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Technical Report Gantt Chart

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Word count

Summary: 202 | Main text: 369



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1. Summery

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1.

I first heard of a Gantt chart by my girlfriend a week before this assignment she was talking about something called stage gate model for new product development.¹ I found the Gantt chart pretty interesting and an amazing tool that you can use for a lot of projects you also may do in life. This weeks brief was pretty hectic, personally felt like I was falling behind again but with good help from teachers I got there in the end and appreciate the help I was given. The fun part about the Gantt chart is that you really have to think and use your imagination and research different things online of who does what and try your best to make it seem like this is an actual project that can be done. For later Gantt charts I would also maybe describe things even in more detail with flow-points or sub critical points. I decided to use a simple gantt chart that I found a template of on Excel.²

¹ toolshero. 2020. Stage Gate Process: innovative Project Management method | toolshero. [ONLINE] Available at: <https://www.toolshero.com/innovation/stage-gate-process-robert-cooper/>. [Accessed 02 February 2020].

² Vertex42.com. 2020. Simple Gantt Chart by Vertex42. [ONLINE] Available at: https://www.vertex42.com/ExcelTemplates/simple-gantt-chart.html?utm_source=ms&utm_medium=file&utm_campaign=office&utm_content=help. [Accessed 02 February 2020].



2.

There's a lot of choices that had to be made while making the chart. Who is in charge, what does the team need to make it to deadline, how to get the contents on the site and who should make the content. Should there employee portfolios or skip that. How should the design be, what does competitors do. We were only given a logo and a small brand strategy, the rest we had to do.

First of all the right choice for me was to pick a project manager³ that was the right hand of the whole project. To keep track of everything that needs to be done and make the charts, budgets, time spent, customer relations and just keeping up with everything so that the "machinery" runs as smooth as possible.

Next we needed a designer to understand and create something similar to the logo, brand value is important and also do research on what competitors do. What kind of UI are they doing, what are the main focuses. Then we needed someone to make the content, pictures of product, employees, owners, interviews and short summaries from the owners. And with all of this we of course needed someone to create a platform to put it in so a developer is needed. Someone who can code and program all of the things above to get it on to a website that works for PC all the way down to smartphones. At last we choose to have a copywriter on the team so that everything of text that goes on the website is fresh written content for advertisement, marketing and descriptive text.

The team would work together through meetings in real life, Discord/Skype conversations and posts in the designated servers. With Github as a main saving area when that has been worked on. Most communication was used in meetings and discord/skype conversations.

I feel the team that is put together is perfect for creating a website for "Lofthus frukt og saft". People that have the knowledge and skill to be able to create a competing website for a medium sized company.

³ What is a Project Manager? - CEG. 2020. What is a Project Manager? - CEG. [ONLINE] Available at: <https://www.corpedgroup.com/resources/pm/WhatisaPM.asp>. [Accessed 02 February 2020].



3.

toolshero. 2020. Stage Gate Process: innovative Project Management method | toolshero. [ONLINE] Available at: <https://www.toolshero.com/innovation/stage-gate-process-robert-cooper/>. [Accessed 02 February 2020].

Vertex42.com. 2020. Simple Gantt Chart by Vertex42. [ONLINE] Available at: https://www.vertex42.com/ExcelTemplates/simple-gantt-chart.html?utm_source=ms&utm_medium=file&utm_campaign=office&utm_content=help. [Accessed 02 February 2020].

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