

YEN-TING KUO (ANDY)

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<https://andykuo0956.github.io/Portfolio-Website/>

EDUCATION BACKGROUND

09/2024-	University College London	<u>MSc Knowledge, Information and Data Science</u>	London, UK
06/2025	◆ World Ranking: QS #9 & U.S News #7, Main Course: ML, NLP, Statistics, Database, App Dev		
01/2023-	National Chengchi University	<u>Master of Business Administration</u>	Taipei, Taiwan
02/2024	◆ AACSB & EQUIS Accredited, Partial Scholarship Holder, First year GPA:4.05		
09/2018-	National Taiwan Normal University	<u>BA Education & Management Program</u>	Taipei, Taiwan
01/2023	◆ Dean's Award, Graduate Representative, Business courses all A+, Table tennis varsity, GPA: 4.21		
	◆ NTU Creativity and Entrepreneurship Program, Established an educational tech startup GPA: 4.13		

WORK EXPERIENCE

07/2024-	Texas Instruments	<u>Data Analyst Intern, Business & Operation</u>	Taipei, Taiwan
08/2024	◆ Developed an app with Python and SQL for process automation, reducing data collection time by 98%		
	◆ Conducted 5 workshop/training sessions on SQL, App & DL for CO or interns across Taipei & Shanghai		
07/2023-	Shopee	<u>Data Analyst Intern, SPX Business Intelligence</u>	Taipei, Taiwan
02/2024	◆ Enhanced 90% efficiency of geographic order segmentation by clustering ML models and convex hull		
	◆ Supported SQL data requested for SOC and MKT functions in the SPX team		
07/2022-	Inline Apps	<u>Data Analyst Intern, Account Management</u>	Taipei, Taiwan
02/2023	◆ Created dashboards by Excel, Tableau and Python to track Account Managers' KPIs across 5 countries		
	◆ Applied K-means and other machine learning models to assist with business decisions		
	◆ Developed LINE chatting robots for clients based on their requirements through Python and GAS		
07/2021-	Nomura Asset Management	<u>Operation Intern, HR</u>	Taipei, Taiwan
06/2022	◆ Assisted the department in its daily operations, focusing on recruitment and engagement events		
	◆ Increased 80% efficiency of routine administration work through utilizing Excel and VBA		

PROJECT EXPERIENCE

09/2023-	Boston Consulting Group (BCG)	<u>SCAP Member</u>	Taipei, Taiwan
02/2024	◆ Learned strategy consulting method from the Head of BCG Taipei Office and conducted a project		
	◆ Provide reservation service GTM strategy for the largest POS provider in the catering market		
03/2023-	Gogoro	<u>NTU DAC Data Analysis Project Member</u>	Taipei, Taiwan
07/2023	◆ Analyzed battery swapping data to predict users' living cycle by multivariate Gaussian distribution		
	◆ Developed a car accident risk prediction model to calculate the users' car accident probability		
06/2022-	Toyota (Hotai), Microsoft	<u>Mobility Data Hackathon Awardee</u>	Taipei, Taiwan
12/2022	◆ Analyzed car renting and rideshare services data and developed a prototype of an integration APP		
	◆ Won top 5 from more than 180 teams across Taiwan through the workshop and final presentation		
02/2022-	Blocto	<u>CTPS Consulting Project Member</u>	Taipei, Taiwan
07/2022	◆ Researched 1.6M users' data on the blockchain Apps, which managed 1.5B USD crypto assets		
	◆ Implemented Figma-based user guides and registered interface optimization projects		

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

09/2021-	National Taiwan University Data Analytics Club	<u>Vice President, Member</u>	Taipei, Taiwan
06/2023	◆ Managed 14 corporate collaboration projects including timeline, BD, milestones and deliverables		
	◆ Supervised 3 rounds of club members hiring process from 500+ candidates to 80 members		

SKILLS

Language: English (TOEIC: 965 IELTS: 7), Mandarin (Native)

Data Analysis: Python (Pandas, NumPy, Folium), Tableau, SQL, Excel, SPSS, JASP

Programming: Python (Flask, APIs, DB connection), SQL (Presto SQL, MySQL), Google Apps Script, HTML, CSS