

Master Service Agreement

This Master Service Agreement ('Agreement') is entered into as of 12/21/2024, by and between Lucerne Publishing ('Service Provider'), located at 123 Editorial Lane, Publish City, and Woodgrove Bank ('Client'), located at 456 Banking Street, Woodgrove City. This Agreement establishes the terms and conditions under which publishing services will be provided by Lucerne Publishing to Woodgrove Bank.

Effective Date: 12/21/2024

Expiration Date: 12/21/2027

1. Scope of Services

Lucerne Publishing agrees to provide the following services to Woodgrove Bank:

- publishing services

2. Term and Termination

This Agreement shall commence on the Effective Date and remain in effect for the specified term. Either party may terminate this Agreement with 60 days' written notice. Termination of the Agreement will not affect any ongoing deliverables unless explicitly stated.

3. Fees and Payment Terms

Fees for services will be detailed in individual Statements of Work (SOWs). Payment terms are net 30 days from the invoice date. Late payments will incur an interest rate of 1.5% per month or the maximum allowed by law.

4. Confidentiality

Both parties agree to maintain the confidentiality of all proprietary and sensitive information shared

during the course of this Agreement. Confidential information shall not be disclosed to any third party without prior written consent.

5. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the jurisdiction of Woodgrove Bank's primary office.

6. Entire Agreement

This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements, representations, or understandings.

7. Amendments

This Agreement may only be amended in writing signed by both parties.

Signatures:

_____ (Lucerne Publishing - Alex Patel)

_____ (Woodgrove Bank - Leila Ortiz)