

Andy Ju

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Education

Duke University - B.A. Visual Arts & Computer Science (class of 2021)

Cumulative GPA: 3.62

Coursework: Film Animation Production, Digital Documentary, Moving Image Practice, Creating Culture through Media, Non-Profit Cultural Institutions, Aesthetics, History of Photography, Psychology

Duke in Los Angeles - Spring 2020

Upcoming participant in selective Duke academic and pre-professional program intended to introduce students to the film and entertainment industry.

Projects & Productions

Andy Juice - YouTube Portfolio

San Jose, CA

- Showcases my understanding of narrative & flow along with editing techniques through various professional and personal videos. May 2017 - Present

IBelieve: Hillside High IB Program Documentary - Documentary Project

Durham, NC

- Spent 3 months following two students through Hillside High School's IB program. Attended their extracurriculars and photographed their day to day lives. Aug - Dec 2018
- Compiled photographs into a documentary video narrated by Hillside staff and students.

Work Experience

Pitch Story Lab - Producer & Account Manager [<http://bit.ly/andyxportfolio>]

Durham, NC

- Participate in video storyboarding, filming, and editing. Dec 2017 - Present
- Head of post-production and editing team. Responsible for organizing team members to calibrate video edits to reflect client's vision and educating team on new editing techniques.
- Serve as account manager, representing clients during ideation process and scheduling meetings between client and team.
- Clients include Duke University, Durham WellFest, Full Frame Film Festival, and JB Duke and Washington Duke Hotels.
- Familiar with **Premiere Pro**, **Final Cut Pro X**, **Photoshop**, & **After Effects**.

Sentry AI - Product Marketing Intern

Sunnyvale, CA

- Produced video and photography campaigns for product launches and award events. May - Jul 2019
- Independently directed video for company's flagship service. Responsible for organizing actors, designing costumes, and filming the project.
- Designated as email campaign creator and web designer, helping increase site traffic by 50%.
- Participated in customer feedback survey creation and competitor analysis.

Guardian Analytics - UI/UX Engineering Intern

Mountain View

- Built and designed user interface features including new page layouts and user pop-ups. Jun - Dec 2019
- Collaborated with quality assurance team to fix bugs in fraud detection platform.

Community Engagement

The Cube: Premiere Entrepreneurship Living Group - VP of Finance

Duke University

- Managed rush process and distribution of funds for Cube-sponsored activities & events. Feb 2018 - Present
- Created a pipeline for in-house start-ups and projects to receive funding.

Skills

Production: **Storyboarding**, **Video** (Premiere Pro, FCP X, and After Effects) & **Photo Editing** (Lightroom, Photoshop)

Web Design & Development: **Angular7**, **React**, **HTML5/Javascript/CSS**, **WordPress**, **Wix**

Interests: Fusion Cooking, Visual Poetry, Basketball (playing and watching), Wes Anderson films, and Rock Climbing