# Andy Lee

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### **EXPERIENCE**

# Full Stack Web Developer | Digital Extremes

Sep. 2020 - present

Refactored content generation and management systems to

adopt automation processes; decreased generation time by **50%**Restructuring and deploying **Node.js** bots to increase community engagement on company-run channels in Discord and Twitch

Developing responsive web modules with PHP, JavaScript, HTML, SASS, and REST API services through the Laravel framework

### Lead Product Designer | Musette

May 2020 - present

Wireframing and prototyping end-to-end UX flows in **Adobe Xd** and **Protopie** for a product and service (P&S) ordering and delivery app aimed towards local, community businesses

Initiating product strategy plans to maximize user traffic and retention rates

# Web Designer | Gryphtech

Jan. 2020 - May 2020

Restructured and synthesized end-to-end user flows for web and mobile based products, validated through A/B user testing

Implemented responsive web components with HTML, CSS, JavaScript for real estate management platforms

### COMMUNITY

## UI/UX Designer | VoGro

Oct. 2020 - present

Drafting user journey maps to identify product scope and requirements for a platform that allows the elderly/service organizations to find and manage helpers/yolunteers

Validating product strategy plans and restructuring existing user flows and interfaces in Figma

# **SKILLS**

# Design

UI/UX design, usability testing, prototyping, wireframing, accessibility design, story/journey mapping

### Tools

Adobe CC, Adobe Xd, Figma, Protopie, Invision

### Development

HTML/CSS, JavaScript, PHP, C++, mySQL

### Frameworks/Libraries

React.is, Node.is, iQuery, Laravel

## **EDUCATION**

# Systems Design Engineering

BASc Candidate University of Waterloo Sep. 2019 - Apr. 2024

# Relevant Coursework:

Human Factors in Design, Data Structures and Algorithms, Digital Computation (C++)

#### INTERESTS

Social deduction games, Rock climbing, Volleyball, Super Smash Bros.