YEN-TING KUO

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EDUCATION BACKGROUND

01/2023 – Present	**National Chengchi University**	Taipei, Taiwan
	Master of Business Administration	
09/2018 – 01/2023	**National Taiwan Normal University**	Taipei, Taiwan
	Bachelor of Education	
	Program: Fundamental Management	
09/2019 – 01/2023	**National Taiwan University**	Taipei, Taiwan
	Program: Creativity and Entrepreneurship	

WORK EXPERIENCE

11/2022 – 02/2023	**Inline Apps**	Taipei, Taiwan

Data Ops Intern
- Collaborated with multi-functional teams to establish customer database via MySQL and Google Cloud Platform
- Participated in team meetings and some client facing meetings and develop chatting robots for clients based on their requirements

07/2022 – 10/2022 — *Data Analyst Intern*
- Built dashboards by Excel, Tableau and Python to track Account Managers' KPI
- Analyzed data to identify patterns or opportunities for improvement and provided suggestions for the strategy and operation team
- Applied K-means, exponential smoothing, and other machine learning models to assist with business decisions

07/2021 – 06/2022	**Nomura Asset Management**	Taipei, Taiwan

HR Intern
- Supported the HR department in day-to-day operations including screening resume, identifying suitable candidates, and contacting candidates
- Increased the efficiency of routine administration work through utilizing Visual Basic for Applications (VBA)
- Optimized the recruitment process by analyzing staff-related data

EXTRACURRICULAR ACTIVITIES

08/2022 – Present — **National Taiwan University Data Analytics Club**
Vice President
- Provide goal development, leadership, supervision, coordination, and support to the club's president as an assistant
- Took the initiative to reach out to potential corporate partners and facilitated collaborations between them and the club

09/2021 – 07/2022 — *Member*
- Learned various data analysis tools, statistics, machine learning techniques, as well as consulting skills to become a proficient data analyst
- Led a project team to increase the retention rate of the biggest bakery e-commerce platform in Taiwan

02/2021 – 06/2022 — **National Taiwan University Coding and Co-work Club**
Member
- Created a work-out LINE Bot by applying frontend, backend, database, and server skills

CORPORATE COLLABORATION PROJECT

03/2023 – Present	**Gogoro**

NTU DAC Project Member
- Analyze swapping data to predict the users' living cycle
- Create a car accident risk prediction model to calculate the probability and severity of a user getting into a car accident, and develop a dashboard using front-end and back-end technologies.

10/2022 – 01/2023	**Shopee SPX**

NTU DAC Project Mentor
- Utilize programming knowledge and consulting skills to support the project team in carrying out tasks smoothly
- Managed the relationships between Shopee, consultants, and the project team to achieve effective communications

02/2022 – 07/2022	**Blocto**

CTPS Project Member
- Analyzed blockchain-related application user journey, implemented Figma-based user guide, and registered interface optimization projects

AWARDS & HONORS

11/2022	**National Top 7, Hotai Hackathon**, Hotai, Microsoft
04/2022	**Academic Excellence Award**, National Taiwan Normal University
12/2020	**Dean's Award**, National Taiwan Normal University
08/2019	**Merit Award, U-start Entrepreneurship Workshop**, Ministry of Education
05/2019	**Honorable Mention, Start-up Stadium**, National Taiwan Normal University

SKILLS

Language: English (TOEIC: 965), Mandarin (Native),

Programming: Python (Pandas, Numpy, Flask), SQL, JavaScript, HTML, CSS, C#

Data Analysis: Tableau, Excel (Pivot Table, Lookup), SPSS, JASP