

Andy Ju

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Education

Duke University - B.A. Visual Arts & Computer Science (class of 2021)

Cumulative GPA: 3.62

Coursework: Film Animation Production, Introduction to Aesthetics, Introduction to Psychology, Study of Non-profit Cultural Institutions, Digital Documentary, Moving Image Practice, History of Photography, Creating Culture through Media, Politics of Language

Work Experience

Guardian Analytics - UI/UX Engineering Intern	Mountain View
Optimized layout of fraud detection platform and fixed front end-back end communication bugs.	Jun 2019 - Present
Pitch Story Lab - Video Producer	Durham, NC
Produced graphics and video marketing content for clientele. Familiar with Premiere Pro , Final Cut Pro, Photoshop , & After Effects .	Dec 2017 - Present
Sentry AI - Product Marketing Intern	Sunnyvale, CA
Handled email and social media campaigns . Created promotional product videos (storyboarding, costume design, filming, and editing) and served as an event photographer . Redesigned product landing webpage (Storyboarding, Asset Collection, Wix). Performed competitor analysis to define corporate direction.	May 2019 - Jul 2019
Elevate Coding Camps - Head Instructor & Web Designer	San Jose, CA
Started Java and Python bootcamp for 5th to 12th grade students. Lead team of 6 teachers and managed overall operation logistics . Created website with HTML5, CSS, & JavaScript.	Dec 2016 - Aug 2018

Leadership & Community

The Cube: Premiere Entrepreneurship Living Group - VP of Finance	Duke University
Managed activity finances and rush process for The Cube. Responsible for distributing start-up grants & general event budgeting .	Feb 2018 - Present
Andy Juice - Personal YouTube Channel	San Jose, CA
A portfolio of personal videos, class projects, and contracted videos (Duke student government campaign videos & product promotions)	Feb 2016 - Present

Skills

Video & Photo Production - **Storyboarding**, **Costume Design**, **Video Editing** (Premiere Pro, Final Cut Pro, & After Effects), **Photo Editing** (Lightroom, Photoshop)

Marketing & Business Development - **Zoho Business Suite** (Email & Social Media Campaigns, Zoho ChatBot, Zoho Forms), **Customer Survey Feedback creation**, **Blog Writing**, **Competitor Analysis** (SWOT)

Web Design & Development - **Angular7**, **React**, **HTML5/Javascript/CSS**, **WordPress**, **Wix**