

# Andy Lee

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## SKILLS

**Tools:** Jira, Confluence, Azure DevOps, Looker, Metabase, Git, UserTesting, Figma, Adobe Xd, InVision

**Product and Design:** Quantitative research, Generative research, Data analytics, Product strategy, Accessibility design

**Development:** SQL, HTML, CSS/SCSS, JavaScript, C++, Ruby (Rails), React.js, Node.js

## EXPERIENCES

**Product Manager Intern** | PartnerStack (YC '15)

Sep 2022 - Dec 2022

Planned and executed a 0-to-1 feature to enable businesses to reconcile their invoice payments autonomously, reducing monthly recurring operational and coordination expenses by **\$15K**.

Refined product requirements and led the go-to-market strategy for a project focused on optimizing the platform fraud detection ML model, increasing detection accuracy by **20%** and decreasing fraud activity across the ecosystem by **40%**.

Analyzed **2K+** data points to better align success metrics to business objectives for a newly released notifications feature.

**UX Researcher Intern** | Questrade

Jan 2022 - Apr 2022

Conducted generative user interviews with **10+ participants** to drive the development plan for a new line of business; leveraged insights to draft a company-wide go-to-market plan.

Spearheaded a feasibility study to set positioning guidelines for a new-market investing service **targeting 500K+ users**; adapted insights to reprioritize initiatives for the vertical's H2 2022 roadmap.

**Product Software Engineer Intern** | Harled

May 2021 - Aug 2021

Facilitated discovery interviews and ideation sprints to scope **10 features** for an Indigenous learning management system.

## COMMUNITY

**Product Manager** | UW Blueprint

Aug 2022 - Jan 2023

Orchestrated the launch of a photography camp registration platform projected to service **1K+ students** annually for Focus on Nature; owned team agile ceremonies, backlog refinement, and bug triaging to streamline end-to-end development.

Prevented budget overruns, eliminated scope creep, and aligned stakeholder expectations by leading client meetings to negotiate and prioritize user stories that maximize customer satisfaction.

**Lead Product Designer** | UW Blueprint

Apr 2021 - Aug 2022

Scoped and designed an accessible parking permit renewal service and management tool to decrease the average processing time per permit by **30%** for the Richmond Centre for Disability.

Collaborated with developers to evaluate design feasibility and regulate scope creep, decreasing development time by **20%**.

## PROJECT

**UW PM x Wealthsimple ProdCon** | 3rd Place (out of 30)

Nov 2021

Pitched a solution to incentivize WS Cash's adoption and engagement with young professionals and local businesses.

## EDUCATION

**University of Waterloo** | Systems Design Engineering

Sep 2019 - Apr 2024

**3.8 GPA (87%):** Dean's Honour List in 2B (Top 10%) and 3A (Top 7%)

**Relevant Courses:** Human Factors in Design, Needs Analysis and Prototyping, Data Structures and Algorithms (C++)