

# Andrew Magill

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I am a Web Developer and Designer with a focus on front end development. I have an entrepreneurial spirit and high quality standards for my work. I prefer working in a friendly yet goal driven environment with like minded professionals.

## EMPLOYMENT HISTORY

- |              |  |
|--------------|--|
| 2011-Present | <p><b>Front-End, Social, Mobile Developer - L'Occitane en Provence</b></p> <ul style="list-style-type: none"><li>❑ Supporting online marketing and e-commerce operations of several brands in markets globally</li><li>❑ Building tools and features to support email marketing operations</li><li>❑ Implementation of content and customer data collection pages on-site and social media</li><li>❑ Implementation of special projects such as corporate or customer focused mini-sites</li></ul> |
| 2007-2011    | <p><b>International Webmaster - L'Occitane en Provence</b></p> <ul style="list-style-type: none"><li>❑ Implementation on-site marketing campaigns and content pages of multiple brands in high sales volume markets</li><li>❑ Implementation and maintenance of on-site features and functionality</li><li>❑ Maintenance of product data and taxonomy of the entire product catalog</li><li>❑ Implementation and rollout of brand-wide UI and UX redesign projects</li></ul>                       |
| 2005-2007    | <p><b>Web Designer &amp; Developer - Freelance</b></p> <ul style="list-style-type: none"><li>❑ Design and Development of websites for small businesses using content management systems such as Wordpress and Drupal</li><li>❑ Consulted small businesses on brand identity and online marketing strategy</li><li>❑ Designed logos, user interfaces and print creative</li></ul>   |
| 2003-2005    | <p><b>Web Designer &amp; Developer / Co-Founder - Solrise Solutions</b></p>  |

- ❑ Worked with a diverse group of consultants to provide information technology solutions to small businesses
- ❑ Consulted clients on Internet strategies, and office support solutions
- ❑ Designed and developed industry-specific custom web applications
- ❑ Designed creative for online and print marketing campaigns

2003

**Account Executive - Cambridge Home Capital**

- ❑ Originated purchase and refinance loans for qualified borrowers
- ❑ Lead designer of print marketing campaigns to advertise newly designed mortgage programs
- ❑ Worked with local real estate agents to pre-approve prospective home buyers

2002-2003

**Internet Sales Representative - iDJnow / Robert Marsh Enterprises**

- ❑ Designed and sold complete sound and lighting systems for restaurants, bars and nightclubs
- ❑ Handled Internet and mail order customers, typical grossing over \$30,000 in sales per month
- ❑ Sold professional audio equipment to mobile DJ's and business owners

1999-2000

**Web Designer / Co-Founder - Solrise Solutions**

- ❑ Responsible for managing and organizing the design, development and hosting of client websites. Client list includes: non-profit & local community organizations, restaurants, small businesses
- ❑ Constructed and Configured Servers for the web and email services

1999-2000

**Web Developer - Eyecity.com / Ergovision**

- ❑ Designed and developed Eyecity.com and affiliated e-commerce web sites. This includes the deployment of e-commerce platforms, and creation of custom page templates and creative
- ❑ Maintained a product database with thousands of optical products and accessories
- ❑ Designed ad creative for placement on portal sites and search engines
- ❑ Lead designer in the design process of a service geared toward selling wholesale eyewear to eye doctors

1998

### Helpdesk Support Agent - IBM, Interim Solutions

- ❑ Handled hardware technical support calls for Merrill Lynch
- ❑ Monitored the progress of all hardware repair and replacement support requests
- ❑ Supported technicians in the deployment of the Windows NT Operating System on Merrill Lynch Workstations

## SKILLS

### Languages

- ❑ **Proficiency:** HTML5, CSS3, JavaScript, PHP5, SASS
- ❑ **Familiarity:** ASP.net C#, SQL, Visual Basic, ActionScript 3

### Platforms / Frameworks

- ❑ **Proficiency:** jQuery, Wordpress, Drupal
- ❑ **Familiarity:** Git, Microsoft Commerce Server, Microsoft Internet Information Server, Apache, MySQL server, PHPmyAdmin, Visual SourceSafe; Microsoft Team Foundation Server

### Software

- ❑ **Proficiency:** Microsoft Visual Studio, Adobe CS6, Eclipse

## EDUCATION

1996-2000

### B.S. Information Technology - Rochester Institute of Technology

- ❑ **Major Related Coursework:** Computer Science; Programming with Components; Programming for Digital Media; Writing for Interactive Media; Website Design and Implementation; Database and Data Modeling; Interface Design. Data Communications; Internetworking Lab; Internet Service Provision; Human Factors; Electronic Imaging