

Leo Burnett picks Justin Tindall for ECD role

By Sara Kimberley

Leo Burnett has ended its long search for an executive creative director with the appointment of The Red Brick Road's creative partner, Justin Tindall.

Tindall replaces Jonathan Burley, who left the agency in April to take the executive creative director role at CHI & Partners.

After building his reputation during seven years at DDB London, where he was the head of art and worked



Tindall...replaces Burley

alongside his creative partner, Adam Tucker, Tindall joined The Red Brick Road four years ago as a partner with a stake in the agency.

At Leo Burnett, Tindall will work as part of a management team, led by the group chief executive, Andrew Edwards, that also includes the group managing director, Paul Lawson; the group chief strategic officer, Giles Hedger; and the group chief digital officer, Marc Giusti.

Tindall will be charged with

building the agency's creative reputation from a promising platform. Its Shelter "House of Cards" work won an Integrated Campaign gold at last month's *Campaign Big Awards*.

It is unclear when Tindall will start at Leo Burnett or what will happen to his stake in The Red Brick Road.

Tindall said: "This is one of the biggest creative jobs in the country and a chance to work on a fantastic portfolio of clients."