

# Andrew Magill

Senior Full-stack Developer with over 17 years experience building platforms for Healthcare, Beauty, and E-commerce companies. A collaborative professional with a proven ability to elevate engineering quality and enhance customer experiences in complex enterprise systems. Leverages front-end and back-end engineering expertise to innovate and deliver exceptional outcomes in team environments.

## EXPERIENCE

### Valhalla MSO — *Senior Developer*

July 2024 - May 2025 — New York City / Remote

- Spearheaded the architecture and development of a suite of healthcare platforms, including **ImpetusOne**, **ImpetusAI**, and **ImpetusRX**, with a dedicated focus on elevating the digital experience for patients, pharmacies, and healthcare providers.
- Managed the end-to-end software development lifecycle as Lead Developer for multiple high-impact projects simultaneously, including **Valhalla Vitality** and **Ironsail Pharma**, ensuring stringent quality standards and consistent, high-quality service delivery for patients and partners.
- Established best-practice integration policies and processes, and implemented DevOps CI/CD workflow automations that ensured developer accountability, consistency and code quality
- Utilized expertise in Python, PHP, TypeScript and Node.JS to build secure applications that formed the backbone of improved healthcare interactions and processes.
- Automated phases of the prescription and fulfillment process within ImpetusRX, reducing manual processing time and improving consistency, leading to lower provider costs and faster access to care for patients.

### Prehealth — *Lead Developer*

July 2024 - December 2024 — New Jersey / Remote

- Established a production process for email coding, improving deliverability through SendGrid, and implementing marketing automation via HubSpot
- Spearheaded the implementation of a cutting-edge email marketing automation platform using Salesforce Marketing Cloud, resulting in a 39% increase in customer engagement and a 25% boost in lead generation
- Led a team of developers producing responsive, user-friendly email templates and landing pages, ensuring seamless cross-device compatibility and reducing bounce rates by at least 19%
- Led initiatives to ensure GDPR and CCPA compliance in online marketing practices using OneTrust and GTM consent management solutions

## WEBSITE

<https://Magill.Dev>

## EMAIL

[AndyMagill@Gmail.com](mailto:AndyMagill@Gmail.com)

## MOBILE

[631-431-3933](tel:631-431-3933)

## KEY SKILLS

Full Stack Web Development, Software Engineering, Data Modeling, User Experience (UX) Design, Responsive Design, DevOps (CI/CD) Version Control (Git), API Integration, Performance Optimization, eCommerce Integration, Microservices Containerization, Test-Driven Development (TDD), Agile/Scrum Methodology, Project Management, Technical Writing & Documentation, SEO, Accessibility (a11y)

## TECHNICAL SKILLS

### Languages / Frameworks

**Proficient:** HTML5, JavaScript, ES6, Typescript, Node.js, React.js, Next.js, PHP, SQL, SASS, PostCSS, Git, NPM, Composer, Yarn, Bootstrap, TailwindCSS

**Familiar:** Vue.js, Svelte, Tanstack, Python, Ruby on Rails, Laravel, Symphony, ASP.net (C#), Redis, GraphQL, Linux

- Created and maintained comprehensive documentation for all marketing automation processes, using Confluence and GitHub, simplifying onboarding of new team members and stakeholders

## **Greater Than One — *Senior Web Developer***

April 2020 -December 2023 — New York City / Remote

- Led the technical planning, architecture design, and implementation of high-profile pharmaceutical website launches
- Contributed significantly to pitching and proposal writing efforts, developing comprehensive technical plans and detailed deliverables that helped secure new business
- Implemented robust security measures, ensuring HIPAA compliance with end-to-end encryption, access controls, and regular security audits, safeguarding sensitive patient data across platforms
- Pioneered the adoption of agile methodologies, automated testing, and CI/CD pipelines using Jenkins and BitBucket, reducing deployment errors and release timelines
- Conducted regular code reviews and performance audits, identifying and resolving potential issues before they impacted production environments
- Developed and maintained comprehensive process documentation and integration guides, providing seamless transition when onboarding new developers

## **Ascender Studios — *Full Stack Developer***

September 2017 - November 2019 — Remote

- Engineered scalable front-end and back-end solutions, resulting in a 40% reduction in maintenance effort and 25% improvement in application performance
- Integrated complex design layouts and rendering systems, significantly enhancing user experience and cross-device consistency.
- Collaborated with clients to identify and implement innovative web strategies, contributing to a 30% increase in user engagement and 20% improvement in customer retention rates
- Implemented automated testing and continuous integration/continuous deployment (CI/CD) pipelines using Jest and GitHub, reducing bug incidents by 35% and accelerating release cycles

## **Unhinged Web Studio — *Web Developer & Designer***

February 2017 - September 2017 — Remote

- Designed and developed websites and custom web applications, significantly increasing client online presence.
- Crafted brand identities and logos for SMBs, enhancing brand recognition and marketability.

## **TECHNICAL SKILLS (cont'd)**

### **Platforms / Tools**

AWS, Azure, Google Cloud, Docker, GTM, Git, BitBucket, Jira, Trello, Confluence, Figma, Adobe CC, Salesforce, Adobe Marketing Cloud, Hubspot, Apache, NGINX, IIS, Express, Vercel, Digital Ocean

## **Intercept Pharmaceuticals — *Technology Consultant***

February 2017 - September 2017 — New York City / Remote

- Migrated compliance operations to a new SaaS solution, improving data accuracy and efficiency.
- Ensured research and marketing expense data accuracy for regulatory compliance of pharmaceutical trials

## **L'Occitane — *Front-End, Social, Mobile Developer***

May 2011 - February 2017 — New York City

- Supported global online marketing and e-commerce operations, leading to a global expansion to over 80 international markets
- Extended custom CMS capabilities, enhancing marketing operations, user engagement and retention.
- Deployed brand-wide UI redesign projects, improving conversion rate and usability.

## **L'Occitane — *International Webmaster***

June 2007 - May 2011 — New York City

- Expanded global eCommerce operations, significantly increasing market reach and sales volume.
- Implemented marketing campaigns and content pages, driving higher engagement and conversion rates.
- Maintained product data and taxonomy for multiple brands, ensuring accurate online catalogs.

## **EDUCATION**

### **Rochester Institute of Technology - *Information Technology***

September 1996 - June 2001

**Relevant coursework:** Computer Science, Software Engineering, Website Design, Database Modeling, Interface Design, Data Communications, Programming for Digital Media, Human Factors.