



INFORMATION

Xiaoya Lyu (Shirley)

Website: Shirleylyu.com

Pasadena, Ca, 91105

shirley.lyu.xiaoya@gmail.com

PROFILE

I am a product designer focusing on lifestyle products, spacial experience, and social innovation. I am most proficient with ideation and prototyping.

INTERESTS

I am a visionary, dog lover, nature observer, and street photographer.

EDUCATION

ArtCenter College of Design

Bachelor of Science in Product Design
Minor in Designmatters Social Innovation
Pasadena, CA

Anticipated Graduation Date: 2023

WORK EXPERIENCE

Yang Design - Design Internship

- Shanghai, China | May 2021 - August 2021

- Participated in brand research and trend research by engaging in user interviews.

- Developed concept design and CMF design and trend forecast by the collision of ideas in the design team and communicating with clients and communicating with the user's R&D team.

- Showcased the design result to the clients.

SKILLS

Language: Chinese (native), English (proficient)

Software: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Keyshot, Solidworks, Rhino, VR Gravity Sketch, Figma, Wix, Microsoft Office

Design skills: Design research, System design, UIUX, Spacial experience design, Strategy, Kids' design, Product design, Product manufacture, Mockup, Prototyping, visual communication, CAD modeling, Photography, Rendering

RECOGNITION

ArtCenter Project Showcase

Speaker Project, ArtCenter College of Design, Pasadena, CA, 2021

ArtCenter Shanghai Final Project Showcase

Tron Scooter Project, Shanghai, China, 2021

ArtCenter Shanghai Final Project Showcase

NYX Watch Project, Shanghai, China, 2020