Andrew Magill

Results-oriented Full Stack Web Developer with over 15 years of experience developing scalable web solutions. Proven track record of leading high-profile projects for business-critical web properties. Adept at collaborating with cross-functional teams to drive business growth and exceed expectations.

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EXPERIENCE

Greater Than One — *Senior Web Developer*

April 2020 -December 2023 — New York CIty / Remote

Led the technical planning and implementation of mission-critical pharmaceutical website launches.

Established best-practice integration policies and processes, improving developer consistency and code quality.

Supervised contract developers, ensuring high-quality solutions are directly aligned with client goals.

Optimized large codebases and datasets for stability and scalability.

Ascender Studios — *Full Stack Developer*

September 2017 - November 2019 — Remote

Engineered scalable front-end and back-end solutions, resulting in a significant reduction in maintenance effort

Integrated complex design layouts and rendering systems, significantly enhancing user experience and cross-device consistency.

Collaborated with clients to identify and implement innovative web strategies, contributing to an increase in user engagement and retention.

Unhinged Web Studio — *Web Developer & Designer*

February 2017 - September 2017 — Remote

Designed and developed websites and custom web applications, significantly increasing client online presence.

Crafted brand identities and logos for SMBs, enhancing brand recognition and marketability.

Intercept Pharmaceuticals — *Technology Consultant*

February 2017 - September 2017 — New York City / Remote

Migrated compliance operations to a new SaaS solution, improving data accuracy and efficiency.

Ensured research and marketing expense data accuracy for regulatory compliance of pharmaceutical trials

KEY SKILLS

Full Stack Web Development, Software Engineering, Data Modeling, User Experience (UX) Design, Responsive Design, DevOps (CI/CD) Version Control (Git), API Integration, Performance Optimization, eCommerce Integration, Test-Driven Development (TDD), Agile/Scrum Methodology, Project Management, Technical Writing & Documentation, SEO, Accessibility (a11y)

TECHNICAL SKILLS

Languages / Frameworks

Proficient: HTML5, JavaScript, ES6, Typescript, Node.js, React.js, Next.js, PHP, MySQL, SASS, PostCSS, Git, Webpack, NPM, Composer, Yarn, Bootstrap, TailwindCSS

Familiar: Vue.js, Svelte, Ruby on Rails, Laravel, Symphony, ASP.net (C#), Postgres, GraphQL, Material UI

L'Occitane — *Front-End, Social, Mobile Developer*

May 2011 - February 2017 — New York City

Supported global online marketing and e-commerce operations, leading to a global expansion to over 80 international markets

Extended custom CMS capabilities, enhancing marketing operations, user engagement and retention.

Deployed brand-wide UI redesign projects, improving conversion rate and usability.

L'Occitane — *International Webmaster*

June 2007 - May 2011 — New York City

Expanded global eCommerce operations, significantly increasing market reach and sales volume.

Implemented marketing campaigns and content pages, driving higher engagement and conversion rates.

Maintained product data and taxonomy for multiple brands, ensuring accurate online catalogs.

Freelance — *Web Designer & Developer*

July 2005 - June 2007 — New York City

Developed websites for small businesses using CMS like WordPress and Drupal, enhancing online presence.

Consulted on brand identity and online marketing strategies, driving business growth and awareness.

Designed logos, user interfaces, and print materials, enhancing overall brand aesthetics and market appeal.

EDUCATION

Rochester Institute of Technology - *Information Technology*

September 1996 - June 2001

Relevant coursework: Computer Science, Software Engineering, Website Design, Database Modeling, Interface Design, Data Communications, Programming for Digital Media, Human Factors.

TECHNICAL SKILLS (cont'd)

Platforms / Tools
AWS, Azure, Google Cloud, GTM, Git, BitBucket, Jira, Confluence, Figma, Adobe XD, Salesforce, Adobe Marketing Cloud, Hubspot, Apache, NGINX, IIS, Express, Vercel, Digital Ocean