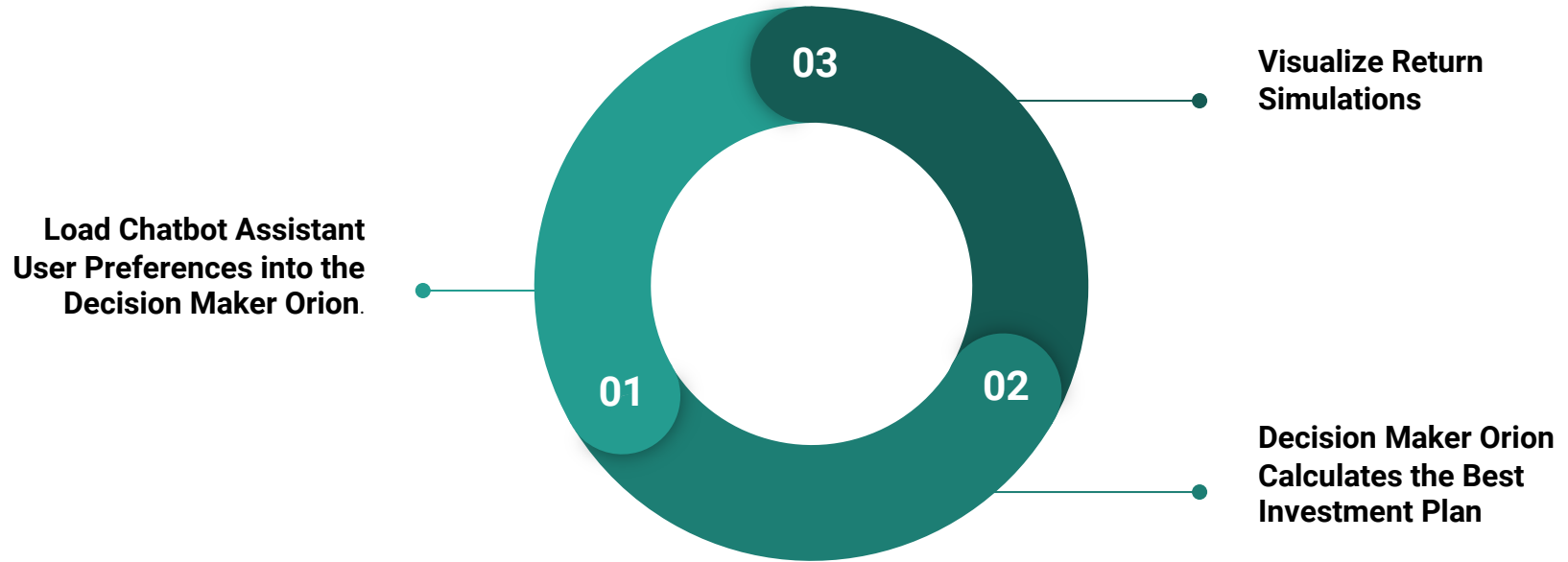


03

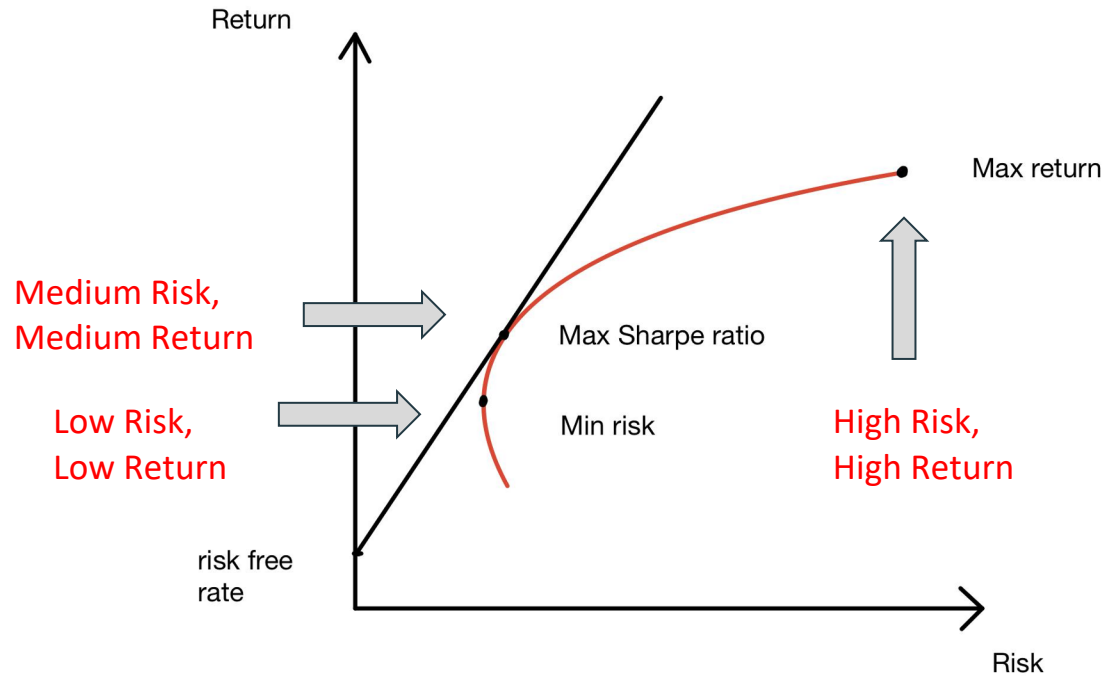
Decision Maker Orion



How Decision Maker Orion Works



Strategies Derivation



4. Result

We assume user inputs are:

- Initial cash = \$10,000
- Holding period = 50 days
- Asset recommendations
 - SPY, VTV, VUG, GOVT, EEMV, CBOE, QQQ

Let's see what the results are
for different Risk and Return Preferences!

Results

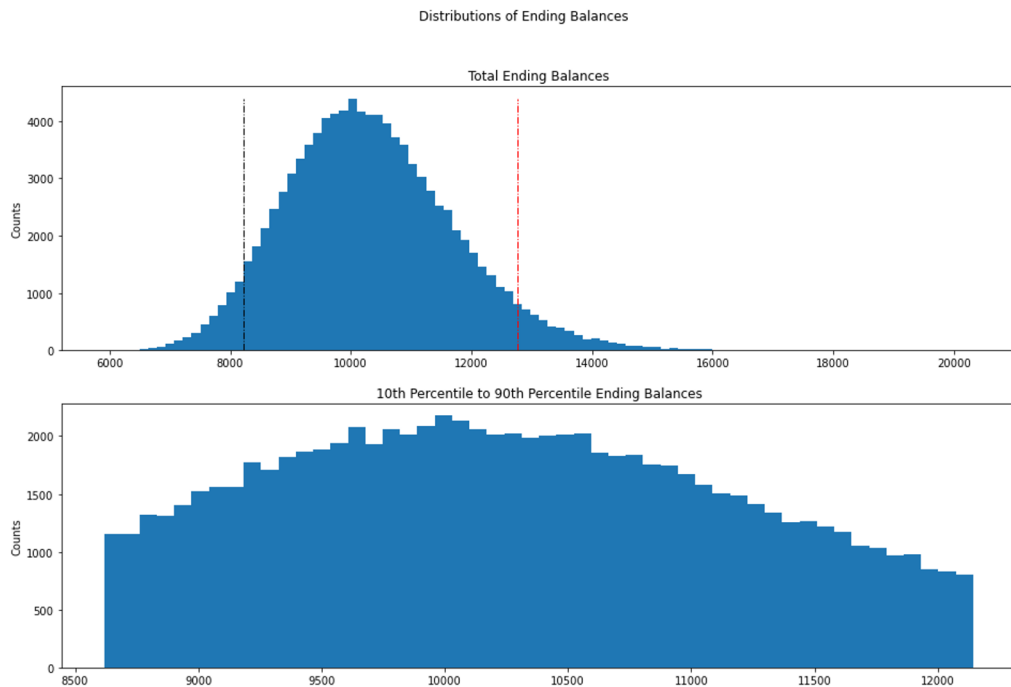
Use Case 1: Low Risk, Low Return Preference

We assume user **inputs** are:

- initial cash = \$10,000
- holding period = 50 days
- needs for asset recommendation
- Prefers low risk and low return

Outputs: Cash Allocation

- \$8431.7 in VUG
- \$1215 in CBOE
- \$248.98 in VTV
- \$104.32 in SPY



Number of values	100000.000000
Mean	10328.178961
Standard deviation	1399.469008
Skewness	0.485311
kurtosis	0.592935
5% Perc	8219.326762
95% Perc	12770.989189
Minimum	5662.705922
Maximum	20581.713614

Results

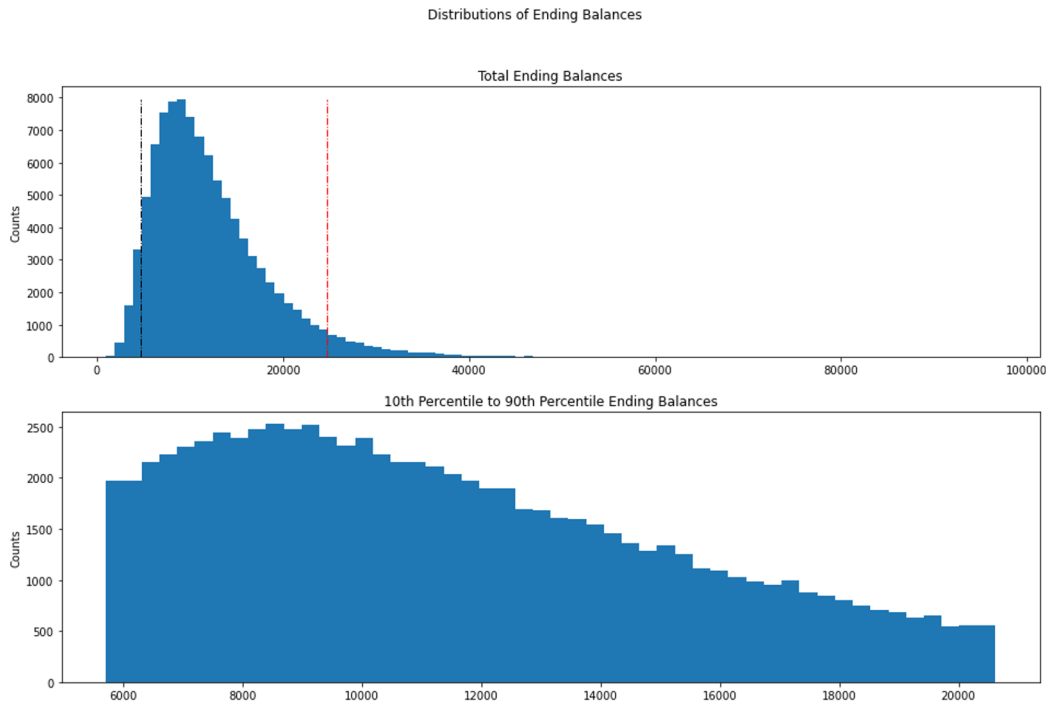
Use Case 2: Medium Risk, Medium Return Preference

We assume user **inputs** are:

- initial cash = \$10,000
- holding period = 50 days
- needs for asset recommendation
- Prefers medium risk and medium return

Outputs: Cash Allocation

- \$7915.21 in CBOE
- \$2084.79 in GOVT



Number of values	100000.000000
Mean	12323.422154
Standard deviation	6568.481143
Skewness	1.653890
kurtosis	4.938173
5% Perc	4724.021170
95% Perc	24763.388095
Minimum	1174.167419
Maximum	88053.117376

Results

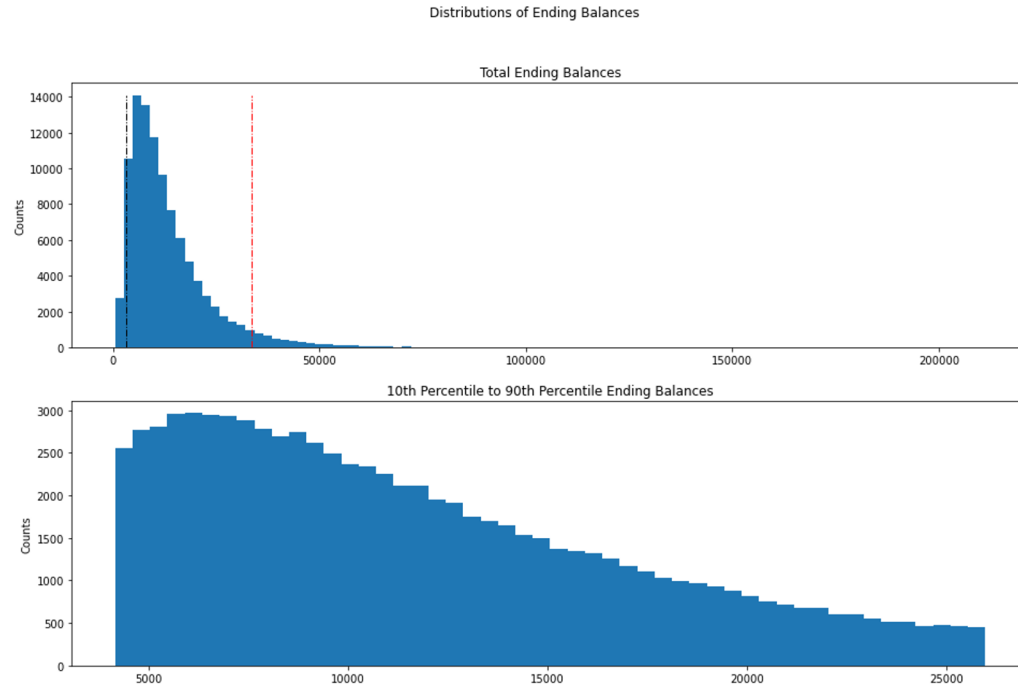
Use Case 3: High Risk, High Return Preference

We assume user **inputs** are:

- initial cash = \$10,000
- holding period = 50 days
- needs for asset recommendation
- Prefers medium risk and medium return

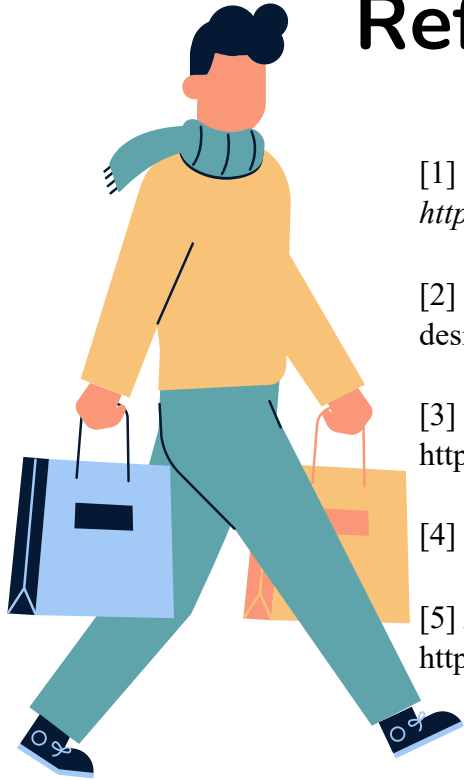
Outputs: Cash Allocation

- \$10,000 in GOVT



Number of values	100000.000000
Mean	13459.435076
Standard deviation	10787.637470
Skewness	2.782773
kurtosis	15.703256
5% Perc	3182.554387
95% Perc	33591.971355
Minimum	489.552890
Maximum	211240.748324

References



[1] IBM Cloud Docs. (n.d.). Retrieved April 17, 2022, from <https://cloud.ibm.com/docs/assistant?topic=assistant-getting-started>

[2] ISO 9241-210:2019 Ergonomics of human-system interaction — Part 210: Human-centred design for interactive systems

[3] *Spy: SPDR S&P 500 ETF trust overview*. MarketWatch. (n.d.). Retrieved April 17, 2022, from <https://www.marketwatch.com/investing/fund/spy>

[4] Cboe Global Markets. Retrieved April 17, 2022, from <https://www.cboe.com/>

[5] *Ishares U.S. treasury bond ETF: Govt*. BlackRock. (n.d.). Retrieved April 17, 2022, from <https://www.ishares.com/us/products/239468/ishares-us-treasury-bond-etf>

Thank you!

