

Andy Lee

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SKILLS

Tools: Jira, Confluence, Azure DevOps, Git, UserTesting, Figma, Adobe Xd, InVision, MS Office

Product and Design: Quantitative research, Generative research, Data analytics, Product strategy, Accessibility design

Development: SQL, HTML, CSS/SCSS, JavaScript, C++, Ruby (Rails), React.js, Node.js

EXPERIENCES

Product Manager Intern | PartnerStack

Sep 2022 - Present

Aggregating insights from client interviews and internal metrics to build business cases and attain buy-in from executives for company-affiliate messaging and invoice management initiatives.

UX Research Intern | Questrade

Jan 2022 - Apr 2022

Spearheaded a feasibility study to set market positioning guidelines for a disruptive investment advice service **targeting 500K+ users**.

Conducted generative user interviews to drive the development plan for a new line of business; leveraged insights to create a company-wide end-to-end (E2E) roadmap.

Product Software Engineer Intern | Harled

May 2021 - Aug 2021

Facilitated client interviews and ideation sprints to scope **10+ features** for an Indigenous learning management system.

COMMUNITY

Product Manager | UW Blueprint

Aug 2022 - Present

Owning backlog refinement, bug triaging, and end-of-term launch plan of a photography camp registration platform projected to service **1K+ students** annually for Focus on Nature.

Leading client meetings to prioritize user stories and negotiate features to maximize customer satisfaction and adoption.

Lead Product Designer | UW Blueprint

Apr 2021 - Aug 2022

Scoped and designed an accessible parking permit renewal service and management tool to decrease processing time per permit by **30%** for the Richmond Centre for Disability.

Collaborated with engineers to **evaluate implementation feasibility** and **regulate scope creep**; documented cross-functional hand-off procedures to **streamline workflows**, decreasing development time by **20%**.

PROJECTS

UW PM x Wealthsimple ProdCon | 3rd Place (out of 30)

Nov 2021

Pitched a solution to incentivize WS Cash's adoption and engagement with young professionals and local businesses.

Hack Western 7 | 3rd Place (out of 103)

Nov 2020

Scoped and designed a grocery list optimization tool to empower students to maximize savings time efficiently.

EDUCATION

University of Waterloo | Systems Design Engineering

Sep 2019 - Apr 2024

3.8 GPA (87%): Dean's Honour List in 2B (10th out of 92 students) and 3A (6th out of 92 students)

Relevant Courses: Human Factors in Design, Needs Analysis and Prototyping, Data Structures and Algorithms (C++)