



INFORMATION

Xiaoya Lyu (Shirley)

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PROFILE

I am a product designer with a focus on lifestyle products, spatial experience, and social innovation. I am most proficient with ideation and prototyping.

INTERESTS

I am a visionary, dog lover, nature observer, and street photographer.

EDUCATION

ArtCenter College of Design

Bachelor of Science in Product Design

Minor in Designmatters Social Innovation

Pasadena, CA

Anticipated Graduation Date: Summer 2023

WORK EXPERIENCE

Yang Design - Design Internship

- Shanghai, China | May 2021 - August 2021

- Participated in brand and trend research by engaging in user interviews.

- Developed concept design and CMF.

- Showcased the design result to the clients.

SKILLS

Language: Chinese (native), English (proficient)

Software: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Keyshot, Solidworks, Rhino, VR Gravity Sketch, Figma, Wix, Microsoft Office, Twinmotion

Design skills: Design research, System design, UIUX, Spacial experience design, Strategy, Kids' design, Product design, Product manufacture, Mockup, Prototyping, visual communication, CAD modeling, Photography, Rendering

RECOGNITION

ArtCenter Project Showcase

Speaker Project, ArtCenter College of Design, Pasadena, CA, 2021

ArtCenter Shanghai Final Project Showcase

Tron Scooter Project, Shanghai, China, 2021

ArtCenter Shanghai Final Project Showcase

NYX Watch Project, Shanghai, China, 2020